



F. No. ITPO/F&B/Misc./2012-13

**INDIA TRADE PROMOTION ORGANISATION**  
(F&B Unit)

Pragati Maidan, New Delhi  
Dated: September 16<sup>th</sup>, 2014

**Office Order No. Admn./ 973 /2014**

**Sub: Policy regarding provision of Food & Beverage Services in Exhibition Halls during ITPO's Fairs**

This refers to Office Order No.Admn./162/2012 dated 29.08.2012 and Office Order No.Admn./1064/2012 dated 12.11.2012 issued by F&B Unit on the subject mentioned above, the following provision is added:

**5. Provision for Free space to Long-term F&B Licensees :**

For fairs organized and co-organized by ITPO, the four long term F&B licensees as indicated under serial no. 3 of the Policy regarding provision of F&B services in Exhibition Halls during ITPO's fairs and the fairs where ITPO plays role of the co-organizer/event manager shall be provided **free space** to set up cafeteria inside Hall(s) on non-exclusive basis for serving only pre-cooked snacks & beverages as per list at serial no. 1(i) of the said Policy. This has been decided with the purpose to facilitate quality & variety of pre-cooked food items & beverages at reasonable rates to exhibitors & visitors. The space allotted for the purpose would be **24m<sup>2</sup>** and would be reviewed on fair to fair basis by User Division depending upon the availability of space (unsold area) for each Hall complex i.e. Hall No. 1, Hall No. 2-5, Hall No. 6, Hall no. 7, Hall No. 8-11, Hall No. 12 & 12A, Hall No. 14 & Hall No. 18 for ITPO fairs other than IITF. The four long term F&B licensees shall bear the charges for various utilities.

-sd/-  
(R. K. Singh)  
General Manager

To : All HoDs



ITPO/F&B/Misc./2012-13  
**India Trade Promotion Organisation**  
(F&B Unit)

**OFFICE ORDER NO. Admn. /1064 /2012**

**Subject : Policy regarding provision of Food & Beverages Services in Exhibition Halls during ITPO's and Third Party Fairs**

In supersession to Office Order No.995/2012 dated 25th October 2012 on the above subject, the same may be read as under:-

**4. PROVISION FOR PACKED LUNCH:**

Food packets containing rice, dal, curry, etc. may be got delivered from long term allottees of F&B outlets in Pragati Maidan as indicated under serial no.3 of Policy regarding provision of Food & Beverages Services in Exhibition Halls during ITPO's and third party fairs, in the stall/office of the participants/organizers in the exhibition. However, food packets containing rice, dal, curry, etc. are not permitted to be served and sold in food outlet set up inside exhibition hall(s). This has been decided with the twin purpose of facilitating F&B service to exhibitors while at the same time ensuring that the halls/carpets/aisles are not littered with curries, rice, dals, etc.

All other parts of the Office Order No.162/2012 as indicated vide Office Order No.995/2012 dated 25th October 2012 remains unchanged.

- sd/-  
(P.C. SHARMA)  
GENERAL MANAGER



ITPO/F&B/Misc./2012-13  
**India Trade Promotion Organisation**  
(F&B Unit)

Dated: 25.10.2012

**OFFICE ORDER NO. 995 / 2012**

Subject: **Food & Beverages Policy for third party exhibition organisers & other concerned important issues**

This refers to Office Order No. 162/2012 dated 29<sup>th</sup> August 2012 on the subject mentioned above.

It is further added in the above office order that food packets (containing rice, dal, curry etc.) can also be sold from the temporary outlet(s) in exhibition hall(s) and delivered in the participant's stalls / office of the participants / organizers in the exhibition hall. However, food packets containing above items are not permitted to be served and sold in food outlet set up inside exhibition hall. This has been decided with the twin purpose of facilitating F&B service to exhibitors while at the same time ensuring that halls / carpets / aisles are not littered with curries, rice, dals etc. All other parts of the Office Order No. 162/2012, notified earlier remain unchanged. The above is for kind information please.

