

## **AAHAR – Unlocking Potential of Food & Hospitality Sector**

“AAHAR – The International Food & Hospitality Fair” is one of Asia’s best known brands in Food & Hospitality shows & is in its 33<sup>rd</sup> year. It is organized by India Trade Promotion Organization (the premier trade promotion body of the Government of India) in New Delhi, India. AAHAR is one of Asia’s best known brands in Food & Hospitality shows. The show has grown by leaps & bounds in the recent years and has become the ultimate destination for global vendors and sourcing professionals to visit in the month of March.