

POST SHOW REPORT

Organiser



14 – 18 March | 2023
Pragati Maidan, New Delhi

Exhibition Verticals



Food Products & Beverages



F&B Equipment
(Preparation / Processing / Packaging / Technology)



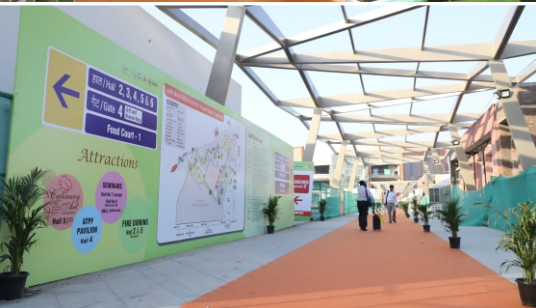
Hospitality & Décor Solutions



Allied Sectors



www.indiatradefair.com



Glimpses of 37th AAHAR 2023





India Trade Promotion Organisation (ITPO) organized the 37th edition of AAHAR – The international Food & Hospitality Fair from March 14-18, 2023.

The fair was organized in close collaboration with Ministry of Food Processing Industries, APEDA, Spices Board, Coconut Board, Coffee Board, Tea Board and Trade Associations viz AIFPA, ARCHII, FAIC, Fhai, FIFI, FIWA, HOTREMAI, ICMA, KREMAG & PBFIA.

Dates: 14-18 March, 2023 **Timings:** 10:00 am to 6:00 pm **Halls :** 2 3 4 5 | 6|7|8|9|10|11|12|12A|14
(Ground & First Floor)



INAUGURATION



Shri Pradeep Singh Kharola, CMD, ITPO

in august presence of

Smt. Anita Pravin, Secretary, Ministry of Food Processing Industries (MoFPI)

Mr. Eduardo Vziel Charge D’Affairs Brazil

Mr. Alessandro Liberatori, Italian Trade Commissioner

inaugurated the Fair on March 14, 2023.

The fair was open to business visitors from March 14, 2023 onward.

Hall Display

HALL	Verticals
H 2 GF	Dairy Products & Technology, Confectionery & Bakery Products, Chocolate Products, ICMA
H 3 GF	APEDA
H 4 GF	Foreign Participation and FIFI Pavilion
H 5 GF	Processed Food, Frozen Foods, Marine Products, Organic products, Tea, Coffee, Beverages, Meat Products, Fresh Fruits & Vegetables, Aquaculture.
H 2 FF	Dairy Products & Technology, Confectionery & Bakery Products, Chocolate Products,
H 3 FF	Spices, Condiments, Ingredients, Agri Produce, Farm produce, Floriculture
H 4 FF	Foreign Participation, Processed Food, Frozen Foods, Marine Products, Organic products, Tea, Coffee, Beverages, Meat Products, Fresh Fruits & Vegetables, Aquaculture, Supply Chain Solutions, Food Grade, packaging material
H 5 FF	Processed Food, Frozen Foods, Marine Products, Organic products, Tea, Coffee, Beverages, Meat Products, Fresh Fruits & Vegetables, Aquaculture, Supply Chain Solutions, Food Grade packaging material, Culinary Art India Show by Indian Culinary Forum
H 6	Bakery, Heavy Machinery, Technology, Hotel & Kitchen Equipment, Tableware
H 7(A,B,C)	Hospitality & Decor, Furnishing, Housekeeping Products, Gift Items
H 7 (D, E, F,G,H)	Bakery, Heavy Machinery Equipment, Refrigeration, Tentage & Decor, Logistics/Packaging, Software Solutions & Catering / F&B Equipment
H 8-11	Kitchen & Hotel Equipment
H 12 & 12A	Kitchen & Hotel Equipment, Start-Ups
H 14	Kitchen & Hotel Equipment
Open Area	Mist Coolers, Hospitality & Decor, Furnishing, Housekeeping Products, Gift Items



