



INDIA TRADE PROMOTION ORGANISATION

Pragati Bhawan, Pragati Maidan

New Delhi -110 001

FACT-SHEET

Name of the Event	Texstyles India Fair, Kolkata		
Date	February 26 – 28, 2017		
Venue	Milan Mela Complex, Kolkata, Hall No 3.		
Fair Timings	10.00 AM to 6.00 PM		
Supporting Organisations	MSME, Govt of West Bengal National Jute Development Board		
Textiles Products	Home Furnishings & Made-ups, Fabrics Yarns, Knits, Cotton Arena, Wool Arena, Silk Arena, Accessories, Powerloom Sector, Handloom Sector, Jute sector, Fabric Folio, Tashar/Muga silk, Ikat fabrics, Apparel, Carpet, Floor Coverings, Textiles Gifts. Machineries for textiles and related industry		
Special Features	A Fashion Show to be organized		
Participation Charges	Indian Companies	Shell Scheme (per sqm)	Rs. Rs.6400/-
		Bare Space (per sqm)	Rs.5,800/-
	Overseas Companies including Indian agents	Shell Scheme (per sqm)	US\$160
		Bare Space (per sqm)	US\$150
<i>Note:</i> 15% service tax. Minimum booking area Shell Scheme – 9 sq.mtrs. Bare Space – 24 sq.mtrs.			
Booking of	Directly or through phone, fax, email etc.		

Space	
<p>Payment details for Overseas Participants :</p> <p>Beneficiary</p> <p>Name of the Bank & address</p> <p>Bank Account No.</p> <p>Types of Account</p>	<p>India Trade Promotion Organisation</p> <p>Citi Bank 124, 4th Floor, Jeevan Bharti Building, Connaught Circus, New Delhi-110 001</p> <p>0002157012</p> <p>Foreign Exhibitors \$ only</p> <p>(Swift Code No. CITI-INBX)</p>
<p>Payment details for Indian Participants :</p> <p>Name of the Bank & address</p> <p>Bank Account No</p>	<p>Through demand draft in favour of 'India Trade Promotion Organisation', payable at Kolkata</p> <p>OR</p> <p>Transfer participation charges by NEFT/RTGS to Account Name --"India Trade Promotion Organisation'.</p> <p>State Bank of India, La Martiniere Branch, 11 Loudon Street, Kolkata -17</p> <p>33228012232 IFS Code - SBIN0003681</p>
<p>Contact Persons</p>	<p>Smt. Rumela Roy Manager, ITPO, Kolkata Tel : 033-22825820; Fax : 033-22828269 Mobile : 9874649720, 9830415073 Email – itpocal@cal3.vsnl.net.in</p>

Advertisement tariff

Position	Indian Companies (Rs.)	Overseas Companies (US\$)
Inside pages (B/W)	6500/-	175
Inside pages(colour)	9500/-	250
2 nd Cover*(colour)	16500/-	425
3 rd Cover*(colour)	16000/-	400
4 th Cover*(colour)	20000/-	575
Service tax is applicable on advertisement charges @ 15%		

For B & W advertisements, Artwork, bromide positive or high resolution digital reproduction on CD may be provided.

*Only colour advertisements are accepted. For colour advertisements scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. >300 dpi in PDF, EPS, TIFF, CDR formats (open files).

Built up stand	Display aids provided in a built up stand of 9 sq. mtrs. are — 2/3 side partition, one table/counter, three chairs, fascia with company name, 3 shelves of 1 mtr. each, 5 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket. The display aids would be increased proportionately on the basis of area booked.
Terms & Conditions	Participation in the exhibition will be governed by the Rules & Regulations of ITPO.
Fair Catalogue	A fair catalogue on the fair giving details of participants will be brought out by ITPO.