

Dear Sir,

The India Trade Promotion Organisation (ITPO) is the premier Government of India Enterprise under the administrative control of Department of Commerce, Government of India, working with the mandate of promoting trade. ITPO is committed to showcase excellence achieved by the country in diverse fields and to promote, facilitate and coordinate various activities to enhance India's share of export through trade in goods and services.

We are pleased to inform you that ITPO will be organizing the maiden **India Show**, Canada in Sept./October, 2019(tentative). India and Canada enjoys a prosperous trading relationship. Bilateral trade between India and Canada was worth US\$ 6.13 billion in 2016-17. India's exports to Canada during this period were US\$ 1.4 billion. Total trade between the two countries has grown steadily over the past five years.

Canada and India are currently holding negotiations on the Comprehensive Economic Partnership Agreement (CEPA) and Bilateral Investment Promotion and Partnership Agreement (BIPPA/FIPA) to improve the trade relations between the two countries. These developments are expected to create a conducive ecosystem for further expansion of trade and commerce between the two countries.

Presently, the major items exported from India to Canada include light engineering goods, iron & steel articles, gems, jewellery and precious stones, pharmaceutical products, readymade garments, textiles, organic chemicals etc. There is huge potential for Indian exports which can be achieved through exposure to the Canadian markets.

The India Show, Canada will offer the right platform to the Indian industry, especially Micro, Small and Medium Enterprises (MSMEs), to assess the market and diversify their businesses. ITPO invites participation from Indian companies from the Information Technology, Power, Automobile, Apparel and clothing, Light engineering, Pharmaceutical, Food, Handicrafts, Tourism and Hospitality industries, etc. The response from the industry has been overwhelming and participation has already started pouring in.

ITPO is targeting about 90-100 Indian companies for participation in this event. Booths are available in the modules of 9 sqm and large booths in multiples of 3 sqm each. The package of services will include fully built up stands with carpet, lighting fascia, furniture, display aids and publicity support besides, assistance in visa. Tentative rentals for a booth are Rs.35000/- per sq.mtr. (shell scheme) Space will be offered on first come first served basis. Space can be booked by

making an advance payment of Rs 1,00,000/ through RTGS/NEFT favouring "India Trade Promotion Organisation" payable at New Delhi. However, it may be noted that possession of booth shall be given upon realisation of total booth charges. The details of RTGS are as under:-

Payment of rentals through RTGS/NEFT	INDIA TRADE PROMOTION ORGANISATION Bank HDFC Bank Limited Branch G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. 00031110005078 IFSC Code HDFC 0000003
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For further details and any clarification, please contact Mr. Rakesh Kumar, Manager(BDD) Fair Officer contact no. 7678395151, E-mail: rpanwar@itpo.gov.in and Mrs. Sunita Batra, Team Member: 9868256835 E-mail: sunitabatra@itpo.gov.in, Mr. Rajendra Rathi, Manager (Fin.) : 9582459488, E-mail: rrathi@itpo.gov.in

Thanking you,

Yours faithfully,

(HEMA MAITY)
General Manager



INDIA TRADE PROMOTION ORGANISATION

FACT SHEET INDIA SHOW, CANADA 2019

Name of the Fair	INDIA SHOW, CANADA 2019
Date	Sept./October, 2019
Venue	International Centre, 6900 Airport Rd, Mississauga, ON L4V 1E8
Type of Fair	B2B & B2C
Rentals	Rs. 3,10,000 for 9 sq.mtrs. (tentative) under shell scheme.
Bookable Area	Minimum bookable area 6 sqm., 9sqm, or multiples of 3 thereof
Package Includes	Fully Furnished booth with display aids, lighting, floor covering, furniture under shell scheme
Additional Features	Cultural Programmes/Indian Cuisines
Visitors Profile	End Users, Distributers/Wholesalers, Service Providers, Manufacturers, Import &Export
Payment of rentals through RTGS/NEFT	Beneficiary - INDIA TRADE PROMOTION ORGANISATION Bank - HDFC Bank Limited Branch - G-3/4, Surya Kiran Building, 19, KG Marg,N.Delhi Saving Account No. - 00031110005078 IFSC Code - HDFC0000003
Project Head	Ms. Hema Maity General Manager (HOD) Phone: 011-23371819 E-mail: hemamaity@itpo.gov.in
Contact person	Mr. Rakesh Kumar Manager (Fair Officer) Mobile: +91- 7678395151 E-mail: rpanwar@itpo.gov.in Mrs. Sunita Batra Team Member Mobile: +91-9868256835 E-mail: sunitabatra@itpo.gov.in Mr. Rajendra Rathi Team Member Mobile: 9582459488 E-mail: rrathi@itpo.gov.in

