



Organiser:
ITPO
India Trade Promotion Organisation
A Government of India Enterprise



INDIA INTERNATIONAL
FOOTWEAR FAIR



Co-organiser:
CIFI
CONFEDERATION OF INDIAN
FOOTWEAR INDUSTRIES

INDIA INTERNATIONAL FOOTWEAR

FAIR 2016

Delhi

AUGUST 2016

5-6-7

DAILY HAPPENINGS



**"INDIAN FOOTWEAR
INDUSTRY IS A
TREND-SETTER IN
LOW COST
PRODUCTION
IN THE WORLD"**

*- Shri Arun Jaitley, Hon'ble Finance and Corporate affairs Minister
delivers the inaugural address at IIFF 2016*

"INDIAN FOOTWEAR INDUSTRY IS A TREND- SETTER IN LOW COST PRODUCTION IN THE WORLD" SAYS UNION MINISTER OF FINANCE INAUGURATING INDIA INTERNATIONAL FOOTWEAR FAIR 2016.

The Indian footwear industry is a trend-setter for the other industries in terms of low production cost. The government is taking all initiatives to provide all possible support to promote the footwear industry so that it can become globally competitive and fulfil a huge domestic and overseas demands, as pointed out by the Hon'ble Union Minister of Finance and Corporate Affairs, Shri Arun Jaitley, while inaugurating the Second India International Footwear Fair at Hall 18 in Pragati Maidan, New Delhi, today. The Minister also released an exclusive 'Fair Catalogue' as well as the 'Mobile App' to mark the occasion.

Speaking on the occasion, Shri Arun Jaitley complimented the ITPO and CIFI and all other apex footwear and leather bodies for holding IIFF2016 at an enhanced scale with improved event logistics. He assured all possible support to ITPO for development of the state-of-the-art exhibition and convention facilities in the heart of the city. He said that it is significant to showcase India's brand excellence and export potential. Indicating the global slowdown, he pointed out that the government's initiatives including Aadhar, 'Bankruptcy Law' to protect businesses and uniform GST are among the significant steps which the government has taken for sustenance of the Indian economy. He appreciated the footwear industry for its confidence to beat the challenges in the global markets and hoped that the next IIFF would be organised with bigger scale.

While indicating the comments of the Hon'ble Prime Minister of India, "Zero Effect & Zero Defects", Smt. Rita Teatolia, Commerce Secretary, Government of India asked the industry to follow the global standards in manufacturing of footwear products. She said that GST is hugely path breaking development in Indian economy.

In his Key note address, Shri L.C. Goyal, CMD, ITPO indicated that as a policy ITPO emphasis to hold bigger and better trade events with constantly improved e-enabled professional edge. He said that the organisation has already geared up to set-up world class exhibition and convention facilities.

Entry to the fair (August 5-7, 2016) is through registration only. Fair is open to visitors from 10.00 am to 6.00 pm. Entry for visitors is from Gate No.1, 7, 8 & 10. Parking for the visitors is at Bhairon Marg – opposite Gate No.1. For more details on fair visit: www.iilfleatherfair.com



Lighting the inaugural lamp at IIFF 2016

Present on the occasion Shri Arun Jaitley, Hon'ble Finance and Corporate affairs Minister, Shri L.C. Goyal, Chairman and Managing Director, India Trade Promotion Organisation (ITPO), Smt. Rita Teatolia, Commerce Secretary, Government of India, Smt. Shubhra Singh, ED, ITPO, Shri Rafeeqe Ahmed, Chairman, Council for Leather Exports, Shri R.K. Gupta, Sr. Vice-President, Confederation of Indian Footwear Industry(CIFI), Shri Jayanta Das, General Manager, ITPO, participants from India and abroad.



Smt Rita Teotioa, Commerce Secretary, Government of India delivers her key note address



Shri L.C. Goyal delivers Key note address at the inaugural function of IIFF2016



Launching of the 'fair catalogue' by high dignitaries at IIFF 2016



Shri R.K. Gupta, Sr. Vice-President, CIFI highlights challenges and prospects of the Indian footwear industry at IIFF 2016 inaugural ceremony

Hon'ble CMD's Take ...

"I compliment the India's footwear industry which is committed to contribute maximum share to the total export of leather and leather products from India in order to achieve the export target fixed by the government. Covering an area of over 7500 sq.mtrs, as many as 263 leading companies are participating in the fair. These include 160 Indian companies and 103 overseas from Brazil, China, Italy, Iran and Taiwan. The Group participation from China is represented by Wenzhou Donnor Exhibition Group, G&F Co. and Splendour Exhibition Group. IIFF features a wide range of products including footwear, raw material, finished leather- shoe components, uppers, soles, heels, counters, lasts, synthetic material, footwear machinery and equipment, process technology, software, chemicals and publications behalf of ITPO, I would like to acknowledge the unstinted support and cooperation that we have received from the Confederation of Indian Footwear Industries (CIFI) and other associates including CLE, CIFI, CLRI and IFCOMA in hosting this event. I wish IIFF2016 and participating companies all success in the attainment of their business objectives."

Shri R. K. Gupta pointed out that Indian Footwear Industry needs support from the government on lines of textiles and apparels. He requested to weed out the anomaly between the leather and non-leather footwear as far as the taxation is concerned. , he also mentioned that the footwear production is from leather and non-leather (which comprises of 90% of the total production) and there is 12% tax on the non-leather footwear while there is only 6% tax on leather footwear. He pointed out that footwear sector provides livelihood to more than 2 Crore people directly or indirectly mainly belonging to SC, ST, Rural women, artisans and other weaker section of the society. He informed that India as of today is the second largest producer of footwear in the world producing 230 Crore pairs of footwear of which 90% internally consumed.

Product Profile

IIFF features a wide range of products in Hall 14 & 18 at Pragati Maidan. These includes: footwear, raw material, finished leather- shoe components, uppers, soles, heels, counters, lasts, synthetic material, footwear machinery and equipment, process technology, software, chemicals and publications. 'Visitor profile' includes overseas business delegations, manufacturers & importers, buying houses, suppliers, consultants, retailers, equipment, chemical & machinery suppliers, representatives from marketing & direct selling companies and institutions.

Unveiling "Major Brand"

Footwear : Relaxo, Action, Welcome, VKC Pride, Pragon, Lancer, Bairathi, Chazer, Lehar, Asian , APL, Coaster, Q time, Unistar, G &D, Fire, Dawar Arvind Shoes, Affluence, Florence, Have iT (Japee) Aventor, Gaurav, Zeira, Wildcraft, Derby, Valentino, Banish, Hats off Accessories, Menz. San Frisco, Sora, Trotter, cynthos, Bigboon, Urbane, Atlas, Buckle-up, Trishuli, Easy Rider etc.

Allied Sector

BSM, Star Comelz, Namada Polymer , Versatile Bonds ,TRV, Shroff Group, SwastiK, Dona Doni Alliare, DPR, Klassik, Supreme, Jindal, Elasto , Good days ,Bunker,SSF, Rajiv, Magic ,SKI Corp, Kenda Farben, Navyug , Versatile etc.

Valued Associates

The event is being organised by the ITPO in association with CIFI and supported by apex bodies including the Council for Leather Exports (CLE), Central Leather Research Institute (CLRI), Indian Shoe Federation (ISF), Footwear Design and Development Institute (FDDI) and Indian Footwear Components Manufacturers Association (IFCOMA) and Indian Finished Leather manufacturers' Association (IFLMEA).

