



## India Trade Promotion Organisation

(a Govt of India *miniratna* enterprise)

Pragati Bhawan, Pragati Maidan, New Delhi – 110 001

www.indiatradefair.com

### 14<sup>th</sup> Food & Hospitality Oman, Muscat

#### FACT-SHEET

Name of the Fair	<b>Food &amp; Hospitality Oman (FHO) (14<sup>th</sup> edition)</b>	
Date	<b>October 14-16, 2019</b> (3 days, Mon.-Wed.)	
Venue	<b>Oman Convention &amp; Exhibition Centre, Muscat, Oman</b>	
Exhibitor / Product Profile	Food & Beverage Products, Agricultural Products, Ingredients & Seasonings, Catering & kitchen equipments, , Food Processing Technologies, Hotel Décor & Style, Hotel & Hospitality Technologies, Hotel Equipment Supplies & Services, Interior Design & Services, Packaging Systems	
Special Concurrent Attraction	10 <sup>th</sup> Professional Chefs Competition (by Oman Chefs Guild) 7 <sup>th</sup> Oman Barista Competition 2 <sup>nd</sup> Battle of the Burgers Oman	
Bookable Area	<b>Stalls</b> in the range of <b>6 sq.m./9 sq.m/12 sq.m</b> and more in multiples of 3 sqm.  Shell scheme package includes white panel walls, fascia with company/brand name, carpeting, one table, two chairs, two spotlights and one 13-amp power socket.	
Shell scheme rental	<b>Rs.29,500 per sq.m.</b> + 5% extra for corner booth (subject to availability) on " <i>first come-first serve basis</i> "	
<b>Sample Package</b>	<b>Rs. 2,00,000</b> incl. 6 sq.m. shell scheme stall + 4-star hotel (3 nights)+ breakfast + local transport ( <i>at US\$ 1 = Rs. 69.70 and T&amp;C apply</i> )	
Payment of Rentals (through RTGS / NEFT only)	Beneficiary	India Trade Promotion Organisation
	Bank	HDFC Bank Ltd.
	Branch	G-3/4, Surya Kiran Building, 19, KG Marg, Delhi
	Account No.	00031110005078
	ISFC Code	HDFC0000003
	PAN NO.	AAATI2955C
GSTIN NO.	07AAATI2955C1ZX	
Contact Persons	<b>Sh. Raj Kumar Thakur, DGM</b> <b>Sh. Saurabh Sharma, DM/Fair Officer</b> Mob. 8800199229 email: saurabhsharma@itpo.gov.in	

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## INDIA - OMAN



Fact Check	
Capital & largest city	Muscat
Language	Arabic, English, Baluchi, Urdu
Avg annual rainfall	100mm
Avg climate in October	Temp. 35°C - 25°C Humidity 55
Currency	Omani Rial (OMR)
Conversion	1 RO = ₹ 185
Time zone	UTC+4 (1.5 hour late from India)
Call code	+968
Population	44 lakhs
Indians in Oman	8 lakhs
GDP (PPP)	34 lakhs per capita (6 times of India)
Bilateral trade	₹ 47,600 cr. (growing by 67% per year)
India's export to Oman	₹ 17,300 cr.
Distance	Muscat- Kandla: 677nm/1250 km
Indian companies in Oman	L&T, Jindal, Shapoorji Pallonji, Aditya Birla, Nagarjuna, KEC, SBI, BoB, HDFC, ICICI, LIC, NBCC

- Major items of India's exports to Oman:
  - Cereals & preparations (₹ 858 cr.);
  - Vegetables, roots, fruits, nuts & preparations (₹ 413 cr.);
  - Organic chemicals (₹ 398 cr.);
  - Meat, fish & seafood (₹ 355 cr.);
  - Dairy, bird eggs, honey, edible animal products (₹ 252 cr.);
  - Tea, Coffee & Spices (₹ 114 cr.);
  - Essential oils, perfumery, soap, toiletries, washing & lubrication preparations (93 cr.)
- Tourism in Oman is the fastest growing sector & expected to be one of the largest industries of Oman. As per World Travel & Tourism Council, Oman is fastest growing tourism destination in Middle East. Muscat was named the second best city to visit in the world by the Lonely Planet.
- There are around 260 direct flights per week between Oman (Muscat & Salalah) and 11 destinations in India.
- **13<sup>th</sup> Food & Hospitality Oman (FHO) 2018 highlights:**
  - Inauguration by Minister of Tourism, Oman
  - 6,400 sq.mtr. gross exhibition area;
  - 400+ brands from 20 countries;
  - 5,218 trade visitors
  - ITPO participated with leading Indian companies

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### APPLICATION FORM for Food and Hospitality Oman, Muscat (Oman), October 14-16, 2019

Name of the Company	
Address	
Telephone No./Mobile No.	
E-mail ID	
Website	
PAN No.	
GSTIN No.	
IEC No. (Please attach a photocopy)	
DIN No.	
Name and Designation of the Key Executive	
Are You a Registered Exporter (if “Yes” please attach a photocopy of Registration Certificate)	
Space Requirement (in 6/9/12 sqm. and in multiple of 3 sqm. for additional space requirement)	
Corner/Non-Corner booth (@5% of space rental extra for corner booth, subject to availability)	
Total turnover of the Company (in US\$ million)	
Export turnover of the Company (in US\$ million)	
Products for display (with HS Codes)	

We hereby accept ITPO's Rules & Regulations for participation in the above fair *as per copy enclosed*. Following are the details of advance payment made by us towards participation in the above fair:-

Name of the Bank	
Branch of the Bank	
Amount of Advance Payment (in Rs.)	
Date of making payment	
UTR No.	

(Signature of the authorized signatory of the Company)

Name \_\_\_\_\_

Designation \_\_\_\_\_

Seal of the Company \_\_\_\_\_

## **Brief Rules and Regulations for Participation in Overseas Exhibitions**

1. **Space Booking:**  
Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 6/9/12 sq.mtrs. and in multiples of 3 thereof (subject to availability). All the participation fee(s) are tentative till final invoice is issued.
2. **Allotment of space to the Participants:**  
Submission of application for booking of space does not automatically confer a right for allotment of space. Right of Approval/Rejection of application for allotment of space shall rest with ITPO.
3. **Refund of Participation Fee:**
  - (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
  - (ii) In the event of withdrawal 3 months before the start of the event, 50 per cent of the total participation fee will be considered for refund, if the space/booth is re-allotted.
  - (iii) NO refund will be considered if the withdrawal request is received less than 3 months before start of the event.
4. **VISA:**
  - (i) ITPO, as a Trade Promotion Organization, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
  - (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
  - (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
  - (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company, so that on the spot decision can be taken by them, only after full payment of all participation fee(s).
5. **General:**
  - (i) Only goods of Indian origin will be allowed for display at India Pavilion.
  - (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
  - (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
  - (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
  - (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director (CMD), ITPO whose decision of award shall be final and binding.
  - (vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the NCT of Delhi.

### **Terms & conditions accepted.**

Date:

(Signature of the authorized signatory of the Company)

Name \_\_\_\_\_

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