



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference : **Exh/ITPO/1/SIAL 2020**

दिनांक
Date : **August 9, 2019**

फोन
Phone :

Sub: SIAL Food Fair – Paris – October 18-22, 2020

Dear Sir,

1. We are pleased to inform you that India Trade Promotion Organisation (ITPO) will be organising India's national level participation in SIAL, Paris (France) one of the world's leading food fair held once in two years open to trade visitors only from October 18-22, 2020. Salon International de l' alimentation, popularly known as SIAL is one of the largest food and food innovation exhibitions in the world with representation from more than 7200 exhibitors from more than 119 countries; presenting their products to retail and food industry professionals at the Fair.
2. SIAL, a global showcase for food industry brings the key producers and buyers together with a focus on world's major challenges and reveals the trends that shape the food Industry. SIAL, Paris is one of the most important platforms in the world for international food business which not only provides the opportunity to sample food products and experience latest technologies, but also to meet new business partners, and reviving business relations and affiliations. Present edition of the Fair is likely to host more than 1,60,000 business trade visitors and decision makers from across the food industry.
3. We are pleased to invite your company's esteemed participation in India Pavilion at SIAL 2020 where ITPO is offering booths with a minimum size of 12 sq mtrs. Larger space can be booked in multiples of 4 sq.mtrs, thereof. The exact participation charges are being worked out and will be informed shortly. Meanwhile, the space can be booked by making advance payment of Rs 1.00 lakh in favour of India Trade Promotion Organisation only through RTGS/NEFT to enable ITPO to consider space requirement Kindly note that 10% extra will be charged for two-side open stand (subject to availability).
4. The space booking in the Fair will start from 16th August 2019 from 10.00 am onwards and seniority of participants will be counted accordingly. The payment received in ITPO's account prior to 10.00 am will not be accepted. Seniority will be based on the bank statement as and when amount is credited in ITPO's account.

Please note the allotment of stalls are strictly on first-come-first-serve basis.

5. For any clarification or further information, please feel free to contact Ms Meenu Kapoor, Senior Manager, Email meenukapur@itpo.gov.in or Ms Jasdeep Seth, Deputy Manager, Tel 9818128369, Email, jseth@itpo.gov.in from FS I division.

Thanking you,

Yours faithfully,
Vikas
(Vikas Malhotra)
General Manager

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फ़ैक्स : 91-11-23371492

Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492

ई-मेल/E-mail : info@itpo.gov.in वेबसाइट/Website : www.inditradeair.com



FACT SHEET

SIAL FOOD FAIR, Paris (France), October 18-22,2020

Name of the Fair	SIAL PARIS (France) October 18-22,2020																
Venue of the Fair	Paris Nord Villepinte – Park Des Expositions(Hall No. 3)																
Size of the India Pavilion	1200 sq.mtr. (approx.) B2B																
Status of India at the Show	Group Participant																
Exhibition sectors	<ul style="list-style-type: none"> • Hot Beverage • Cured Meat • Seafood • Frozen food • Health products & food supplements • Desi and ready prepared dishes • Meat • Wine and spirit • Poultry• Gourmet products • Grocery • Bakery products •Equipment • Fruit & vegetables • Ingredients • Organic food etc. 																
Tentative Participation fee	Rs. 50,000/- per sq.mtr. (tentative) under shell scheme and Rs. 46,000/- per sq.mtr. (tentative) for bare space																
Key figures	7500 exhibitors from 109 countries Over 1,60,000 business visitors 81% satisfaction rate 85% would like to participate again																
Visitors Profile	Distributors- 15% Agribusiness-23% Catering- 16% Service & professional bodies- 10%																
Project Head	Shri Vikas Malhotra, General Manager India Trade Promotion Organisation, (A Govt of India Enterprise) New Delhi 110001 (India) Tel: +91 -11-23371868 ,Fax:+91 11 23379646 Email: vikas@itpo.gov.in																
Bank Details	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Name of the Beneficiary</td> <td>India Trade Promotion Organisation</td> </tr> <tr> <td>Name of the Bank</td> <td>:HDFC Bank Ltd</td> </tr> <tr> <td>Branch Name</td> <td>Connaught Place, New Delhi</td> </tr> <tr> <td>Account No.</td> <td>00031110005078</td> </tr> <tr> <td>Type of Account</td> <td>:Saving</td> </tr> <tr> <td>IFSC/NEFT Code</td> <td>:HDFC 0000003</td> </tr> <tr> <td>PAN No. Of ITPO</td> <td>AAAT12955C</td> </tr> <tr> <td>GSTIN</td> <td>07AAAT12955C1ZX</td> </tr> </table>	Name of the Beneficiary	India Trade Promotion Organisation	Name of the Bank	:HDFC Bank Ltd	Branch Name	Connaught Place, New Delhi	Account No.	00031110005078	Type of Account	:Saving	IFSC/NEFT Code	:HDFC 0000003	PAN No. Of ITPO	AAAT12955C	GSTIN	07AAAT12955C1ZX
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Prominent supporters	Agricultural & Processed Food Products Export Development Authority (APEDA), Spices Board, Coffee Board, Tea Board, MPEDA etc.																

