



India Trade Promotion Organisation

(A Government of India Enterprise)

Pragati Bhawan, Pragati Maidan, New Delhi-110001

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ITPO invites expression of interest from the trade magazines/newspapers for bringing out (12 pages, A-4 size, art paper) “Daily Happening” newsletter during **India International Footwear Fair 2016** on August 5, 6 & 7, 2016 (3-issues). The publication has to do content writing, printing of newsletter and delivering at the fair. 3000 newsletter per issue to be printed and delivered to ITPO to ITPO latest by 9.00 A.M. on 5th August 2016.

Trade magazine/publication having circulation more than 15000 are eligible to apply. For further details: www.indiatradefair.com

Last date for submission 29th July, 2016.

(Ratna Arora)
Senior Manager (PR)