

Exh/Fiera del Levante, Bari/02/2016

20/05/2016

Sub:- Fiera del Levante, Bari (Italy), September, 10-18, 2016

Dear Sir/Madam,

We are pleased to inform you that India Trade Promotion Organization (ITPO) will be organizing participation of Indian Industries in 80th edition of Fiera del Levante, Bari (Italy), September 10-18, 2016.

The fair has been regarded as one of the biggest fairs in Italy in terms of high numbers of visitors, exhibitors and international businessmen. Besides, Fiera del Levante fair always made their marks on the country's agenda through promotion campaigns on various media channels. Leading to greater business deals, Fiera del Levante fair will improve the collaboration between Italy and international businessmen.

The "International Handicraft Exhibition" will be held in Hall NO.11 of Trade Fair district. It will see the participation of International institutions, representative of the economic and cultural background of each country, and of handicraft businesses from all over the world. Last year, the show attracted about 3 lakh visitors.

The participation charges are Rs. 15,500/- per sq.mtr without shipment facility. The stands are available in the modules of 12 sq. mtr. or multiples size. The package of services offered by ITPO will include built up stand having wall to wall carpet, lighting, fascia, standard available display aids, furniture and general publicity support. Space will be offered on first cum first served basis. The participants will have to make their own arrangements for dispatch, insurance and clearance of goods in India and bari (Italy) including deputation cost for their representatives.

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In case you are interested to participate in this important and prestigious event, you are requested to kindly confirm your space requirement immediately followed by a completed application form alongwith advance participation charges of Rs. 50,000/- through RTGS/NEFT in under mentioned Bank:

Name of the Beneficiary : India Trade Promotion Organisation, New Delhi
Name of the Bank : HDFC Bank Limited
Branch Address : G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg,
New Delhi-110001
Account No. : 00031110005078
Type of Account : Savings
IFSC Code : HDFC 0000003

Your prompt action will help us in setting up India Pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

For further clarification, please feel free to contact the undersigned on Tel. No. 91-11- 23371478 or mobile no. 9911370786, fax no. 91-11-23371492, e-mail : yamin@itpo.gov.in

Thanking you,

Yours faithfully,

(Mohammad Yamin)
Deputy Manager