



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference :

No.ITPO/PS-/Paperworld/2020 दिनांक
Date :

July 12, 2019

फोन
Phone : 23371672

Dear Sir/Madam,

Subject:- Paperworld, Frankfurt, Germany(January 25-28, 2020)

India Trade Promotion Organisation (ITPO), a premier Government of India Enterprise under the administrative control of Department of Commerce, Government of India will be organizing the maiden organisation of India Pavilion in 30th edition of Paperworld to be held from 25-28 January, 2020 in Frankfurt, Germany.

Paperworld is the most important industry meeting point for wholesale/retail trades as well as corporate buyers. A total of 1,665 exhibitors from 64 countries presented their products at Paperworld in 2019 and 32,340 visitors discovered product innovations in the areas of office supplies, writing and drawing instruments, school supplies, gift items and packaging as well as paper goods and greeting cards in which 9,925 visitors came from Germany and 22,415 visitors from abroad. All the trends about the event and industry innovations come together in one place in Paperworld.

What awaits you at Paperworld includes complete market overview with the world's largest range of products in Office and Stationery; latest industry trends with a preview of the coming season; valuable impulses in exclusive specialist presentations and trendsetting special exhibitions; inspiring exchanges with manufacturers; industry experts and specialists from all over the world and creative ideas for extending your range of products with the concurrent events, namely, Creativeworld and Christmasworld.

ITPO invites participation from Indian companies dealing in Office Products and Stationery Products. The booths will be allotted to the applicants on 'first-come-first-served' basis.

For this purpose, subsidised rental of Rs.17,500/- (tentative) per sq. mtr. is being offered by ITPO under Market Access Initiatives (MAI) Scheme of Department of Commerce, Government of India. Further, airfare(economy class) maximum upto Rs.70,000/- only for the Director, Proprietor/Partner can be availed of by the participating company subject to fulfilment of MAI guidelines and approval from Department of Commerce.

For further details and any clarification, please feel free to contact the undersigned/Fair Officer, Mobile:9868004027, Email: santoshkumar@itpo.gov.in or Shri Vinod Kumar, Personal Assistant (Team Member), Tel:011-23371965, Mob:9871017155, Email: indiashowperu@itpo.gov.in

Thanking you,

Yours sincerely,

(Santosh Kumar)