

ITPO/BKG/AAPEX/Oct.-Nov./2017

29-Sept.-2017

Tel. +91-11-2337 8929

Sub: Automotive Aftermarket Products Expo (AAPEX), at Las Vegas (USA), during Oct. 31-Nov.2, 2017

Dear Prospective Exhibitor,

1. India Trade Promotion Organisation (ITPO), is organizing National participation of Indian companies in the **AAPEX Show 2017** scheduled to be held in Sands Expo Centre, Las Vegas, USA from **Oct 31-Nov 2, 2017**. See **Microsite URL** : [ITPO at AAPEX-2017](#)

2. Over the years, USA has emerged as major destination for auto parts from India. North America currently accounts for about 23 percent of overall auto parts exports from India. The component industry registered a growth of 11 per cent scaling a turnover of US\$ 38.5 billion in 2014 - 15. The industry witnessed consistent growth in exports too, an indication of the growing credibility of Made in India auto components. The exports surged by 11.4 percent to US\$ 11.2 billion from US\$ 10.2 billion in 2014 -15. The **Make in India** campaign of the Government has indeed rekindled the spirits and the growth prospects of the automotive industry.

3. The AAPEX Show is the largest automotive parts fair in the USA. This show represents the \$356 billion global aftermarket auto care industry. The buying power of the aftermarket industry shall be represented with more than 44,000+ targeted buyers, representing billions of dollars in buying power . AAPEX is your connection to automotive aftermarket industry leaders and innovators all in one place.

4. We have booked 1600 sq. ft., (18 Booths x 100/70 sq. ft. booths) exhibition space with the organizers on "Level 1", near to the entrance in the section "Global Market Place". The Interactive Floor Plan (IFP) of India/ITPO plaza can be seen at the below Link of Organisers by entering one of the Booth No., say 7629 in the website link.

[Floor Plan 1600 sq. ft. ITPO/India Plaza at AAPEX-2017](#)

5. Booths are available in the size of 100 sq. ft. and 70 sq. ft. and multiples thereof (subject to availability). Standard Constructed Booth's Rental for 100 sq. ft. booth is Rs. 4 ½ lakh and for 70 sq. ft. booth it is Rs. 3 ½ Lakhs. The Booth rentals include annual membership of Auto Care Association (ACA) USA, which entitles a host of benefits to the member. The corner booth will be provided only in case of availability and shall attract premium. Booths will be allocated on first-come-first-served basis and on the basis of area available. **Shipment of Exhibit's, Air tickets, Hotel & Fooding etc. shall be arranged by the respective exhibitor at their own additional costs, with necessary logistics support only from ITPO.** ITPO shall only provide a standard booth with fascia, lights, carpet, standard display aides and furniture.

6. Please send the application form, on ITPO micro-site [ITPO at Aapex-17](#) duly filled, signed & stamped with signed and stamped [Rules & Regulations](#) and your company's GST No. and PAN No. details along with full payment in Indian Rupees through RTGS/NEFT to enable us to consider your participation at this event. Please note Nil GST is applicable on Indian Companies participating thru ITPO at this USA event. Details for bank transfer by RTGS/NEFT are given in the [Fact Sheet](#) . Do e-mail the UTR No., RTGS/NEFT No., Bank Details, Date of Remittance etc., to trace and account the payment made.

Yours faithfully,

Sd/-

(Jayanta Das)

General Manager

jd@itpo.gov.in; jayantadasin@yahoo.com
(for further correspondence) E-mail :
bkgarg.itpo@gmail.com Tel . 011 -
2337 8934