Sd/-  
**(P.C. Sharma )**  
General Manager

## **POLICY REGARDING PROVISION OF FOOD & BEVERAGES SERVICES IN EXHIBITION HALLS DURING ITPO'S AND THIRD PARTY FAIRS.**

### **1. General Policy regarding selling/serving Food & Beverages in Exhibition Hall**

#### **(i) Food and Beverages items to be sold inside Exhibition Hall(s) at approved locations:**

The following type pre-cooked foods – both vegetarian and non-vegetarian are allowed to be served and sold inside the exhibition hall(s):

- Sandwiches;
- Cutlets, patties, nuggets & shami kababs;
- Samosas, cocktail samosas;
- Kathi Rolls (Veg & Non Veg) with Wraps;
- Spring rolls;
- Pizzas and Burgers / pastas, noodles;
- Hot and cold beverages including bottled & tetra-packed soft drinks, juices and water; and
- Other confectionery items like pastries / cake slices.

#### **(ii) Items specifically not permitted for sale / serving inside Exhibition Hall(s):**

Meals with curries, dal chawal, rajma chawal, grilled foods like Tikkas etc.

#### **(iii) Packing of Food Items:**

The foods should be packed in glad wrapping and soft cardboard packing. (The food outlet inside the exhibition hall(s) is not a Restaurant for serving full fledged meal).

(iv) **Re-heating of Food Items:**

Re-heating of food items by using Microwave Ovens and Hot Plates is permitted. No heaters having electrical coil are allowed. There will be no cooking in any manner either through Tandoor or open flames inside the exhibition hall(s). However, tandoor's space available outside the exhibition hall(s) can be used with all the fire safety provisions. Wherever kitchen arrangements are available but there is no Piped Natural Gas (PNG) connection, gas cylinder may be used with all the fire safety provisions.

