

ITPO/IBBE/03-2017

011-23371868

6th January, 2017

To,

The Prospective Exhibitor,

**Subject : INDO-BANGLA Business Expo in Dhaka, Bangladesh, from
March 21 - 25, 2017 in International Convention City,
Bashundhara (ICCB).**

Dear Sir/ Madam,

India Trade Promotion Organisation (ITPO) is organizing INDO-BANGLA Business Expo in International Convention City Bashundhara (ICCB) from March 21-25, 2017 in active association with Indian High Commission at Dhaka under an MAI grant of Rs.100 lakhs . This fair will be concurrently held with 12th Dhaka Motor Show to be held in the same venue.

2. The Bilateral Trade Agreement between India and Bangladesh, renewed from time to time, provides for expansion of trade and economic cooperation, making mutually beneficial arrangement for the use of waterways, railways and roadways, passage of goods between places through the territory of the other, and exchange of business & trade delegations.

3. In view of this, INDO-BANGLA Business Expo will open up immense opportunities towards the bilateral trade relations between the two countries. The main objective of the show is to project the strengths of Indian companies in Bangladesh which is emerging as an important sourcing destination of Indian products and services. For details please see the brochure.

4. Indian High Commission in Dhaka has given its consent to give full support to organize this event. The leading Chambers of Commerce are tied up for arranging visits of leaders of industry in Bangladesh to the show and meetings with Indian exhibitors for sourcing their requirements from India. We are sure that this will lead to establishing long term business relations and promoting trade between the two countries, which has a very high complementarity.

5. We are sure that the participation of your constituents in the Business Expo will lead to increased presence of your products in this market and contribute to showcase India's export strengths. The application form, circular, fact sheet and rules and regulations of participation can be downloaded/printed from the below link :

http://indiatradefair.com/knowledge/details/abroad16-17/abroad_sidebar

or the Tabs Exhibitions/Abroad/Overseas events for the year 2016-2017/ on our corporate website www.indiatradefair.com .

6. For any further information. Officials from your office may contact the undersigned or Mrs. Rumela Roy Ph: 033-2282 5820/ 2282 2904, E-mail: itpocal@cal3.vsnl.net.in or Shri B K Garg, Manager, Ph : 011-23378934, E-mail: bkgarg@itpo.gov.in & bkgarg.itpo@gmail.com

With regards,

Yours sincerely,

(Vikas Malhotra),

General Manager

Ph; 011-2337 1868

email : vikas@itpo.gov.in

Enclosed : As stated above