India Trade Promotion Organisation

Application Form

India Show 2019, Canada

September/October 2019, Canada

Name of the Company _____

IEC Code No. (Please attach copy) _____

PAN _____

TAN/TIN _____

Address _____

Telephone(s) _____

Fax _____

Email _____

Website _____

Name and Designation of
Key Executive _____

Director Identification
Number (DIN) (attach copy) _____

6- digit HS Code of Products on
display -----

Are you a registered exporter YES /__/ NO /__/
(If yes, attach a copy of Registration Certificate)

Are you registered as small scale industry YES /__/ NO /__/
(If yes, attach a copy of Registration Certificate)

Are you a member of an EPC/
Commodity Board/FIEO? YES /__/ NO /__/
(If yes, please specify & attach RCMC) _____

Space Requirement (in sqm) _____

Corner /__/ Non-Corner /__/
(Corner stall subject to availability and premium charges in addition to participation)

Whether Shipment facility is required

YES /__/ NO /__/

(Rupees lakhs)

Total turnover of your company	2015-16	2016-17	2017-18

(Rupees lakhs)

Export turnover of your company	2015-16	2016-17	2017-18

Have you participated in this fair before?

YES /__/ NO /__/

if Yes, in which year?

Brief write-up on your company (in not more than 25 words):

Additional display aid requirement(s) over and above Shell Scheme Package (on payment basis)

Booking Amount Details	RTGS details & Date	Bank	Amount

Declaration:

We hereby accept the Rules & Regulations of participation as per copy enclosed. Also, please find attached herewith crossed Demand draft/ RTGS details, in favour of India Trade Promotion Organisation, payable at New Delhi for an amount of Rs. _____ as per particulars given above towards advance/booking amount for India Trade Exhibition to be held in the month of February 2018.

Signature of authorized signatory of the Company with stamp

Place: _____

Name _____

Place: _____

Designation _____

Brief Rules and Regulations for Participation in Fair

1. **Space Booking:** Application in prescribed proforma for participation in India Show 2019, Canada is to be submitted for stands of 9 sq.mtrs. (and in multiple of 3 sq.mtrs.)
2. **Allotment of space to the Participants: Booking of stands with advance payment of Rs. 1,00000 through RTGS in ITPO's bank account needs to be made.** The RTGS details are given in the application form. Booths will be allotted on **first-come-first-serve** basis for which the criterion of RTGS payment of Rs. 1,00000 in ITPO's bank account is being adopted. The stands will be allotted only upon receipt of full payments for the space rent. Submission of application for booking of space does not automatically confer a right to allotment of space. Approval of application for stands will rest with ITPO.
3. **Refund of Participation Fee:**
 - I. Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances,
 - II. In the event of withdrawal 3 months before the start of the event, 50% (per cent) of the total participation fee will be considered for refund, only if the space is re-allotted to some other company, No refund will be made if the withdrawal request is received less than 3 months before the event
4. **Visa Recommendation:**
 - I. ITPO will provide necessary assistance to the representatives of the participating company by way of issuance of recommendation letter to the concerned diplomatic mission for grant of visa,
 - II. ITPO shall not be liable in case the concerned mission of the host/transit country denies visa to a representative of the participating company for any reason,
 - III. Since ITPO, on behalf of the participating company, would have already committed certain financial expenditure by way of booking of space, construction/decoration of stands, catalogue entries, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa,
 - IV. Visa recommendation letter will be issued only in favour of the Chief Executive/ Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decisions can be taken by them.
5. **General Terms & Conditions:**
 - I. Only goods of Indian origin will be allowed for display at India Sourcing Fair,
 - II. In the event of postponement/abandonment/cancellation of the Fair or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability,
 - III. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. **Subletting of space is not permissible.** Violation of this clause may lead to cancellation of space, forfeiting of space rent, security deposit etc. paid to ITPO and debarring the participant from future participation in ITPO's events,
 - IV. Any dispute or differences arising out of these terms and conditions of participation, shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding,
 - V. The terms and conditions of participation shall be subject to the jurisdiction of courts in Delhi.

Terms & Conditions accepted

Signature of authorized Signatory