INDIA TRADE PROMOTION ORGANISATION

APPLICATION FOR PARTICIPATION IN FAIR AND EXHIBITIONS ABROAD

Name of the Fair	SIAL, Paris October 2020
Dates of the Fair	October 18-22,2020
Name of the Company	
Address of the Company	
Telephone No.	
Fax No.	
Mobile	
Email	
Name & Designation of the Key Executive	
Are you a registered exporter (Yes/No), If yes, please attach a copy of the RC, a copy of PAN No. and TIN No. of the Company.	
Are you a registered small scale industry. (If yes please attach attested copy of Regn. Certificate)	
Are you a Member of an EPC/commodity Board. If yes, please mention name of the EPC/ Commodity Board	
Space requirement in sq.mtr.	
Products for display	
Export Performance (Please attach a chartered accountant's certificate of export performance)	Countries of Exports Commodity Exported during Last three years
Whether participated in this Fair earlier, if so when	
Additional requirement on payment basis like display aids, chairs, telephone, electric power etc.	
Details of token amount deposited towards advance participation charges	

We hereby accept the Rules and Regulations of participation.

(Signature)

Brief Rules and Regulations for Participation in Fair Abroad

- 1. Space Booking:**
Application in prescribed proforma for participation in overseas activities of ITPO is to be submitted within the prescribed date for booking of space. Space is offered in an area of 12 sq.m (and in multiples of 4 thereof) and as per layout plan (subject to availability.)
- 2. Allotment of space to the Participants:**
Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- 3. Refund of Participation Fee:**
 - (i)** Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
 - (ii)** In the event of withdrawal 3 months before the start of the event, 50% (per cent) of the total participation fee will be considered for refund, only if the space is re-allotted.
 - (iii)** No refund will be considered if the withdrawal request is received less than 3 months before the start of the event.
- 4. Visa:**
 - (i)** ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
 - (ii)** ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
 - (iii)** Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
 - (iv)** Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
- 5. General:**
 - (i)** Only goods of Indian origin will be allowed for display at India Pavilion.
 - (ii)** In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
 - (iii)** The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
 - (iv)** In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
 - (v)** Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
 - (vi)** The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

(Signature)

RTGS Details of HDFC Bank Ltd.

NAME OF THE BENEFICIARY	INDIA TRADE PROMOTION ORGANISATION
NAME OF THE BANK	HDFC Bank
BRANCH NAME	G-3/4 SURYAKIRAN BUILDING, 19 KASTURBA GANDHI MARG NEW DELHI – 110001
ACCOUNT NO.	00031110005078
TYPE OF ACCOUNT	SAVING
IFSC/NEFT CODE	HDFC0000003
PAN NO. OF ITPO	AAATI2955C
GST No. of ITPO	07AAATI2955C1ZX