

# FACT SHEET

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| Name of the Fair       | <i>India Sourcing Fair 2017</i>  |
| Date                   | March 2017 (Dates and Venue will be decided shortly)   |
| Venue                  | Lima (Peru)  |
| Fair                   | Catagory Exclusive India Show  |
| Product Profile        | Pipes for oil & Gas Industry, Engineering Goods, Machinery, Iron & Steel Products, Plastic/rubber & its articles, Indian Handlooms & Handicrafts, Textiles & RMG, Polyester and Cotton Yarns, Leather Goods, Footwear, Woollen Products, Home Decorative & Home Furnishing, IT & Software, Pharmaceuticals & Wellness Products, Cosmetics, Perfumery and Aromatises, Artificial Jewellery, Giftware, Wooden Furniture, Vehicle (Tractors/Automobiles/Motorcycles/ Three wheelers), Water Purifier & Soft Beverages |
| Visitors               | General Public, Buying Groups, Distributors, General Merchandise Buyers, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket/Grocery Buyers, Boutique Stores etc  |
| Government Sponcership | This event is being organised under MAI scheme of Department of Commerce, Govt of India  |
| Exhibitors Structure   | Indian Exporters/ Manufacturer, Export Promotion Councils, Apex Bodies, Trade bodies of State Governments  |
| Trade Statistics       | Trade between India and Peru is growing, with trade crossing \$1 billion mark for last four years. Trade between India and Peru during 2013-14 was \$1.14 billion (export from India to Peru were \$621 million. In 2014-15, it was \$1.41 billion, (export \$820 million with growth 32%) and till Oct 2016 of FY 2015-16, EXPORT crossed \$425 million with total trade between India and Peru is \$800 million.   |
| Organiser              | India Trade Promotion Organisation   |
| Rentals                | Rs.12,000 per sq mtr without shipment facility (Tentative)<br>Rs. 14,000 per sq mtr with shipment facility** (Tentative)   |
| Shipment Facility      | likely to be provided by ITPO.   |
| Remarks                | This event is proposed to be held back-to-back with India Sourcing Fair 2017 at Santiago (Chile) so that travel/logistic cost for such a distant place will be economized.   |
| Availability of Stands | Stands are available in module of 9 sqm. However, Corner stands are available in the module of 15 sqm and premium charge will also be levied for corner booths. Booths will be allotted on the basis of 'First Come, First Serve'.   |
| Attraction             | The event will be followed by Indian Cultural performance and Indian Cuisine.  |
| Project Officer        | Amrit Kumar Chitranshan (Manager)<br>India Trade Promotion Organisation (A Govt of India Enterprise)<br>Pragati Bhawan, Pragati Maidan<br>New Delhi 110001 (India)<br>Tel: +91 11 23371614 Fax:+91 11 23371459 Mobile: +91 9873 464940<br>Email: <a href="mailto:amritchitranshan@itpo.gov.in">amritchitranshan@itpo.gov.in</a> Web-site: <a href="http://www.indiatradefair.com">www.indiatradefair.com</a>   |