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India Trade Promotion Organisation Pragati Maidan, Pragati Bhawan New Delhi – 110 001

Sub:- GULFOOD MANUFACTURING, Dubai, UAE, OCTOBER 29-31, 2019

Dear Sir/Madam,

We are pleased to inform you that India Trade Promotion Organization (ITPO) will be organizing India's national level participation in GULFOOD MANUFACTURING, Dubai to be held from OCTOBER 29-31, 2019.

Dubai today is a very essential regional hub between Asia, Europe and Gulf. Traditionally it has been a popular base for many enterprising Indian businessmen and traders. This is the only exhibition for trade which attracts business visitors from the Gulf Cooperation Council and other Middle East countries. Dubai continues to be the India's trading partner. Gulfood Manufacturing brings together the regional and global F&B manufacturing industry through three days of business-intensive events and features where F&B professionals will synergise knowledge, foster industry learning and grow more than ever before.

Gulfood Manufacturing is the region's biggest food and beverage processing industry event which will connect you with suppliers from 60 countries showcasing the latest F&B manufacturing business improvement tools.

As a food & beverage manufacturer, you are faced with multiple socio-economic, operational and food safety concerns. Becoming energy-efficient, finding budget-friendly raw materials, putting manpower to better use and boosting productivity are all front of mind, while still aiming for greater profitability.

At Gulfood Manufacturing 1,600 global suppliers of latest ingredients, processing, packaging and logistics solutions are waiting to meet you and help solve your biggest production, capacity and automation challenges. These are solutions that can save you money which you could be spending on better things, such as diversifying your production line, research & development and marketing.

The stands are available in the modules of 8 sq.m. and multiples thereof. The participation charges for a booth of 8 sq.m (shell scheme with display aids and spot lights) will be tentatively Rs.60,000 per sq. mtrs.) <u>plus</u> Rs 2000/-extra/ sq.m. for corner. The corners will be offered on first come first served basis. At present, the event is being organised on self-financing basis, i.e., without MAI support from Govt. Of India, however, in case, we get financial support from the Govt., the participation charges will be revised accordingly. But, in that case, the benefit of support will be provided to only those companies, who fulfil the criteria / guidelines for obtaining MAI support by the Department of Commerce, Govt. of India.

In case, you are interested to participate in this important and prestigious international trade fair in Dubai you are requested to kindly confirm your space requirement along with a duly filled in application form and advance participation charges of Rs 1,00,000/-(non-refundable) by RTGS/NEFT in favour of India Trade promotion Organisation payable at New Delhi. Further, as per the policy decision, it has been decided that in case any company deduct the TDS, the same amount has to be deposited as Security Deposit, which will be refunded on receipt of TDS Certificate. This is mandatory and has to be adhered to by all the participants.

Name of the Beneficiary : INDIA TRADE PROMOTION ORGANISATION

Name of the bank : HDFC BANK LIMITED

BRANCH ADDRESS : G-3/4, SURYA KIRAN BUILDING

19 KASTURBA GANDHI MARG

NEW DELHI – 110 001

ACCOUNT NUMBER : 00031110005078

TYPE OF ACCOUNT : SAVING

IFSC CODE : HDFC 0000003

For further clarification, please feel free to forward your queries by e-mail to the team leader Mr. Lokesh Dhawan, lokeshdhawan@itpo.gov.in mobile: 9810239438 and /or team member Mrs. Reena Jain, reenajain@itpo.gov.in, mobile: 9818310015.

Your prompt action will help us in planning India pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

Yours faithfully,

(Mr. Lokesh Dhawan) Manager

FACT SHEET

| 1. | Name of the Show | Gulfood Manufacturing, Dubai | |
|----|---|--|--|
| 2. | Dates of the Show | 29-31 October, 2019 | |
| 3. | Venue | Dubai World Trade Centre, Dubai, UAE | |
| 4. | Participation Charges | Rs. 60,000/- per so | g.mtr. tentatively under Shell Scheme |
| 5. | Location of the India Pavilion | Sheikh Saeed Hall | and Zaabeel Hall 1 & 3 |
| 6. | Indicative Product Profile for Display | Food Ingredients, packaging & processing machinery, printing, label, automation and controls, industrial equipment, material handling and transport, supply chain solutions. | |
| 7. | Contact Person: | | |
| | Team Leader: Shri Lokesh Dhawan Manager India Trade Promotion Organisation (A Govt. of India Enterprise) Pragati Maidan, New Delhi-110001 (India) Mob: 9810239438 lokeshdhawan@itpo.gov. in | | Team Member: Reena Jain Manager(N/F) India Trade Promotion Organisation (A Govt. of India Enterprise) Pragati Maidan, New Delhi-110001 (India) Mob: 9818310015 reenajain@itpo.gov.in |



