

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

World Food Moscow, Russia, 24 - 27 September, 2019

Name of the Fair	World Food Moscow – 28th International Food Exhibition	
Date	24 - 27 September, 2019	
Venue	Moscow – Crocus Expo Centre	
Participation fee (shell scheme)	Space charges would be communicated shortly	
Bookable Area	As per the requirement	
Facility provided by ITPO	Constructed booth with adequate lighting and chairs with table/counter	
Visitors to last show 2018	1560 Exhibitors from 65 Countries	
Number of visitors 2018	30, 710 trade visitors from 80 Russian regions and 98 countries	
Report WFM, 2017	http://www.world-food.ru/page/facts-figures	
Display Profile	<ul style="list-style-type: none"> ❖ Bakery products ❖ Meat and Poultry products ❖ Dairy products ❖ Fish and Seafood ❖ Dry fruits ❖ Fruits & vegetables ❖ Spices ❖ Sauces & seasoning ❖ Drinks 	<ul style="list-style-type: none"> ❖ Tea and Coffee ❖ Organic and Health food ❖ Confectionery ❖ Canned foods ❖ Rice ❖ Pulses ❖ Grocery ❖ Frozen, Convenience Food & Ready Meals
82% of exhibitors at World Food Moscow 2018 choose to rebook for World Food Moscow 2019		
<p><u>Why to exhibit at World Food Moscow 2019</u> :-</p> <ul style="list-style-type: none"> • Discover a new export route – Russia banned imports of key foodstuffs from the EU, US, Norway, Canada and Australia in 2014, but has struggled to fill supply gaps since then. The nation spent \$27.9 billion on imported food in 2017 – an 11.4% rise against 2016's levels – from countries unaffected by the import ban. For suppliers in those nations, this is a real chance to grab a slice of a huge market. • Enter a new market – Russia is a massive market with a massive population. It is the 		

ninth most populated country worldwide, with 143.9 million residents. The sheer size of Russia, as food suppliers are able to reach more consumers than in Japan, means it is impossible to ignore as a market by global food and drink producers.

- **Cater to Russians' expanding tastes** – Finding new import partners isn't the only reason Russia is expanding its supply network. Its citizens are more adventurous with their choices than ever before. Russians have always had international tastes – you cannot move for French, Italian, and Sushi restaurants in Moscow – but now more exotic fare is making its way to Russia. Indian buffalo and South African ostrich meat are just some of the latest products to hit Russian supermarket shelves.

- **Save time and money** – Russia's top food and drink buyers use World Food Moscow to find new partners and products in one convenient location. As an exhibitor, you can save time and money by doing business with them in a short space of time – making it easy to make deals and boost your ROI.

Payment of Rentals through RTGS/NEFT	Name of Beneficiary	India Trade Promotion Organisation
	Name of the Bank	HDFC Bank Limited
	Branch Address	G-3/4, Surya Kiran Building 19, Kasturba Gandhi Marg New Delhi-110001.
	Account No.	00031110005078
	Type of Account	SAVING
	IFSC Code	HDFC 0000003
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