

India Trade Promotion Organisation
(Business Development Division)

Dated: 9th January, 2019

Circular No. : BDD/ 3 /2019

With the approval of the Competent Authority, the rentals of the branding sites in Pragati Maidan for third party fairs have been revised as below w.e.f. 1st February, 2019:

S. No.	Type of Site/Name	Rentals per Event (INR)
1.	Fascia Gate No. 1(front side)	70,000
2.	Fascia Gate No. 1(back side)	58,000
3.	Halogen Pole	1,750 (per pole)
4.	Electric Pole	1,000 (per pole)
5.	Flag Pole	100
6.	Hoarding (up to 400 sqft)	200 per sqft
7.	Hoarding (above 401 sqft)	220 per sqft
8.	Directional Sign Board with branding	Same as hoardings @ S.no 6 & 7



(S.R. Sahoo)
General Manager

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3. All HoDs
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