

**INDIA TRADE PROMOTION ORGANIZATION**

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**FACT-SHEET- IIFF DELHI 2019**

Name of the Event	<b>5th INDIA INTERNATIONAL FOOTWEAR FAIR (IIFF), 2019 , Delhi – B-2-B Event.</b>
Dates	September 23, 24 and 25, 2019
Timings	10.00 AM to 6.00 PM
Co-organizer	Confederation of Indian Footwear Industries (CIFI)
Supporting Organizations	<ul style="list-style-type: none"> <li>• Council for Leather Exports (CLE)</li> <li>• Indian Footwear Components Manufacturers' Association (IFCOMA)</li> <li>• Central Leather Research Institute (CLRI)</li> <li>• Indian Shoe Federation (ISF)</li> <li>• Indian Finished Leather Manufacturers' Association (IFLMEA).</li> </ul>
Venue	Hall No. 7, Pragati Maidan, New Delhi
Expected area	Around 4000 sq.mtrs.
Mode of space booking	Online process –first-come-first-served basis.
Mode of Payment	<ul style="list-style-type: none"> <li>• Online- through payment gateway</li> <li>•</li> </ul>
Display Profile	<ul style="list-style-type: none"> <li>• Footwear</li> <li>• Machinery &amp; Equipment and Technology</li> <li>• Footwear Components</li> <li>• Synthetic Materials – PVC/PU, EVA</li> <li>• Fabrics</li> <li>• Soles</li> <li>• Adhesives</li> <li>• Chemicals</li> <li>• Leather Products &amp; Accessories</li> </ul>
Visitor Profile	<ul style="list-style-type: none"> <li>• Overseas business delegations &amp; visitors</li> <li>• Manufacturers &amp; Importers</li> <li>• Buying/Trading Houses</li> <li>• Suppliers, Consultants</li> <li>• Retailers</li> <li>• Equipment &amp; Machinery Suppliers and Importers</li> <li>• Marketing &amp; Direct Selling Companies</li> <li>• Institutions</li> </ul>

<b>An overview of the last edition - IIFF 'Delhi 2018</b>	
Total area sold (in sq. mtrs.)	<b>4500</b>
Total number of Exhibitors	<b>215</b>
Indian Exhibitors	<b>150</b>
Foreign Exhibitors	<b>65</b>
Total Business Visitors	<b>Approx. 9000</b>
Event Web-site	<a href="http://www.indiatradefair.com">www.indiatradefair.com</a>
E-mail	<a href="mailto:bngupta@itpo.gov.in">bngupta@itpo.gov.in</a> , <a href="mailto:tkpant@itpo.gov.in">tkpant@itpo.gov.in</a>
Contact Details	<ul style="list-style-type: none"> <li>• Mrs. Hema Maity , General Manager ITPO, Pragati Maidan, New Delhi. E-mail: <a href="mailto:hemamaity@itpo.gov.in">hemamaity@itpo.gov.in</a></li> </ul> <p style="text-align: center;"><b><u>IIFF 2019 Team :</u></b></p> <ul style="list-style-type: none"> <li>• Mr. B.N. Gupta, Senior Manager, E-mail : <a href="mailto:bngupta@itpo.gov.in">bngupta@itpo.gov.in</a></li> <li>• Mr. Tarun Kant Pant, Manager E-mail: <a href="mailto:tkpant@itpo.gov.in">tkpant@itpo.gov.in</a></li> </ul>