

19th India International Security Expo, 2016

September 19 to 21, 2016

Hall nos. 8 to 11, Pragati Maidan, New Delhi

Gist about the Expo

19th edition of India International Security Expo will take place at Hall No. 8-11 Pragati Maidan New Delhi from 19th -21st September, 2016.

Keeping in view the geopolitical scenario, extensive steps are being taken for modernization of police and paramilitary forces across the country. With the proposed expansion in infrastructure in modern cities of the country there has been a massive surge in requirements of security equipments covering areas of CCTV surveillance, access control systems, smart card, security of hospitals, banks, business establishments, malls, schools, colleges and public installations.

The steps being taken to increase the clientele:

1. Steering Committee under the chairmanship of CMD ITPO has been set up. JS(PM) MHA, IG BPR&D and IG CISF are the members.
2. Shri Rajnath Singh, Home Minister, Government of India has kindly consented to be the Chief Guest.
3. MHA has written all States to send the delegations for Security Expo.
4. BPR&D has approached all the CAPFs and State Police to send the delegations.
5. CISF has written to all the PSUs where CISF is deployed to send the delegations.
6. ITPO has approached nearly 1000 security manufacturers/Banks/ Hospitals/RWAs etc. to participate in the Security Expo.
7. ISRO and DRDO have given their consent to showcase their products.
8. Four Partner States will participate in the fair (Karnataka, Rajasthan, Gujarat and Maharashtra)
9. Seminars on various related topics will be organized by CISF, BPR&D, MHA, ITPO and SPGI
10. Following is the publicity plan:
 - a. Mails with brochures to prospective exhibitors.
 - b. Message on FM Radio
 - c. Hoardings at Delhi Airport

- d. Hoardings at CGO Complex
- e. Advertisement through Social Media – Facebook, You Tube, Twitter etc.
- f. Advertisement through T.V. – NDTV (English) and Aaj Tak (Hindi)
- g. Inauguration Advertisement in Newspaper – Times of India and Navbharat Times – Delhi/NCR
- h. Barter arrangements with four trade magazines
- i. Mobile App.

11. Seminars on following topics will be organized during the Security Expo:

- **By BPR&D** - on Identifying “User Needs for Security Related Equipment and Technology” in three sessions with the following sub-topics:
 - Ongoing projects at National Centre of Excellence in Technology for Internal Security, IIT Bombay for law enforcement agencies – by Prof. Abhay Karandikar, IIT Mumbai with 2/3 scientists of his team. Proposed speakers for the session – DG BPR&D, AS DietY or JS(PM) MHA.
 - Importance of an effective Interface between Industry and Central/State Police Forces for acquisition of latest technology – by Sh. Sujith Haridas, DDG, CII and two more speakers from CII.
 - Anti-Drone Solutions, Smart Policing Platform and Tactical Mesh Communication Solution – by two speakers from M/s Valley Fortify (India) Pvt. Ltd.
- There will also be a seminar on the procurement procedures in CPOs/CAPFs during the Security Expo.
- **By CISF –**
 - “Building Mass Rapid Transport System – Security Challenges” to be chaired by Sh. Mangu Singh, MD, DMRC and other eminent dignitaries from Jaipur Metro, NOIDA Metro and many more.
 - “Growing Threats in Aviation Security – Strategy to Handle it” to be chaired by senior officials from Airport Authority.