



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference :

दिनांक
Date :

फोन
Phone :

No. ITPO/ FS-I/ Foire International De Marseille/2019 July 25, 2019

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Dear Sir,

India Trade Promotion Organisation (ITPO), a Government of India's premier trade promotion is organising India's national level participation in Foire International De Marseille, France from September 20-30, 2019 at Parc Chanot Marseille, France.

The economic reforms process in India and the growing French interest in establishing their presence in Asian markets prominently in India, have all contributed to a broadening of economic links. The series of high level visits in the commercial and economic field reflects the growing interest of both the governments in expanding trade between the two countries. The economic and commercial linkages are an important component of India's bilateral relations with France.

India's main exports to France have registered an increase in textile & textile articles, organic chemicals, footwear, leather articles, articles of apparel & clothing accessories, knitted or crocheted and gems and jewellery.

In past years, the total trade in goods between France and India was worth Euro 8.58 billion, registering an increase of 0.49% from 2015.

The focus sectors at the exhibition will be consumer goods, food & beverages, fashion accessories, handmade crafts, handicrafts & garments, home decorations, interior & decorative, green energies, gemstone, jewellery, watches, gifts, household tips & gadgets, beauty/ herbal goods, house ware, souvenirs etc.

The event will be publicised through electronic and print media in cooperation with the Indian embassy to attract visitors from all around. Booths are available in the modules of 9 sq.m. and large booths in multiple of 3 sq.m.each. The package of services will include fully built up stands with carpeting, partition walls, fascia, electric box, 3 spotlights and assistance in visa without shipment facility.

The event being a B2C and B2B fair as well, will give opportunity to exhibitors to network and increase their products' presence. It will help them to create breakthrough in European market. The participants may be entitled to get reimbursement of one economic air ticket for Director/ Partner/ Proprietor with a ceiling of Rs.70,000/- under MAI Guidelines subject to approval from DoC. The fair is governed by general terms & conditions for participation in international trade fairs organised by ITPO. The companies participating with MAI support rental shall follow the MAI Guidelines available at website of Department of Commerce.

Space can be booked by making payment @ Rs.12,500/- per sq.mtr.+10% extra for corner charges, only by RTGS in favour of India Trade Promotion Organisation payable at New Delhi. It may be noted that allotment will be made on first-come-first serve basis and possession of booth shall be given upon deposition of total participation fee.

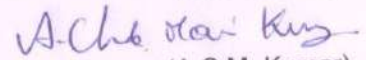
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Exhibition at Foire International De Marseille, France, 2019 will provide you with an unrivalled opportunity to meet and engage with buyers and potential business partners from across the country.

For further clarification, please feel free to forward your queries to acmkumar@itpo.gov.in or 9999344423 or Ms.Medni at 8882911129.

Thanking you,

Yours faithfully,



(A.C.M. Kumar)

Deputy General Manager