

No: ITPO/CNR FOOD/FS-I/18

Feb 2019

**Subject: CNR FOOD ISTANBUL, TURKEY September 4-7, 2019 - Food & Beverage, Food Processing, Storage, Cooling Technologies, Logistics and Store Equipment Fair.**

Dear Sir,

We are pleased to inform you that India Trade Promotion Organisation (ITPO), Government of India's premier trade promotion agency, will be organizing India Pavilion in the upcoming edition of CNR FOOD, Istanbul, Turkey, scheduled to be held from September 4<sup>th</sup> to 7<sup>th</sup> September 2019. CNR FOOD Istanbul is a popular B2B exhibition where leading brands of food, packaging & food services suppliers exhibits for four days and event is attended by more than 35000 buyers/visitors professionals and presents nearly 1000 brands Food and Beverage industries from Europe, Middle East, North Africa, Russia and Balkans.

FOOD Istanbul fair will be a unique business platform that creates a supportive environment for the industry to increase their strength in global competition, to guide them to produce more value added, innovative trusted and accredited consumer goods.

Exhibitor profile: Meat & Meat Products Produce; Poultry & Game Producers; Fruit, Vegetables & Dried Fruits Producers; Fish, Molluscs & Shellfish Producers; Delicatessen & Ready-Prepared Dishes Producers; Dairy Products Producers; Gourmet Products Producers; Local and Specialized Products Producers; Confectionery, Biscuits & Pastry Producers; Non-Alcoholic Beverages Producers; Organic Products Producers; Alcoholic Beverages Producers; Pet Food Producers; Store & Market Equipments Producers

We seek your company's esteemed participation in India Pavilion at CNR Istanbul, Turkey 2019 where ITPO is offering booths with a minimum size of 9 Sq Mtrs Larger space can be booked in multiples of 3sq.mtrs, thereof. The tentative participation charges are Rs.24000/- per Sq Mtr and 10% extra will be charged for two-side open stand (subject to availability). The fair is governed by general terms and conditions for participation in fairs abroad organised by ITPO. A copy of the brief rules and regulations for participation in fairs abroad.

We request you to kindly confirm your space requirement immediately through the enclosed application form duly filled in along with an advance payment of Rs. 1,00,000/- (Rupees one lac only) through RTGS/NEFT as per Bank details enclosed. Duly filled application along with details may be sent to the undersigned by speed post or courier. The space booking in the Fair will start from 25<sup>th</sup> Feb 2019 and seniority of participants will be counted accordingly. **Please note the allotment of stalls are strictly on first-come-first-serve basis.**

Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
Name of the Bank	HDFC BANK LIMITED
Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG NEW DELHI-110001.
Account No.	00031110005078
Type of Account	SAVING
IFSC Code	HDFC 0000003

Please share UTR No. to confirm the payment sent.

**For further information please feel free to contact the undersigned at Email: [narenderkumar@itpo.gov.in](mailto:narenderkumar@itpo.gov.in) (Mob: 9810784859).**

We look forward to hearing from you soon.

