

## FACT SHEET

### Cairo International Fair, Cairo, Egypt

|                             |  |   |  |
|-----------------------------|--|---|--|
| Name of the Event           | Cairo International Fair, March 2017   |   |  |
| Venue                       | Exhibition Ground, Nasr City, Cairo  |   |  |
| Size of the India Pavilion  | 450 Sq mtr.  |   |  |
| Status of India at the Show | Group participation  |   |  |
| Products on display         | Multi Product Show   |   |  |
| Nature of the Show          | General  |   |  |
| Participation Fee           | Will be intimated shortly.   |   |  |
| Package of Services by ITPO | The package of services includes fully constructed stands, adequate lighting, furniture, standard display aids, and general publicity support etc.<br><br><b><i>Shipment of Exhibits including clearance will be handled by participants.</i></b>  |   |  |
| RTGS Detail of ITPO         | Name of Beneficiary  | India Trade Promotion Organisation  |  |
|                             | Bank Name  | HDFC Bank Limited   |  |
|                             | Saving Bank A/C No   | 00031110005078  |  |
|                             | IFSC Code  | HDFC 0000003  |  |
|                             | Bank Branch Address  | G=3/4 Surya Kiran Building<br>19 Kasturba Gandhi Marg,<br>New Delhi 110 001 |  |
| Visa Information            | Through Embassy of Egypt, Delhi  |   |  |
| Local currency              | Egyptian Pound   |   |  |
| Contact Details             | Surinder Kumar,<br>Manager<br>India Trade Promotion Organisation<br>Room No.228, II Floor<br>Pragati Bhawan, Pragati Maidan<br>New Delhi 110001.<br>Tel: 011-23378699, Mobile No.9810960930<br>email: <a href="mailto:ksurinder@itpo.gov.in">ksurinder@itpo.gov.in</a><br><a href="mailto:puneetkumar@itpo.gov.in">puneetkumar@itpo.gov.in</a> |   |  |