

NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH,2015 (CONTD.)

36 Pension Fund

The pay scales of employees were revised w.e.f. 1.1.2007 in accordance with DPE Guidelines. These guidelines also provided for a Pension Scheme for the employees under the Superannuation Benefits, which is yet to be implemented in the Company. The estimated liability on this account w.e.f. 1.1.2007 is Rs. 280,000,000. No provision for the same has been made as the scheme is yet to be approved by the Board of Directors and the Administrative Ministry. However, the amount of Rs. 280,000,000 is included as a contingent liability at Note 30(a)

37 Segment reporting for the year ended 31st March, 2015

(I) Information about Primary Geographical Segments

| | Trade promotion Activities in India | Trade promotion Activities Abroad | Unallocated | Total |
|---|--|--------------------------------------|------------------|------------------|
| Revenue | | | | |
| External | 2,32,78,23,133 | 29,66,50,353 | 0 | 2,62,44,73,486 |
| | -2,22,43,28,571 | -21,63,09,876 | | -2,44,06,38,447 |
| Inter-segment | | | | 0 |
| Total revenue | 2,32,78,23,133 | 29,66,50,353 | | 2,62,44,73,486 |
| | -2,22,43,28,571 | -21,63,09,876 | | -2,44,06,38,447 |
| Result | | | | |
| Segment result | 1,00,06,75,694 | -4,10,67,085 | | 95,96,08,609 |
| | -88,74,00,288 | (-37353430) | | -85,00,46,858 |
| Unallocated expenditure net of unallocated income | | | -1,86,44,044 | -1,86,44,044 |
| | | | (-28227743) | (-28227743) |
| Interest/Dividend income | | | 1,15,14,04,633 | 1,15,14,04,633 |
| | | | -98,48,94,600 | -98,48,94,600 |
| Surplus before taxation and Prior Period Adjustment (Net) | | | | 2,09,23,69,198 |
| | | | | -1,80,67,13,715 |
| Prior Period Adjustment(Net) | | | | 1,38,86,403 |
| | | | | -65,91,212 |
| Excess of income over expenditure | | | | 2,07,84,82,795 |
| | | | | -1,80,01,22,503 |
| Other information | | | | |
| Segment assets | 88,00,93,325 | 5,06,43,985 | 15,34,43,10,902 | 16,27,50,48,212 |
| | -85,40,71,439 | -13,81,85,300 | -13,21,59,81,880 | -14,20,82,38,619 |
| Segment liabilities | 61,78,02,016 | 7,36,02,844 | 57,85,79,884 | 1,26,99,84,744 |
| | -66,69,28,846 | -8,96,67,387 | -52,23,69,531 | -1,27,89,65,764 |
| Capital expenditure | 49,74,631 | | | 49,74,631 |
| | -3,92,30,394 | | | -3,92,30,394 |
| Depreciation & Amortisation | 5,66,47,187 | | | 5,66,47,187 |
| | -5,26,47,320 | | | -5,26,47,320 |
| Non-cash expenses other than depreciation | - | - | - | - |

(II) The Company does not have any Secondary Segment.

- NOTE:** (a) The unallocated expenditure includes 10% of establishment and office expenses. The balance is apportioned among the segments on the basis of their respective revenues.
(b) The unallocated assets and liabilities include those which are not possible to be appropriately identified to a specific segment.
(c) Figures in brackets in the Segment Report relate to the previous year.

38 PREVIOUS YEAR FIGURES

The Previous year's figures have been regrouped / reclassified / recast, wherever considered necessary.

(sd-)
(S.R.Sahoo)
Company Secretary

(sd-)
(D.M.Sharma)
Chief Financial Officer

(sd-)
(J.S.Deepak)
Chairman & Managing Director