Yours sincerely

(Narender Kumar)  
Dy. Manager



Application Form

**CNR FOOD ISTANBUL, TURKEY**

**September 4-7, 2019**

1. Name of the Company: \_\_\_\_\_
2. Address \_\_\_\_\_  
\_\_\_\_\_ PIN \_\_\_\_\_
3. Tel: \_\_\_\_\_ Fax: \_\_\_\_\_
4. Email: \_\_\_\_\_ Website: \_\_\_\_\_
5. PAN No. \_\_\_\_\_ GST No. \_\_\_\_\_
6. TAN No. \_\_\_\_\_ IEC No. \_\_\_\_\_
7. DIM No. \_\_\_\_\_ HS Code \_\_\_\_\_
8. Name & Designation of Key Executive \_\_\_\_\_
9. Are you a registered exporter? (yes/No) \_\_\_\_\_
10. If yes please attach a photocopy of Registration certificate
11. Space requirement (in Sq Mtrs) \_\_\_\_\_ Corner Booth (Subject to availability) (Y/N) \_\_\_\_\_
12. Participation charges / advance payment: Rs.....(Rupees .....  
.....only) deposited through RTGS/NEFT in HDFC Bank in favour of  
India Trade Promotion Organisation, New Delhi.  
**UTR No** \_\_\_\_\_ **date** \_\_\_\_\_  
**Transferee Bank** \_\_\_\_\_ **transferee A/c. No.** \_\_\_\_\_  
**Balance participation charges payable Rs** \_\_\_\_\_ (in case of advance payment)
13. Total turnover of company: \_\_\_\_\_ Export turnover: \_\_\_\_\_ (US\$ Million)
14. Products for display:  
\_\_\_\_\_  
\_\_\_\_\_

We have read the rules & regulations of participation framed by ITPO and the fair organizer and we agree to abide by the same.

(Signature of authorized signatory of the Company)

Name : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Dated : \_\_\_\_\_

## **Brief Rules and Regulations for Participation in Fair Abroad**

### **1. Space Booking:**

Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 09 sq mtrs and in multiples of 3 thereof (subject to availability).

### **2. Allotment of space to the Participants:**

Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.

### **3. Refund of Participation Fee:**

- (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- (ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
- (iii) No refund will be considered if the withdrawal request is received less than 3 months before the start of the event.

### **4. Visa:**

- (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
- (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
- (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
- (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

### **5. General:**

- (i) Only goods of Indian origin will be allowed for display at India Pavilion.
- (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
- (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
- (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.

(vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

**Terms & conditions accepted.**

(Signature)

Name & Designation

Name of Company with Seal

Date



**INDIA TRADE PROMOTION  
ORGANISATION  
FACT SHEET**

**CNR FOOD ISTANBUL, TURKEY, September 4-7, 2019**

Name of the Fair	CNR FOOD ISTANBUL, TURKEY,
Date	September 4-7, 2019
Venue	CNR EXPO - Yesilköy Visiting Hours: 10:00-19:00
Rentals	Rs.24,000/- per Sq. Mtr (tentative) + 10% for two side open( if available)
Bookable Area	Minimum bookable area 9 sqm, or multiples of 3 thereof
Package Includes	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture
Product Profile	Meat & Meat Products Producers; Fish, Molluscs & Shellfish Producers; Poultry Producers; Fruit, Vegetables & Dried Fruits Producers; Delicatessen & Ready-Prepared Dishes Producers; Dairy Products Producers; Confectionery, Biscuits & Pastry Producers; Organic Products Producers; Gourmet Products Producers; Local and Specialized Products Producers; Non-Alcoholic Beverages Producers; Alcoholic Beverages Producers; Pet Food Producers; Storage & Cooling Technologies Producers; Store & Market Equipments Producers
Supporters	Federation of Food & Drink Industry Associations of Turkey (TGDF), Istanbul Exporters Association (IIB), Food Service Suppliers Association (ETUDER)
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers, Government Agencies, Marketing Companies, Super Hyper Gross Markets, Catering Companies, Food Factories, Restaurants, Bars, Clubs, Hotels and Holiday Villages, Food, Chemical, Agriculture Engineers, NGO Representatives etc.
Payment of rentals through RTGS/NEFT	Beneficiary - INDIA TRADE PROMOTION ORGANISATION Bank - HDFC Bank Limited Branch - G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. – 00031110005078 IFSC Code - HDFC0000003
Project Head	<b>Vikas Malhotra</b> General Manager Phone: (011)23371868 E-Mail: vikas@itpo.gov.in
Contact person	<b>Narender Kumar</b> Dy. Manager Mobile: (91)9810784859 Phone: (011)23371540 Extn. 342 E-Mail: narenderkumar@itpo.gov.in