



INDIA TRADE PROMOTION ORGANISATION

Pragati Maidan, New Delhi

Aahar – The International Food and Hospitality Show’ 2019

FACTS AT A GLANCE

Venue	Pragati Maidan, New Delhi
Dates/Duration of the event	March 12-16, 2019
Nature of the event	Business to Business event
Timings	10.00 AM – 6.00 PM
Registration Fees	Free entry for pre-registered Visitors till March 10, 2019 Rs. 100/- (Rupees One Hundred) for visitors registering after March 10, 2019 and onsite)
Organiser	India Trade Promotion Organisation (ITPO)
Supporting Organisation	<ul style="list-style-type: none">• Ministry of Food Processing Industry, Government of India• Agricultural & Processed Food Products Export Development Authority (APEDA)
Associates	<ul style="list-style-type: none">• The Hotel & Restaurant Equipment Manufacturers Association of India (HOTREMAI)• Association of Resource Companies for the Hospitality Industry of India (ARCHII)• Food & Hospitality Support Association of India (FHSAI)• All India Food Processors' Association (AIFPA)• Forum of Indian Food Importers (FIFI)
Entry Gates	Gate No. 1 (on Bhairon Road) Gate No. 8 (on Mathura Road) Gate No. 10 (Pragati Maidan Metro Station)
Parking	Paid Parking available at Bhairon Mandir Parking
Fair Website	www.indiatradefair.com

Hall-wise Product Profile

Halls / Hangars	Products
Hall No. 7 ABC, D and E and 8-11	F & B Equipment
Hall No. 12 & 12 A and 7 FGH	Food and Foreign Sector
Hanger Outside 7 FGH and on Parking area adjacent to Hall No. 7 FGH	Hospitality

Participation Charges:

Sl. No.	Description	Participation Charges (per sqm)(excluding GST)
Domestic participation		
1	AC Shell space inside Hall(minimum 09 sqm)	Rs.9700/-
2	AC bare space inside Hall(minimum 36sqm)	Rs.9000/-
3	AC Shell space inside Hangar (minimum 09 sqm)	Rs.8500/-
4	AC bare space inside Hangar(minimum 36sqm)	Rs.7900/-
5	Open Paved area outside Hall (minimum 20 sqm)(Non-AC)	Rs.7300/-
6	Open Paved area with canopy under shell scheme(Non AC)	Rs.8000/- (exclusive of Canopy charges)
Foreign Participation		
1	AC Shell space inside Hall(minimum 09 sqm)	USD 290/-
2	AC bare space inside Hall(minimum 36sqm)	USD 265/-
3	AC Shell space inside Hangar (minimum 09 sq mtr.)	USD 240/-
4	AC bare space inside Hangar(minimum 36sqm)	USD 220/-

5	Open Paved area outside Hall (minimum 60 sqm)	USD 175/-
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Note:

- GST will be applicable as per prevailing rates on the above rentals
- Preferential Location charges : 10% for 2-sided booth and 15% for 3-sided booth
- Canopy charges for stall to be allotted in open area under shell scheme-Rs.195 per sqm + GST

Advertisement Rates in the Exhibition Directory

Sl. No.	Position	Rates
1	2 nd Cover a. Indian Participant b. Foreign participant	Rs.20,000/- 650 USD
2	3 rd Cover a. Indian Participant b. Foreign participant	Rs.20,000/- 600 USD
3	4 th Cover a. Indian Participant b. Foreign participant	Rs.24,000/- 700 USD
4	Inside Page-Color a. Indian Participant b. Foreign participant	Rs. 7000/- 325 USD
5	Inside Page-B/w a. Indian Participant b. Foreign participant	Rs.4,000/- 190 USD
6	Book Mark-Insertion a. Indian Participant b. Foreign participant	Rs.10,000/- 325 USD
7	Book Mark Printing & Insertion	Rs.35,000/- 1100 USD

*GST will be applicable as per prevailing rates on the above rates

Branding/ Hoarding Rates

Rs.600 per sqm per day irrespective of the Category of Branding site:

Rate (x) Size (X) Days (+) Applicable GST.

General Information

- Strictly Open for Trade Visitors only
- Children below 18 years of age not allowed

- Shuttle Service from Bhairon Mandir Parking to Gate No. 1 for exhibitors and Visitors
- Shuttle service from Gates to Halls