

ITPO/BKG/Automechanika/Sept.-2019

02-April-2019

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**Sub : Automechanika, Johannesburg, South Africa, September 18-21, 2019**

Dear Prospective Exhibitor,

**India Trade Promotion Organisation (ITPO)** is organizing National participation of Indian companies in the **Automechanika 2019** during September 18-21, 2019 to be held in **Johannesburg Expo Centre**, Nasrec, Johannesburg, South Africa. **Website :** <https://automechanikasa.co.za/>

2. Automechanika 09-2019, being organized by Messe Frankfurt, Germany presents an ideal opportunity to promote the exports of Indian Auto Parts and Components [Mechanical (including Rubber), Electrical & Electronics] to the growing market of South Africa which is also a supply hub for the African Continent and Gulf Countries. Also there are **two co-located events** as below :

- i) Scalex Expo, Johannesburg – For transport systems, infrastructure and logistics solutions.
- ii) Futuroad Expo, Johannesburg – Commercial vehicles such as trucks, buses, trailers, vans etc.

3. Booths are available in the size of **9 sq. mtrs.** as per floor plan of Hall 5 (**enclosed**), under **pre-fabricated shell scheme** with standard furniture. The corner booth will be provided only in case of availability and shall attract premium. ITPO shall only provide a standard booth with fascia, lights, carpet, standard display aids and furniture.

4. **Shipment of Exhibits** : Shipment of exhibits by sea or air, at your choice and additional expenses, can be arranged through any of the five (5) Custom House Agents (CHAs) empanelled with ITPO, specializing in door to door exhibition services. Link : <http://indiatradefair.com/information/details/CHAs> The shipment shall be the sole responsibility of the participating exhibitor.

5. **Air Tickets, Hotel and Fooding** : Air tickets, hotel and fooding etc. shall be arranged by respective exhibitors at their own additional costs with necessary logistic support only from ITPO. We are, however, exploring group arrangements from overseas tour operators.

6. **VISA** : ITPO shall issue a recommendation letter for visa addressed to the Embassy of South Africa upon receipt of complete documents and full participation charges for genuine companies. However, obtaining business visa shall be the sole responsibility of the exhibitor and ITPO shall in no way be held responsible for refusal of the same on any grounds. Any refunds shall be as per clause 4(v) of Rules & Regulations (copy **enclosed**).

7. Please send the following to book your booth on first- come, first-served basis :
- Application form duly filled in (blue ballpoint) signed and stamped by the authorized signatory.
  - Rules and regulations signed and stamped, each page.
  - Company's GST Registration Certificate & Company's PAN Card (duly attested)
  - Advance booking amount of Rs.2,00,000/- (Rupees Two Lakhs only)** by NEFT/RTGS as per bank details given below, only if you can e-mail PDF of transfer advice of bank. Else by DD in the name of beneficiary.

1	Name of Beneficiary	<b>INDIA TRADE PROMOTION ORGANISATION</b>
2	Bank Name	HDFC Bank Limited
3	Branch Name and Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi – 110001
4	Account Type	Saving
5	Bank Account No.	00031110005078
6	IFSC Code	HDFC0000003
7	PAN No. of ITPO	AAATI2955C
8	Provisional GSTIN No	07AAATI2955C1ZX

8. The circular letter, fact sheet, rules & regulations of participation, application form and floor plan can be downloaded/ printed from the link : [http://indiatradefair.com/uploads/abroad/Automechanika02\\_04\\_19\\_merged.pdf](http://indiatradefair.com/uploads/abroad/Automechanika02_04_19_merged.pdf) . These are also available as separate files on ITPO Corporate Website : [www.indiatradefair.com](http://www.indiatradefair.com) under tab Exhibitions/Abroad/Overseas events for year 2019-20 (copy **enclosed**). For any clarification Shri Tarachand Verma, Team Member may be contacted at 098.11.333.113 and [vermatc73@gmail.com](mailto:vermatc73@gmail.com)

9. If you wish to deduct TDS @ 2% under Section 194C of Income Tax Act, as currently applicable kindly include the additional amount equal to TDS in the payment, which shall be refundable upon receipt of your TDS certificate, after fair.

