



India Trade Promotion Organisation
(A Govt. of India Enterprise)

Invites

Participation from Indian Trade & Industries

For

Indian Trade Exhibition 2017
@ Tel Aviv (Israel)
To be held in the month of December 2017

Multi-product Display Profile including a Dedicated Section for Indian Handlooms & Handicrafts, Textiles & RMG, Polyester and Cotton Yarns, Pearls and Precious Stones, Footwear, Woollen Products, Home Decorative & Home Furnishing etc.

Participation Fee: Rs. 22,000 per sq mtr with shipment facility (Tentative) (Corner Charge extra)

Facilities: Fully Furnished booth of 9 sq mtrs (and in multiples of 3 thereof) with display aids & furniture, lighting, Publicity & Buyers Mobilization Support, Assistance in visa/air-ticket/hotel booking.

ABOUT Fair:

- This is a 'Brand India Show' at Tel Aviv (Israel)
- Indian Trade Exhibition 2017 is going to be organised as a part of festivities for 25th Anniversary year of diplomatic relation between India and Israel.

- This exhibition is being proposed after a gap of 17 years.
- In last edition of 2000, 144 leading Indian companies both from private and public sector participated.
- Israel has in fact a very sound economy vis-à-vis purchasing power. Indian products enjoy good marketability in this market as our prices are very competitive.

Trade relation between India & Israel:

- Bilateral trade and economic relations progressed rapidly, from US\$ 200 million in 1992 and reached USD 4.16 billion (excluding defence) in 2016.
- India continues to be a 'Focus' country for Israeli Government's increased trade efforts.
- Major exports from India to Israel include pearls, precious stones, chemicals and mineral products, machinery, Textiles and Textile articles, plastic, rubber, plants, transport equipment, handicrafts etc

Note: For booking, please download application form and fact sheet from www.indiatradefair.com and send to us duly filled in application form along with RTGS details for advance payment of Rs 50,000/-.

For details and participation, please contact:	
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