

## FACT SHEET

Name of the Fair	8 <sup>th</sup> East Himalayan Expo
Dates	December 16 – 25, 2016
Venue	<b>Guards Ground, Gangtok</b>
Timings	11 .00 noon to 7.00 p.m.

### DISPLAY PROFILE

<b>Capital Goods</b>		<b>Consumer Goods Sector</b>	
i)	Agricultural machinery & equipment	i)	Hotel related items electrical appliances , electronic goods, packed foods, carpets, wooden & metal furniture, furnishing items, stationeries etc.
ii)	Tea manufacturing and processing machinery, equipment, plants etc.	ii)	Sports goods items like all kinds of trekking equipments, water rafting equipments and other traditional outdoor & indoor sport goods.
iii)	Food Processing machinery & equipment	iii)	Kitchenware, room heater, water filter, Mixture- grinder, pressure cooker, computers etc.
iv)	Poultry & animal husbandry Equipment	iv)	Pharmaceuticals & cosmetics
v)	Confectionery making machinery	v)	All kinds of textiles, footwear, leather goods, handicrafts and woolens
vi)	Dairy products equipments	vi)	Health & beauty products
vii)	Packaging machinery & materials	vii)	Hospital and laboratory equipments
viii)	Cement, building hardware and road construction machinery & materials	viii)	Food and confectionery items
ix)	Garden & hand tools	ix)	Handicrafts, textiles & garments, leather etc.
x)	Electrical goods	x)	Forest products
xi)	Automobiles, auto parts and accessories	xi)	Organic products
xii)	Generator sets/invertors	xii)	Products of Small & Medium Enterprises
xiii)	Solar energy equipment and other non traditional power driven machinery and equipments.	xiii)	Products of Self Help Groups
xiv)	All kinds of engineering goods		
			<b><u>Service Sector</u></b>
		i)	Hospitals & Nursing Homes
		ii)	Laboratories and Diagnostics centres
		III)	Insurance & Bank
		iv)	Tourism Sectors
		v)	NGOs
		vi)	IT and computer sector

<b>Minimum booking</b>	6 sq.mtrs. for shell scheme and multiples of 3 sq.mtrs. and 18 sq.mtrs. for bare and open space.
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**Contd...2/-**

**Participation charges :**

	Shell Scheme	Bare Space	Open Space
National Participants	Rs.4400/- per sq.mtrs.	Rs.3800/-per sq.mtrs. under iron hanger	Rs.2700 per sq.mtrs.
Foreign participants	US \$ 100 per sq.mtrs.	US\$ 90 per sq.mtrs. under iron hanger	US\$ 80 per sq.mtrs.
Service tax 15% extra			

**Advertisement Tariff :**

Position	Indian companies(Rs )	Foreign companies ( US\$)
Inside page (B/W)	2000/-	45
Inside page (colour)	3000/-	65
2 <sup>nd</sup> cover, 3 <sup>rd</sup> cover and 4 <sup>th</sup> cover (colour)	5000/-	110
Service tax 15%		

**Payment procedure:**

Payment should be made in the form of demand draft/cheque in favour of 'India Trade Promotion Organisation', payable at Kolkata, Delhi, Mumbai or Chennai. You may also transfer the participation charges through bank transfer. The bank details are as below:

State Bank of India, La Martiniere Branch , MICR code : 700002058 IFS Code : SBIN0003681  
Account No. 3322801223-2, Name of Beneficiary: "India Trade Promotion Organisation"

Built up stand	Display aids provided in a built up stand of 6 sq.mtrs. are 2/3 side partition, one table / counter, two chairs, fascia with company name, 3 shelves of 1 mtr. each, 3 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket.
Organiser	India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan New Delhi – 110 001 Tel: 91-11-23378949/9818399221 Fax: 91-11-23370257 Email: vmalik@itpo.gov.in / <a href="mailto:itpocal@cal3.vsnl.net.in">itpocal@cal3.vsnl.net.in</a>
Fair Catalogue	A fair catalogue on the fair will be brought out by ITPO.

For further information, space booking and enquiries, please contact:

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International Trade Facilitation Centre  
1/1, Wood Street, Kolkata – 700 016  
Ph: 91-33-22825820/2904  
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