

PRESS NOTE

November 17, 2016

SMALL ARTISANS AND EXHIBITORS OPTING FOR CASHLESS MODE OF TRANSACTION AT IITF 2016

ITPO has facilitated cashless transactions for the participants (including artisans from MSME, CAPART, EPCH, NMFDC) and exhibitors at the ongoing India International Trade Fair (November 14-27, 2016) by tied-up with State Bank of India (SBI), AXIS Bank, Paytm and Freecharge. The banks (SBI and AXIS) are providing swipe machines to small artisans and exhibitors using Saving Account instead of Current Account. Many exhibitors are availing these cashless transaction facilities. Till today over 100 exhibitors are registered with SBI and more than 15 with AXIS Bank for swipe machines (POS), and E-Wallet facility has been enrolled by more than 92 exhibitors from Paytm and about 175 from Freecharge.