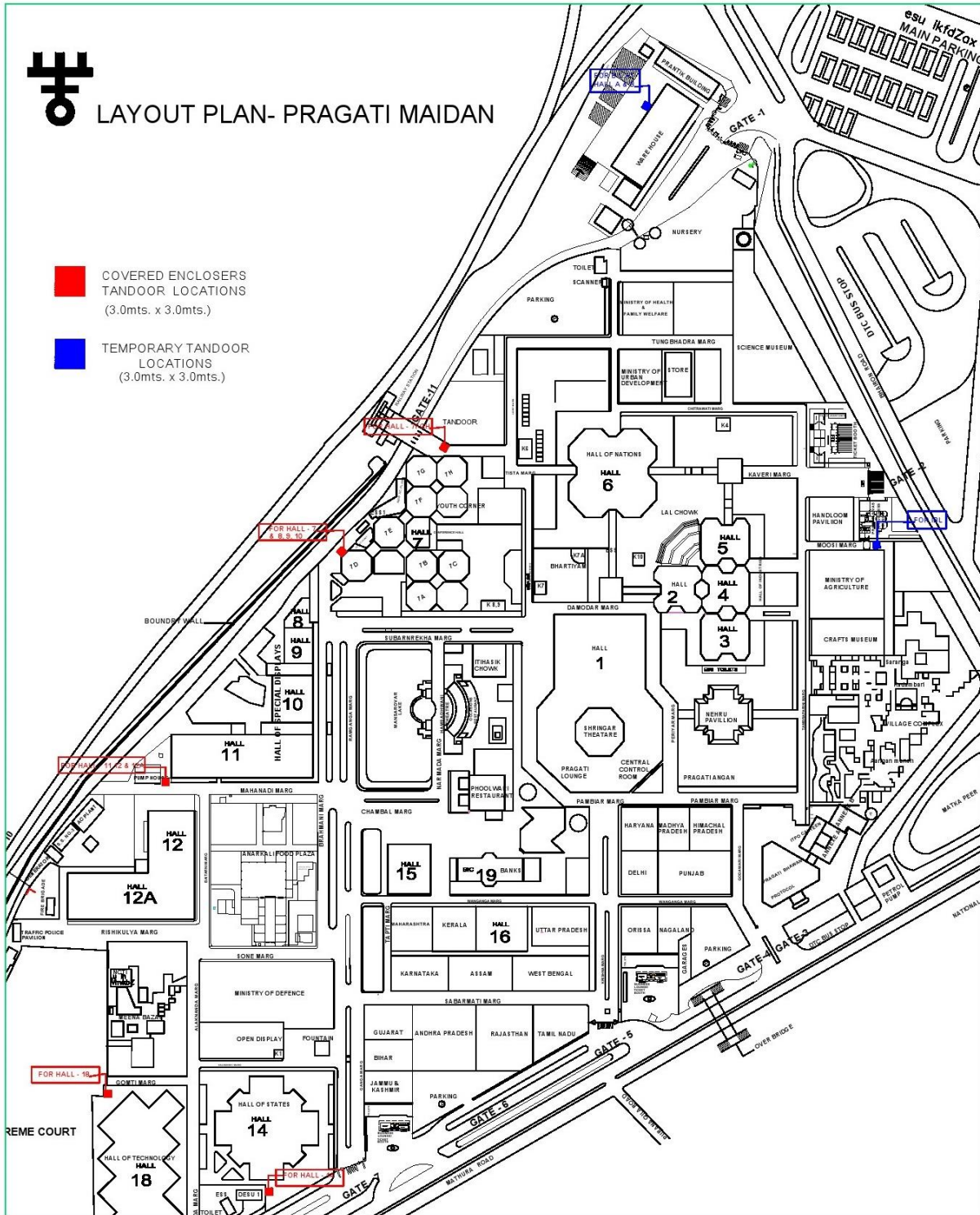
(v) **Supply of Food & Beverages in the Business Lounge in Exhibition Hall:**

In case it is desired to have a business lounge in the exhibition hall, specific service including meals may be served there, (if need be) with prior specific permission of ITPO. This is, however, subject to strictly adhering to the fire safety regulations and not using open flame of any kind inside the hall. It may be noted that these eating arrangements for full fledged meals is normally meant for VIP receptions that may be connected event of the exhibition and generally not for usual exhibitors.

(vi) **Locations of Tandoors:**

In case of special events organized in Business Lounge set up at the designated locations of Exhibition Halls, Conference Facilities at Hall No. 7, International Business Lounge at Gate No. 2, Business Lounge at Gate No.1, locations of Tandoors required for such events – shall be permitted to be placed at places designated near the covered hall / halls.

# Layout Map



No Tandoors shall be located at any place other than these designated locations.

**(vii) Services to be provided by F&B operators:**

- Disposable containers & plates and cutlery;
- Hygienic and clean service by waiters wearing gloves with clean and neat uniforms;
- There will be no cooking in any manner either through tandoor or open flame inside the exhibition halls;
- Regular and frequent disposal of waste / garbage; and
- Layout of the serving space to be as per the given design.
- Personnel in the cooking area to wear protective head dress.

**(viii) Quality and Hygiene:**

F&B operator will have to ensure that foods to be served are cooked / prepared under strict hygienic condition and should also be transported in the exhibition hall(s) duly covered and in hygienic condition without any chance of contamination etc.

**(ix) Menu and Price List:**

It will be mandatory for every F&B outlet inside the exhibition halls to display their Menu and rate list prominently.

**(x) Checking of F&B outlets:**

Officers of ITPO and any other authorized representative(s) of Government of India can inspect the food outlet(s) at any time without any prior notice.

