

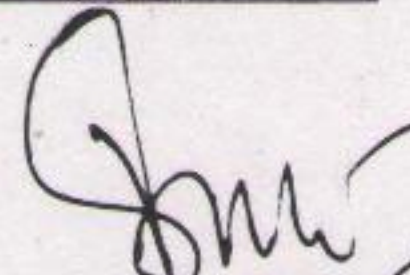
**144:ITPO/393/MKTG/2010**  
**India Trade Promotion Organisation**  
**(Business Development Division)**

Dated: 20.06.2013

Circular No.: BDD/ 72 /2013

With the approval of the Competent Authority, the rentals of the branding sites in Pragati Maidan for third party fairs and ITPO's domestic fairs (excluding IITF) have been revised as below w.e.f. July 1, 2013:

S. No.	Type of Site/Name	Rentals per Event (Rs.)
1.	Directional Sign Boards –single side	900
2.	Directional Sign Boards – double side	1,000
3.	Fascia Gate No. 1	58,000
4.	Fascia at Gate 2	58,000
5.	Fascia Gate 7	60,000
6.	Sign cubes at Gate 2 and 5	3500 (Per side)
7.	Hoarding (20 ft x 20 ft)	65,000
8.	Hoarding (20 ft x 10 ft)/Chocolate Box	25,000 (per side)
9.	Halogen Poles	700 (Per side)
10.	Electric Poles	400
11.	Flag/Flag Poles	100
12.	Tower Hoarding (Triangular) 27' X 10'	35,000 (1-7 days)
		70,000 (8-15 days)
13.	Tower Hoarding small sizes 20'X 5'	18,000 (1-7 days)
		35,000 (8-15 days)

  
(V.S. Mehta)  
Dy. General Manager

20/6/13