

India Trade Promotion Organisation
Regional Office (Kolkata)

ITPO/KOL/EHTF/19-20

Date: 09.09.2019

TENDER NOTICE

Sub: Quotation for campaign through FM Radio for 11th East Himalayan Trade Fair, Shillong 2019

Regional Manager, India Trade Promotion Organisation, Vanijya Bhawan, 1/1 Wood Street, Kolkata-700 016, on behalf of CMD, ITPO, invites quotations for brand promotion through FM Radio for 11th East Himalayan Trade Fair which will be organized from October 16-22, 2019 at SRGT Parking Area, Polo Ground.

Duration of the advertisement –15 seconds

No of Days –15 days

No of spots in a day – 10 times (Initially), From 12 to 21 Oct 2019 - 15 times.

Stations - Guwahati & Shillong.

Quotations may be submitted for the rates for 15 seconds from reputed FM radio campaign agency

Original quotations may be sent to the office of the undersigned in sealed envelope on or before 3.00 pm of 13th of September 2019. Quotations will be opened on the same day at 4.00 pm.. Agency may also submit three to five work orders from any Govt. department as their credentials.

The agencies may be based in Eastern or North Eastern Regions of India.

Regional Manager
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