10. Please note NIL Goods & Services Tax (GST) is applicable/payable to Govt. of India, for participation in exhibitions abroad by Indian companies.

11. Fair budget is under preparation and the full participation charges shall be intimated shortly.

Thanking you,

Yours sincerely,  
for India Trade Promotion Organisation

(Er. Basant Kumar Garg)

Senior Manager

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INDIA TRADE PROMOTION ORGANISATION

## FACT SHEET

Name of the Fair(s)	<b>AUTOMECHANIKA 09-2019</b>
Dates & Venue	<b>AUTOMECHANIKA : Sept. 18-21, 2019</b> <i>Johannesburg Expo Centre, Nasrec, Johannesburg (South Africa)</i>
Booth Space Booked	162 sq mtrs for 18 Indian Companies @ 9 sq mtrs each See Floor Plan of Hall 5
Frequency	Once in two years with emphasis on B2B segment
Display Profile	Auto/ Vehicle Parts & Components {Mechanical (incl. Rubber), Electrical & Electronics}, Accessories & Customizing, Repair & Maintenance, Management & Digital Solutions, Wash, Care & Reconditioning, Safari & Off-Road & related products and services etc..
Co-located Shows	1. Scalex Expo, Johannesburg – For transport systems, infrastructure and logistics solutions. 2. Futuroad Expo, Johannesburg – Commercial vehicles such as trucks, buses, trailers, vans etc.
Display Aids and Facilities	Standard booth with Fascia, Lights, Carpet and Furniture. Additional items shall be available against payment.
Business Language	British English
Currency	South African RAND One South African RAND (ZAR) = 4.84 Indian Rupees (INR) approx..
<b>Nearest to Exhibition</b> Airport Seaports  Dry Port/ Container Terminal	O. R. Tambo International Airport (JNB) (i) Durban (ZADUR) (ii) Cape Town (ZACPT) City Deep
<b>ITPO Contact Details</b>	
<b>FAIR OFFICER</b>  Er. Basant Kumar Garg Senior Manager India Trade Promotion Organisation (A Govt. of India Enterprise) Pragati Bhawan, Pragati Maidan, New Delhi-110 001 (India) Tel: +91-11-2337 8934 Mob: +91-11-9868158634 E-mail : <a href="mailto:bkgarg.itpo@gmail.com">bkgarg.itpo@gmail.com</a> <a href="mailto:bkgarg@itpo.gov.in">bkgarg@itpo.gov.in</a>	<b>TEAM MEMBER</b>  Mr. Tarachand Verma India Trade Promotion Organisation (A Govt. of India Enterprise) Pragati Bhawan, Pragati Maidan, New Delhi.-110001(India) Mob: +91-9811333113 E-mail : <a href="mailto:vermatc73@gmail.com">vermatc73@gmail.com</a> Website : <a href="http://www.indiatradefair.com">www.indiatradefair.com</a>



India Trade Promotion Organisation

### **Rules and Regulations**

for

Exhibitors participating in India Pavilion by ITPO, in the **Automechanika, at Johannesburg**

(South Africa) during **September 18-21, 2019**

#### **1. Space Booking :**

Application in prescribed pro forma for participation in overseas activities of ITPO is to be submitted along with constructed booth rentals through bank draft or NEFT/RTGS by the stipulated date for booking of space. Booths are offered with an area of 9 square meters (minimum) or addition to it in multiples of 3 square meters.

#### **2. Allotment of Space to the Participants :**

- a) Selection of participants will be done on first-cum-first served basis and/or suitability for exports i.e. export turn over, product acceptability, etc.
- b) ITPO would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding on all.
- c) Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space is the prerogative of the Competent Authority of ITPO.
- d) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participation from the future participation in ITPO's events.

