



INDIA TRADE PROMOTION ORGANISATION

Pragati Bhawan, Pragati Maidan

New Delhi -110 001

FACT-SHEET

Name of the Event	Texstyles India , Kolkata		
Date	February 26 – 28, 2017		
Venue	Milan Mela Complex, Kolkata, Hall No 3.		
Fair Timings	10.00 AM to 6.00 PM		
Supporting Organisations	Dept. of Textiles & MSME, Govt. of West Bengal National Jute Board		
Textiles Products	Home Furnishings & Made-ups, Fabrics Yarns, Knits, Cotton Arena, Wool Arena, Silk Arena, Accessories, Powerloom Sector, Handloom Sector, Jute sector, Fabric Folio, Tashar/Muga silk, Ikat fabrics, Apparel, Carpet, Floor Coverings, Textiles Gifts. Machineries for textiles and related industry		
Special Features	A Fashion Show to be organized		
Participation Charges	Indian Companies	Shell Scheme (per sqm)	Rs. Rs.6400/-
		Bare Space (per sqm)	Rs.5,800/-
	Overseas Companies including Indian agents	Shell Scheme (per sqm)	US\$160
		Bare Space (per sqm)	US\$150
	<u>Note:</u> 15% service tax. Minimum booking area Shell Scheme – 9 sq.mtrs. Bare Space – 24 sq.mtrs.		
Booking of	Directly or through phone, fax, email etc.		

Space	
<p>Payment details for Overseas Participants :</p> <p>Beneficiary</p> <p>Name of the Bank & address</p> <p>Bank Account No.</p> <p>Types of Account</p>	<p>India Trade Promotion Organisation</p> <p>Citi Bank 124, 4th Floor, Jeevan Bharti Building, Connaught Circus, New Delhi-110 001</p> <p>0002157012</p> <p>Foreign Exhibitors \$ only</p> <p>(Swift Code No. CITI-INBX)</p>
<p>Payment details for Indian Participants :</p> <p>Name of the Bank & address</p> <p>Bank Account No</p>	<p>Through demand draft in favour of 'India Trade Promotion Organisation', payable at Kolkata</p> <p>OR</p> <p>Transfer participation charges by NEFT/RTGS to Account Name --"India Trade Promotion Organisation'.</p> <p>State Bank of India, La Martiniere Branch, 11 Loudon Street, Kolkata -17</p> <p>33228012232 IFS Code - SBIN0003681</p>
Contact Persons	<p>Smt. Rumela Roy Manager, ITPO, Kolkata Tel : 033-22825820; Fax : 033-22828269 Mobile : 9874649720, 9830415073 Email – itpocal@cal3.vsnl.net.in</p>

Advertisement tariff

Position	Indian Companies (Rs.)	Overseas Companies (US\$)
Inside pages (B/W)	6500/-	175
Inside pages(colour)	9500/-	250
2 nd Cover*(colour)	16500/-	425
3 rd Cover*(colour)	16000/-	400
4 th Cover*(colour)	20000/-	575
Service tax is applicable on advertisement charges @ 15%		

For B & W advertisements, Artwork, bromide positive or high resolution digital reproduction on CD may be provided.

*Only colour advertisements are accepted. For colour advertisements scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. >300 dpi in PDF, EPS, TIFF, CDR formats (open files).

Built up stand	Display aids provided in a built up stand of 9 sq. mtrs. are — 2/3 side partition, one table/counter, three chairs, fascia with company name, 3 shelves of 1 mtr. each, 5 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket. The display aids would be increased proportionately on the basis of area booked.
Terms & Conditions	Participation in the exhibition will be governed by the Rules & Regulations of ITPO.
Fair Catalogue	A fair catalogue on the fair giving details of participants will be brought out by ITPO.