India Trade Promotion Organisation Pragati Maidan, New Delhi – 110 001

Sub:- GULFOOD MANUFACTURING, Dubai, 29-31 OCTOBER, 2019

Application Form

Name of the Fair/ Exhibition : GULFOOD MANUFACTURING, Dubai, 29-31 OCTOBER, 2019

| 01 | | |
|-----------|---|--|
| SI No. | Particulars | Information |
| 1. | Name of the Show | GULFOOD MANUFACTURING, Dubai, 29-31 OCTOBER, 2019 |
| 2. | Dates & Venue | 29-31 October, 2019 Dubai World Trade Centre, Dubai, UAE |
| 3. | Name & Registered Address of the Company/firm | |
| 4. | Year of Establishment | |
| 5. | PAN of the Company/Firm | |
| 6. | TAN/TIN of the Company/Firm GST No. | |
| 7. | Contact Details | |
| a) | | |
| b) | | |
| c) | | |
| d) | | |
| e) | | |
| 8. | Name & Designation of Key Executive | 1) |
| 9. | Products to be displayed | 2) |
| | | |
| 10. | Space requirement | Area in Sq. m. |
| 11. | Payment details: | |
| | UTR No. | |
| | Bank | |
| | Date | |

| | Amount | |
|-----------|-------------------------------|---|
| 12. | Brief description on | |
| | company profile for inclusion | |
| | in the Fair Catalogue (50 | |
| | words) | |
| 13 | a)Total turnover of company | |
| | (for the last two years) | |
| | | |
| | b)Export turnover | |
| I/We | hereby accept the Rules & | Regulations of participation as per copy enclosed. |
| | | |
| | | charges / advance has been made , as per details of |
| UIK De | No | dated Bank for dia Trade Promotion Organization. |
| NS | 187011119 1116 | dia Trade i Tomotion Organization. |
| | | |
| | | (Signature of authorized signatory of the Company) |
| | | Name |
| | | |
| | | Designation |
| Date | ed: | _ |
| | | |
| | RTGS Details for making | ing payment of participation charges to ITPO |
| | Miles Desaile ic. | <u>g paymont e. parae.parae. e. a. 300 to 111 0</u> |
| Nam | ne of the Beneficiary | : INDIA TRADE PROMOTION ORGANISATION |
| | ne of the bank | : HDFC BANK LIMITED |
| BRA | NCH ADDRESS | : G-3/4, SURYA KIRAN BUILDING |
| | | 19 KASTURBA GANDHI MARG |
| | | NEW DEI HI – 110 001 |

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HDFC 0000003

SAVING

ACCOUNT NUMBER TYPE OF ACCOUNT

IFSC CODE

Brief Rules and Regulations for Participation in GULFOOD MANUFACTURING, Dubai, 29-31 OCTOBER, 2019 at Dubai World Trade Centre, Dubai, UAE

1. Space Booking:

Application in prescribed form duly FILLED for participation in overseas activities of ITPO to be submitted alongwith participation fee through RTGS/Bank Transfer for booking of space. Space is offered is an area of 9sq.m. (minimum bookable space.)

2. Allotment of space to the Participants:

- **a)** Allotment of space to participants will be done on first-cum-first-served basis subject to first receipt of advance booking amount of Rs.1,00,000/-
- b) ITPO would make allocation of available space in the show premises on receipt of payment on first cum first serve basis.
- c) Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- d) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permitted. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent paid to ITPO and debarring the participation from the future participation in ITPO's events.

3. Refund of Participation Fee:

- (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- (ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
- (iii) No refund will be considered if the withdrawal request is received less than 3 months before the start of the event.

4. Visa:

- (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
- (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
- (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration

- of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
- (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

5. General:

- (i) Only goods of Indian origin will be allowed for display at India Pavilion.
- (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
- (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Sub-yletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
- (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
- (vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

(Signature)

Name & Designation

Date: