

FACT SHEET

45th Winter Fancy Food Show, San Francisco (USA) (Jan 19-21, 2020)

Name	45 th Winter Fancy Food Show, San Francisco (USA)	
Duration & Timing	January 19 (Sun) - 21 (Tue), 2020, for 3 days Sunday, 19 th Jan, 2020 11.00 am to 5.00 pm Saturday, 20 th Jan, 2020 11.00 am to 5.00 pm Monday, 21 st Jan, 2020 11.00 am to 5.00 pm	
Venue	Moscone Centre, San Francisco (USA)	
Products at display	Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Snacks, Ethnic, Natural, Organic Foods, Rice, Seafood, Processed Food, Ready-to-Serve Meals, Confectionery & Bakery Products, Dairy Products, Fruits, Beverages, Tea, Coffee, Wine, Beer and other grocery products	
Total No. of Exhibitors	More than 1400 exhibitors	
No. of Visitors	25,000+ Industry Professionals	
Local Currency	US Dollar	
Nature of the Show	Business to Business (B2B)	
Size of India Pavilion	1000 sq. ft.	
Participation Fee	Rs. 5.25 lakh per booth of 10X10 sq ft. (Tentative) (10% premium charges for two side open booth)	
Other Participating Countries	More than 30 countries including 16 pavilions, the largest from Italy, Japan and France	
Package of Services by ITPO	Fully Built-up booth with standard display aids and furniture, Visa recommendation.	
Contact Details for Space Booking	Mr. Ajay Kumar Vashist General Manager (Security) India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 011 23378511 Email: avashist@itpo.gov.in	Mr. Purshotam Lal Fair Officer India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 23371912, Mobile:9718622191, Email: purshotamlal@itpo.gov.in



संदर्भ
Reference :

दिनांक
Date :

फोन
Phone :

Exh:ITPO/FS-I/WFFS 2020/1/2018

30th January, 2019

**Subject: 45th Winter Fancy Food Show, San Francisco (USA)
(January 19-21, 2020)**

Sir,

We are pleased to inform you that India Trade Promotion Organisation, a Government of India Enterprise, will be organizing India Pavilion in 45th Winter Fancy Food Show at Moscone Centre, San Francisco (USA), in January, 2020.

The Show is the North America's largest Specialty Food and Beverage event and in the current edition i.e. 2019, about 1500 exhibitors from across the world are presenting their latest 80,000 plus specialities best-in-class foods and beverages, and products at the forefront of emerging trends. All the products you need are under one roof so you save your time and money by attending this Winter Fancy Food Show.

The Show discovers 80,000 products including Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Snacks, ethnic, natural, organic foods, rice, Seafood, Processed Food, Ready-to-Serve Meals, Confectionery & Bakery Products, Dairy Products, Fruits, Beverages, Tea, Coffee, Wine, Beer and other grocery products.

The minimum size of the booth is 100 sq. ft (10ft.X10ft.). Larger space can also be booked in multiples thereof. ITPO's package of services under Shell Scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/Fair freighting and clearance of exhibits will be responsibility of individual exhibitor.

Contd....2/-

The participation charges are being worked and it is anticipated that the same would be in the range of Rs. 5.25 lakh (tentative) for a booth of 100 sq. ft. Premium/corner charges will be 10% extra.

The Show is governed by general terms and conditions for participation in international trade fairs. A copy of application form alongwith brief rules and regulations for participation in international trade fairs is attached.

Keeping in view the limited booths, it is requested to intimate the space requirement of your Organisation immediately as per application form with DD/RTGS/NEFT of Rs. 3.00 lakh towards advance participation charges in favour of India Trade Promotion Organisation, New Delhi.

For any further information please revert to the undersigned, Tel: 011-23378511, Email: avashist@itpo.gov.in; or Shri Purshotam Lal, Fair Officer, Mob: 9718622191, Email: purshotamlal@itpo.gov.in.

We do hope to receive your prompt response for participation in the above mentioned Show.

Thanking you,

Yours faithfully,



(A.K. Vashist)

General Manager (Security)

Encl: As mentioned above.

