



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ

Reference :

No.EXH/PG/19 (9)/2019

दिनांक

Date :

May 1, 2019

फोन

Phone :

Sub :- Korea Metal Week, Seoul, June 19-21, 2019

Dear Sir/Madam,

We are pleased to inform you that India Trade Promotion Organization (ITPO) will be organizing India's national level participation in Korea Metal Week to be held from **June 19-21, 2019**. The specialized leading International trade fair will be held at Korea International Exhibition centre (Kintex), Seoul, Korea.

Korea Metal Week is a leading professional industry exhibition that deals with all aspects of production in industries of automobiles, ship building, machinery, construction and more recent IT electronic businesses from their basic metal materials, processing, and equipment to product completion. The products groups represented at the show include Fastener and wire, Foundry & Die castings, Automobile & Machine parts, Fundamental Manufacturing Industry, Press and forging, Tube & pipe, Metal surface treatment & painting, 3D technology, Aluminium, Laser & welding, pump technology, tools, control, measurement & automation, composite etc.

The minimum size of the booth is 9 Sqm. larger space can also be booked in multiples of 3 Sqm thereof. Space will be offered on first come first served basis. ITPO's package of services under shell scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/ Air freight and clearance of exhibits will be the responsibility of individual exhibitor. The rentals of a 9sqm constructed booth under Market Access Initiative (MAI) are Rs 1,00,800.00 and 10% additional for corner booths and with MAI scheme Rs. 2,52,000.00 plus 10% additional for corner booth. The eligible participants may be entitled, to get reimbursement of 1 (one) economic air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- under MAI guidelines, subject to its approval from Department of Commerce.

The Show is governed by general terms and conditions for participation in Fairs abroad. The Companies participating with MAI support, rental shall follow and abide by the MAI guidelines available at Website of Department of Commerce.

A copy of Application Form along with brief rules and regulations for participation in fairs abroad is enclosed herewith.

In view of the limited availability of space, it is requested to intimate the space requirement of your Organisation immediately. The space can be booked with advance payment of Rs.75,000/- per booth in favour of India Trade Promotion Organisation, New Delhi. Bank details for remittance are enclosed herewith. ITPO reserves the right to accept/ reject any Application without assigning any reason.

In case of any further information/clarification is required please contact Mr. C.P.Maithani Fair Officer, contact No 011-23379038/mobile No. 9711546932/8588870526 and Email is cprashad@itpo.gov.in

We hope to receive your prompt response for participation in the above mentioned Show.
Thanking you,

Yours faithfully

Vikas
(Vikas Malhotra)
General Manager

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फैक्स : 91-11-23371492

Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492

ई-मेल/E-mail : info@itpo.gov.in वेबसाइट/Website : www.inditradeair.com

FACTSHEET

Name of the Fair	Korea Metal week
Date	June 19-21,2019
Venue	Korea International Exhibition Center (KINTEX), Seoul, South Korea
Size of the event	21,546 sqm
Timings	June 19-20 10AM-5PM June 21 10AM-4PM
Profile	B2B
Attractions	Trade show, Business Matching and Conferences
Rentals	<p>Non MAI Rentals- Rs. 2,52,000 per booth of 9sqm Plus 10% for two side open booth.</p> <p>Under MAI (Market Access Initiative) Scheme the cost of 9 sq. meter constructed booth will be Rs.1,00,800/- and 10% additional charge for corner booths.</p> <p>The eligible participants may be entitled, to get reimbursement of 1 (one) economic Air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- under MAI guidelines, subject to its approval from Department of Commerce.</p>
Bookable Area	Minimum bookable area 9 sqm (Furnished Booth)
Package Includes	<ul style="list-style-type: none"> ➤ Booth with Carpet, Fascia, Walls, Registration Desk, Meeting Table, 4 Chairs, Dustbin, Catalog Holder, Electric Outlet. ➤ India Branding (Elevated Fascia with MAKE IN INDIA, Government of India logos) ➤ Business Matching (On/Offline Business Matching between Indian Exhibitors and Korean Buyers) ➤ Interpreter for Each Exhibitor: US\$450 (US\$150x3 days)
Visa Facilities	ITPO gives full assistance by providing visa invitation letter.
Product Profile	Fastener and wire, Foundry & Die castings, Automobile & Machine parts, Fundamental Manufacturing Industry, Press and forging , Tube & pipe, Metal surface treatment & painting ,3D technology, Aluminium, Laser& welding ,pump technology ,tools , control ,measurement & automation, composite etc
Project Head	<p>Shri Vikas Malhotra, General Manager India Trade Promotion Organisation (A Govt of India Enterprise) New Delhi 110001 (India) Tel: +91 -11-23371868 Email: vikas@itpo.gov.in</p>
Contact Person	<p>Shri C.P. Maithani, Fair Officer Email: cprashad@itpo.gov.in Tel: +91-11-23379038 Mobile 9711546932/8588870526</p>



Application Form

Name of the Fair/ Exhibition: Korea Metal Week, June 19-21, 2019

Name of the Company: _____

Address _____

Tel: _____ Fax: _____ Email: _____

Website: _____ PAN No _____ GST No. _____ TAN _____ TIN _____

IEC No _____ (Attach Photocopy) DIN No _____ HS CODE (6 digit) _____

Name & Designation of Key Executive _____

Are you a registered exporter?
(yes/No) _____

If yes please attach a photocopy of Registration certificate

Space requirement (in sq mtr) _____ Corner/Non-Corner (Subject to availability): _____

Total turnover of company: _____ US\$ million Export turnover: _____ US\$ Million

Products for display: (HS Codes)

We hereby accept the Rules & Regulations of participation as per copy enclosed. UTR No _____

dated _____ Bank _____ for Rs _____ favouring India Trade Promotion Organization,

Payable at New Delhi for Rs. _____ being advance participation charges.

Payment of rentals through RTGS/NEFT	INDIA TRADE PROMOTION ORGANISATION Bank HDFC Bank Limited Branch G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 00 Saving Account No. 00031110005078 IFSC Code HDFC 0000003
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(Signature of authorized signatory of the Company)

Name _____

Designation _____

Dated:

Brief Rules and Regulations for Participation in Fair Abroad

1. **Space Booking:** Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 6/9/12 sq mtrs and in multiples of 3 thereof (subject to availability).
2. **Allotment of space to the Participants:** Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
3. **Refund of Participation Fee:**
 - (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
 - (ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
 - (iii) Non refund will be considered if the withdrawal request is received less than 3 months before the start of the event.
4. **Visa:**
 - (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
 - (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
 - (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
 - (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
5. **General:**
 - (i) Only goods of Indian origin will be allowed for display at India Pavilion.
 - (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
 - (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
 - (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
 - (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
 - (vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

(Signature)

Date

Name & Designation