FACTS at a GLANCE

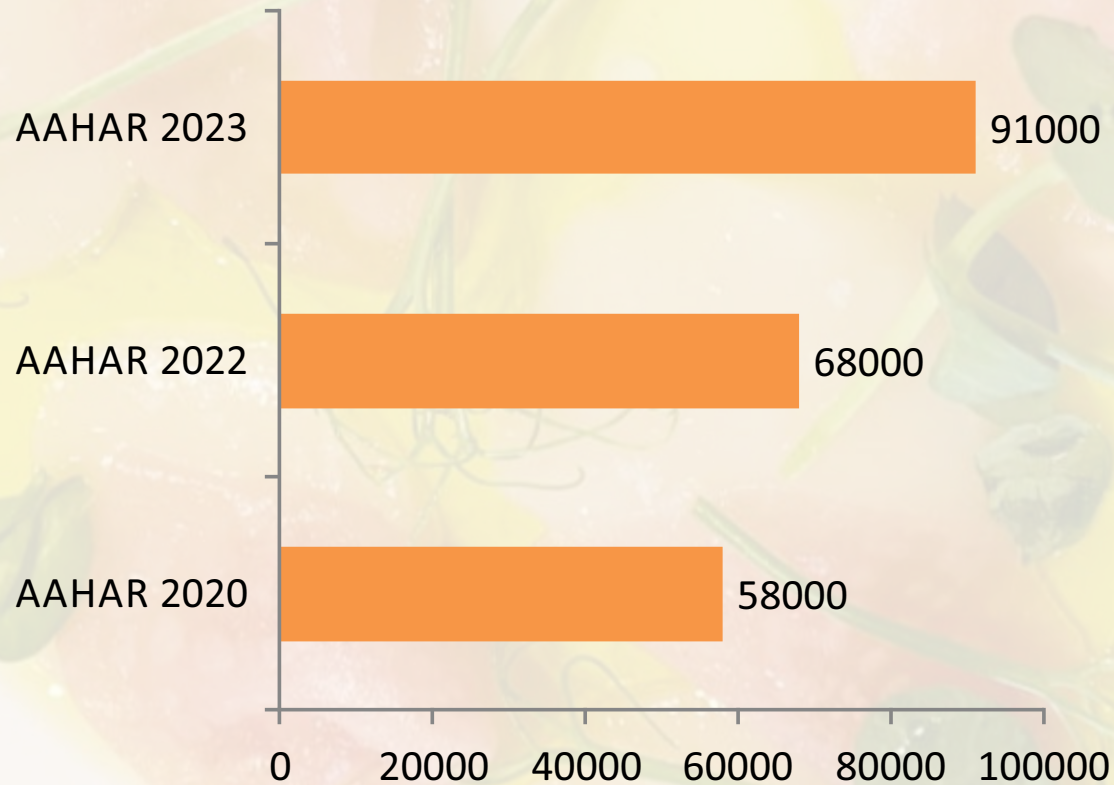
Net Area	45,583 sqm
Gross Area	91,000 sqm
Total Exhibitors	1602
Overseas Exhibitors	77 from 19 countries
Group Participation	Chile, Canada, Brazil, Italy, Peru, Russia, UK & USA
Countries	Australia, Brazil, Canada, Chile, France, Germany, Italy, Japan, Malaysia, Peru, Russia, South Korea, Spain, Sweden, Taiwan, Turkiye, UAE, UK & USA



COMPARATIVE

(Gross Exhibition Area)