#### **3. Refund of Participation Fee :**

Refund of participation fee will be considered in case where –

- i. The space rent paid by the participant is in excess of the actual amount due to ITPO.
- ii. The participants after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 20% of the total amount payable.
- iii. There is a change in the venue and date of an event and due to this the participant is unable to participate.
- iv. Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- v. In case of force majeure, where the participant is unable to participate due to the circumstances over which he has no control.

#### **4. Visa**

- i. ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representatives of the participating Company by issuing recommendatory letter to the concerned Mission for obtaining visa.
- ii. Visa recommendation letter will be issued only in favour of the Chief Executive
- iii. /Proprietor/Senior Level Officer dealing with exports of the Company who is attending the event and who can take on the spot decision.
- iv. ITPO shall not be liable, in case the concerned Mission of the host/transit country denies visa to a representative of the participating Company for any reason.

- v. Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
- vi. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.

#### 5. General :

- i. Only goods of Indian origin will be allowed for display in India Pavilion. Participants will be allowed to display only those products which have been selected and approved by ITPO.
- ii. Exhibits of participants whose representatives do not turn up at the Fair / Show will not be displayed.
- iii. Participants will make their own arrangements for forwarding the exhibits to the fair venue and return of exhibits to India after the event. All payments with regard to shipment of exhibits, import duty, any local taxes and forwarding the exhibits back to India will be made / borne by the participants.
- iv. Participants will make their own arrangements for removing exhibits from the packing cases and displaying them in the booth. Likewise, after the Fair, participants will make their own arrangements to repack and send the exhibits back to India.
- v. Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO or show Organisers.
- vi. Participants will be required to furnish complete information on orders booked, enquiries generated, retail sales, etc. during and after the close of the Show. Compliance with this rule will be one of the criteria for selection of the participants for future ITPO program.
- vii. All expenses for travel (air fare ) to & fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves and requisite provisions shall be made by participants themselves.
- viii. Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and / or the Fair Organisers.
- ix. In the event of postponement / abandonment / cancellation of the Fair / Exhibition / Show, or in case of exhibits not being displayed due to any reason, ITPO shall be under no liability to compensate expenditure or loss, if any, incurred by the participants.
- x. In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation in ITPO's Fair in India & abroad and bring to the notice of appropriate authority.
- xi. Any dispute / differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of India Trade Promotion Organisation whose decision or award shall be final and binding.
- xii. The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

#### DECLARATION of Participant Exhibitor

We have studied the above rules and regulations for participation carefully and agree to abide by the same.

(Signature of the Authorised Representative )  
in blue ball point pen

Place: (Company Seal)

Name : .....

Date:

Designation:.....



For ITPO use

Booth No. Allotted :

## INDIA TRADE PROMOTION ORGANISATION

### Application Form

S. No.	Particulars	Information
1.	Name of Exhibition	Automechanika 09-2019
2.	Date/Venue	September 18-21, 2019, Johannesburg Expo Centre, Nasrec, Johannesburg (South Africa)
3.	Name & Registered Address of the Company/Firm	
4.	PAN of the Company/Firm	
5.	GST of the Company/Firm	
6.	UAN No.	
6.	Contact Details	
a)	Tel. (with dialling pre-fix)	
b)	E-Mail, ID	
c)	Mobile No.	
d)	Website	
7.	Name & Designation of Key Executive	1)  2)
8.	Space requirement (in sq. mtrs.) Corner/ Non-corner (subject to availability)	
9.	<b>Payment Details</b>	
i.	Amount :	₹
ii.	UTR No.	
iii.	Date	
iv.	Bank	
10.	Are you registered exporter? (Yes/No) If yes, please attach a photocopy of Registration Certificate/Provide IEC Code No.	

Signature

(Name & Designation with Company Seal)