**2. F&B Policy for 3<sup>rd</sup> Party Exhibition Organiser(s):**

- i. Any third party exhibition organizer who desires to have F&B outlet(s) inside their hall(s) at pre specified and permitted locations can approach any of these four above licensees only on commercial terms mutually decided between third party organizer and the licensee within the overall rules, regulations and conditions of ITPO for such services without any further license fee to ITPO.

- ii. The locations should be approved by ITPO in all fairs for F&B outlet(s) and it should be close to the periphery and exit points where all the fire safety provisions are located.
- iii. In case, the third party organizer wishes to have an outside caterer to be permitted in their exhibition area, the third party organizer would be allowed to do so on payment of a fee of Rs.50,000/- per day and operations shall be required to conform to the rules, regulations and conditions of ITPO for such operation.
- iv. Penalties shall be imposed for any violation – which may be financial and up-to double of prescribed amount for any violation, each day – and also closure of the outlet.

### 3. (A) Long Term Allottees of Food & Beverages Outlets in Pragati Maidan:

S.No.	Name of the Party	Name of Restaurant	Long Term Licensee
1.	<p><b>M/s. Devyani International Limited</b> F-2/7, Okhla Industrial Area, Phase-I, New Delhi – 110020</p> <p><b>CONTACT:</b> Mr. Harish Tyagi, Territory Manager, Tel. No.011-41706721 Mob.No.9873490752 E-mail.harish.tyagi@dil-ricorp.com</p>	Pragati Food Court	<p><b>58 Months</b>  (10-11-2011 To 09-09-2016)</p>
2.	<p><b>M/s. SRS Limited,</b> SRS Tower 14/5, NH-2, Main G T Road, Faridabad-121007</p> <p><b>CONTACT:</b> Sh. Sunil Gupta, Representative Mob. No.9910199421</p>	Pragati Restaurant	<p><b>58 Months</b>  (10-11-2011 To 09-09-2016)</p>
3.	<p><b>M/s Neo Entre Hospitality</b> SB-52, 5th floor Krishna Enclave opp.SMS stadium, Tonk Road, Jaipur.302012</p>	Pragati Cafe	<p><b>34 Month</b>  (13-11-2014 TO TO)</p>



	<b>CONTACT:</b> Mr. Mayank Shukla 9560070743		12-09-2017)
4.	<b>M/s ParkBalluchi Restaurant</b> Inside Deer Park, Hauz Khas Village, New Delhi-110016 <b>CONTACT:</b> Mr.Subhash Ahuja 9810021035 Mr. Deepak 99106-36563	F&B Outlet No.9	<b>34 Month</b> ( 13-11-2014 TO 12-09-2017)

In addition to above, vending points are also being operated at the identified locations inside Pragati Maidan to sell and serve tea, coffee, drinking water, ice creams, packed juices and cold drinks.

**(B) Vending Point operators in Pragati Maidan for a period of 11 months during 2014-2015**

S. No.	Name of the Vending Point Operators	Vending Point Category	License term
1.	<b><u>Bhartiyam Food &amp; Beverages</u></b> C-8/8839, Vasant Kunj, New Delhi-110070. <b>CONTACT:</b> Mr. Manoj Bhardwaj, Prop. Mob. 9811067716, 9818589692 Email: sanjaygupta@hotmail.com.	60 VP  Water, Juices, Cold Drink	11-11-2014  TO 10-10-2015
2.	<b><u>Sri Sai Nath Enterprises</u></b> 233, Vivekanand Puri, Delhi-07 <b>CONTACT:</b> Mr. Dinesh Kapoor Mob : 9711195201 Ms. Anuradha Sharma, Prop. Tel : 011-65569297 Mob : 9999059725	15VP Ice Cream	11-11-2014 TO 10-10-2015
3.	<b><u>Swati Traders</u></b> D-135, New Rajinder Nagar, New Delhi-110060 <b>CONTACT:</b> Mr. Yatin Malik Mob : 9312249539	15 VP Tea Coffee	06-11-2014 TO 05-10-2015

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