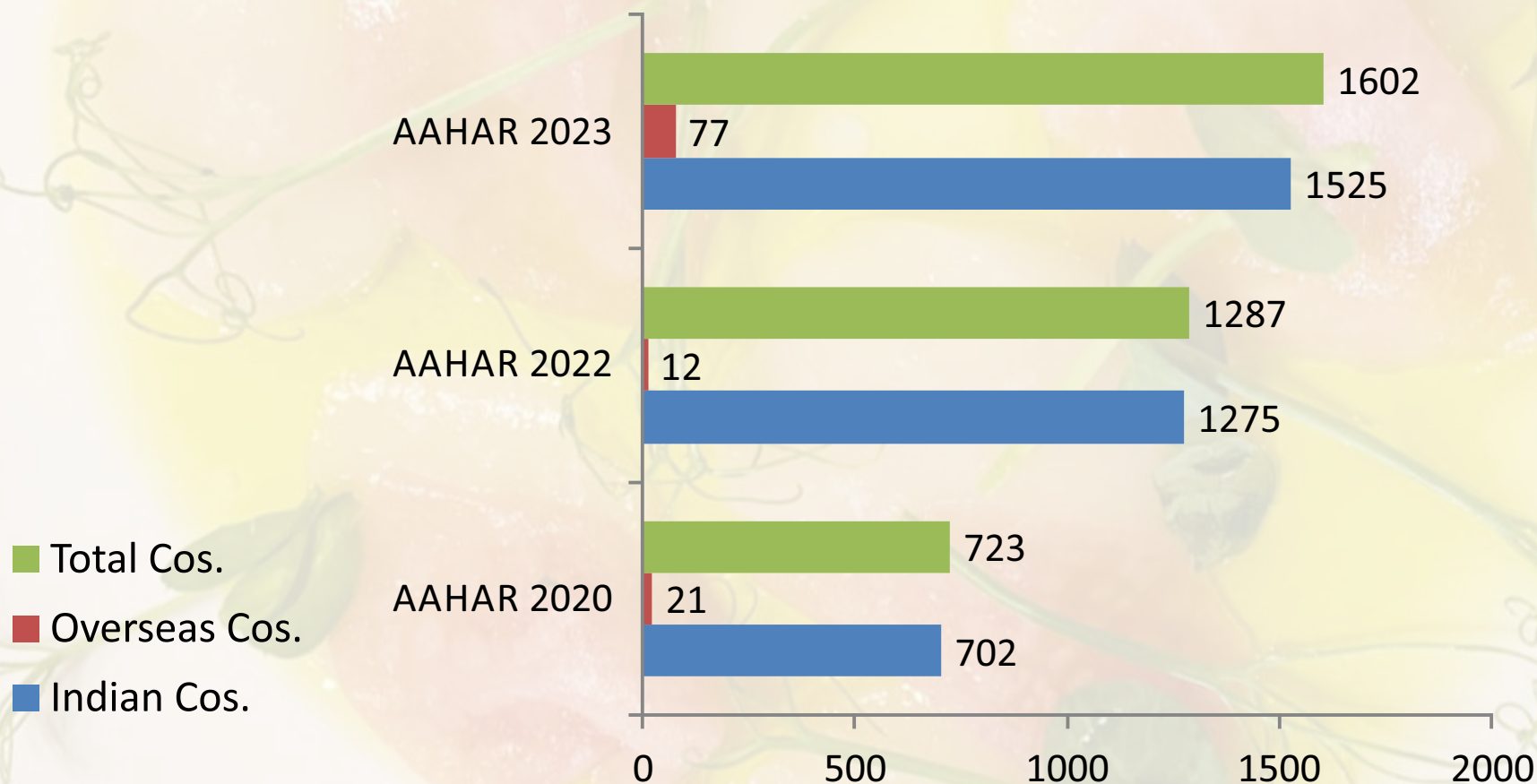
Gross Area (in sqm.)



■ Gross Area (in sqm.)

COMPARATIVE

(No. of Participants)



BUSINESS VISITORS



Over 1.00 lakh Business visitors including 453 overseas visitors from 60 countries visited the fair. Out of the total visitors 62488 were ticketed visitors and remaining were invitee trade visitors of the exhibitors.

COUNTRIES REPRESENTED BY BUSINESS VISITORS

AFGHANISTAN, ALGERIA, AUSTRALIA, AUSTRIA, BAHRAIN, BANGLADESH, BELGIUM, BHUTAN, BRASIL, CANADA, CHINA, CROATIA, DENMARK, FRANCE, GERMANY, GUYANA, HONG KONG, INDONESIA, IRAN, IRAQ, ITALY, JAMAICA, JAPAN, KENYA, KUWAIT, LATVIA, MALAYSIA, MALDIVES, MAURITIUS, MONACO, NEPAL, NETHERLANDS, NEW ZEALAND, NIGERIA, OMAN, PALESTINE, PARAGUAY, PERU, POLAND, QATAR, REPUBLIC OF YEMEN, RUSSIA, SAUDI ARABIA, SIERRA LEONE, SINGAPORE, SOUTH AFRICA, SOUTH KOREA, SPAIN, SRI LANKA, SUDAN, SWEDEN, SWITZERLAND, THAILAND, TUNISIA, TURKIYE, UAE, UK, USA, UZBEKISTAN, VIETNAM.

CULINARY ART INDIA 2023

15th edition of Culinary Art India 2023 was organized in association with Indian Culinary Forum (ICF) integrated with the exhibition area of AAHAR International 2023. This year's edition featured over 500 chefs showcasing their culinary excellence under 17 categories, marking the largest participation in the event's history. This year's edition of the event has brought together some of the best culinary talents from across the country, showcasing their skills and innovative recipes.



Seminars & Shows

Various trade seminars were conducted during the currency of the expo by White Expo (Russia), All India Food Processors Association (AIFPA), All India Bread Manufacturers Association, Plant Based Food Industry Association.

BUSINESS LEADS GENERATED

**As per preliminary reports by the exhibitors
an estimated business leads generated
during the expo were to the tune of Rs. 2400 crore.+**



The fair concluded on
a successful note with a high level of satisfaction
amongst the exhibitors as well as visitors.