



39th INDIA INTERNATIONAL TRADE FAIR (IITF), 2019

FACTS AT A GLANCE

Venue	INDIA INTERNATIONAL TRADE FAIR 2019 Pragati Maidan, New Delhi (INDIA)	
Dates	November 14-27, 2019	
Timings	Business Days	General Public Days
	Nov. 14-18, 2019	Nov. 19-27, 2019
Entry to Fair Ground	9.30 a.m. – 5.30 p.m.	
Theme	Ease of Doing Business.	

Product-wise Hall profile for IITF 2019

HALL / HANGER NO.	PRODUCTS - IITF 2019
Hall No. 7 and Open area	Government Group Participation such as M/o MSME, M/o Rural Development, M/o Social Justice, M/o Minority Affairs M/o Agriculture, KVIC, CSIR, National Jute Board, TRIFED M/o Health & Family Welfare etc.
Hall No. 9 & 10	Foreign Participants
Hall No. 11	Cosmetics, Health sector, Electronics, Kitchen Equipments, Computer peripherals, mobile phones, Food Products, Leather and textiles including Footwear & accessories.
Hall No. 12 & 12 A	State/UTs Pavilion

Rentals for participation

	AC HALL 7,8,9,10,11 (Shell Scheme)	AC HALL 7,8,9,10,11 (Bare Space)	OUTDOOR SPACE (Shell Scheme) for Govt. Dept only	OUTDOOR OPEN SPACE (Bare Space Scheme)
National Participants* (Per Sq. Mtr)	Rs. 13310	Rs. 12760	Rs. 9680	Rs. 8800
Overseas* Participants (Per Sq. Mtr)	US\$ 385	US\$ 358	-	US\$ 220

Plus GST @ 18%

Fair Catalogue - Advertisement Tariff

ITPO will publish an Exhibition Directory, an ideal reference manual for visitors, importers, buying agents, exhibitors, trade related bodies and other commercially important groups. The rates for advertisement in the Exhibition Directory are:	Position	4 Colour	
		National	Overseas
	2 nd Cover	Rs. 13950	US\$ 315
	3 rd Cover	Rs. 11880	US\$ 293
	4 th Cover	Rs. 20790	US\$ 473
	Inside Page`Color	Rs. 6480	US\$ 180
	Inside page B/W	Rs. 4590	US\$ 135
	Book Mark Printing and Insertion	Rs. 8640	US\$ 248
	Mechanical Data: Directory	Finished Size 5.5" x 8.5", Print Size 4.5" x 7.5", Bleed Size 5.75" x 8.75"	

	Book Mark*	1 ½ " X 4" - rectangular shape, colour 4+4 For Four-colour advertisement in Exhibitors' Directory, only EPS or CDR open file will be accepted.
*GST extra, as applicable (currently @ 18%).		

Visitors Profile

- Overseas Business Visitors
- Merchant Exporters/Manufacturer
- Wholesale Suppliers & Retailers
- Start-ups & Entrepreneurs
- Purchase Professionals & Consultants
- Overseas & Indian Industry Associations
- Diplomatic & Commercial Representatives of Foreign Missions in India
- Importers & Distributors
- Policy Makers & Media
- General Public etc.

Facilities

- Branding Sites inside Pragati Maidan
- Protocol Lounge & Press Centre
- Conference/Seminar facilities.
- Fire Service Station, Ambulance & Medical Facilities
- Exhibition area facilitates visitor ship by "Divyang"
- Food Courts etc.
- ATMs.

Fair Website www.indiatradefair.com/iitf

Space Booking for Domestic Private participation

- IITF space booking is done through an online application
- All prospective participants will register on the online application module.
- Payment of space will be acceptable only through Debit/ Credit Card/ Net Banking. NEFT and RTGS are not acceptable mode of payment
- Updates on the Fair, including details of date and time of opening of the booking, may be viewed on “Whats New” section on www.indiatradefair.com and IITF Microsite : www.indiatradefair.com/iitf