



## India Trade Promotion Organisation

(a Govt of India *miniratna* enterprise)

Pragati Bhawan, Pragati Maidan, New Delhi – 110 001

www.indiatradefair.com

### 14<sup>th</sup> Food & Hospitality Oman, Muscat

#### FACT-SHEET

Name of the Fair	<b>Food &amp; Hospitality Oman (FHO) (14<sup>th</sup> edition)</b>	
Date	<b>October 14-16, 2019</b> (3 days, Mon.-Wed.)	
Venue	<b>Oman Convention &amp; Exhibition Centre, Muscat, Oman</b>	
Exhibitor / Product Profile	Food & Beverage Products, Agricultural Products, Ingredients & Seasonings, Catering & kitchen equipments, , Food Processing Technologies, Hotel Décor & Style, Hotel & Hospitality Technologies, Hotel Equipment Supplies & Services, Interior Design & Services, Packaging Systems	
Special Concurrent Attraction	10 <sup>th</sup> Professional Chefs Competition (by Oman Chefs Guild) 7 <sup>th</sup> Oman Barista Competition 2 <sup>nd</sup> Battle of the Burgers Oman	
Bookable Area	<b>Stalls</b> in the range of <b>6 sq.m./9 sq.m/12 sq.m</b> and more in multiples of 3 sqm.  Shell scheme package includes white panel walls, fascia with company/brand name, carpeting, one table, two chairs, two spotlights and one 13-amp power socket.	
Shell scheme rental	<b>Rs.29,500 per sq.m.</b> + 5% extra for corner booth (subject to availability) on " <i>first come-first serve basis</i> "	
<b>Sample Package</b>	<b>Rs. 2,00,000</b> incl. 6 sq.m. shell scheme stall + 4-star hotel (3 nights)+ breakfast + local transport ( <i>at US\$ 1 = Rs. 69.70 and T&amp;C apply</i> )	
Payment of Rentals (through RTGS / NEFT only)	Beneficiary	India Trade Promotion Organisation
	Bank	HDFC Bank Ltd.
	Branch	G-3/4, Surya Kiran Building, 19, KG Marg, Delhi
	Account No.	00031110005078
	ISFC Code	HDFC0000003
	PAN NO.	AAATI2955C
GSTIN NO.	07AAATI2955C1ZX	
Contact Persons	<b>Sh. Raj Kumar Thakur, DGM</b> <b>Sh. Saurabh Sharma, DM/Fair Officer</b> Mob. 8800199229 email: saurabhsharma@itpo.gov.in	

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## INDIA - OMAN



Fact Check	
Capital & largest city	Muscat
Language	Arabic, English, Baluchi, Urdu
Avg annual rainfall	100mm
Avg climate in October	Temp. 35°C - 25°C Humidity 55
Currency	Omani Rial (OMR)
Conversion	1 RO = ₹ 185
Time zone	UTC+4 (1.5 hour late from India)
Call code	+968
Population	44 lakhs
Indians in Oman	8 lakhs
GDP (PPP)	34 lakhs per capita (6 times of India)
Bilateral trade	₹ 47,600 cr. (growing by 67% per year)
India's export to Oman	₹ 17,300 cr.
Distance	Muscat- Kandla: 677nm/1250 km
Indian companies in Oman	L&T, Jindal, Shapoorji Pallonji, Aditya Birla, Nagarjuna, KEC, SBI, BoB, HDFC, ICICI, LIC, NBCC

- Major items of India's exports to Oman:
  - Cereals & preparations (₹ 858 cr.);
  - Vegetables, roots, fruits, nuts & preparations (₹ 413 cr.);
  - Organic chemicals (₹ 398 cr.);
  - Meat, fish & seafood (₹ 355 cr.);
  - Dairy, bird eggs, honey, edible animal products (₹ 252 cr.);
  - Tea, Coffee & Spices (₹ 114 cr.);
  - Essential oils, perfumery, soap, toiletries, washing & lubrication preparations (93 cr.)
- Tourism in Oman is the fastest growing sector & expected to be one of the largest industries of Oman. As per World Travel & Tourism Council, Oman is fastest growing tourism destination in Middle East. Muscat was named the second best city to visit in the world by the Lonely Planet.
- There are around 260 direct flights per week between Oman (Muscat & Salalah) and 11 destinations in India.
- **13<sup>th</sup> Food & Hospitality Oman (FHO) 2018 highlights:**
  - Inauguration by Minister of Tourism, Oman
  - 6,400 sq.mtr. gross exhibition area;
  - 400+ brands from 20 countries;
  - 5,218 trade visitors
  - ITPO participated with leading Indian companies

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