



## India Trade Promotion Organisation

Date: January 17, 2025

### NOTICE

The 39<sup>th</sup> edition of AAHAR - The International Food & Hospitality Fair will be jointly organized by the Ministry of Food Processing Industries (MoFPI) and India Trade Promotion Organisation (ITPO) from March 4-8, 2025 at the iconic venue of Bharat Mandapam (New Delhi).

### ONLINE BOOKING FOR PRIVATE INDIAN PARTICIPATION IN THE EVENT

- A. Phase-I of online booking for private Indian Exhibitors for 72 sqm and above area will commence from 3pm on January 21, 2025 and shall remain open till 3pm on January 22, 2025.
  - B. Phase-II of online booking for private Indian exhibitors for all booth sizes will commence from 3pm on January 23, 2025.
- Completion of the registration process (Company Registration and Fair-specific Registration) is mandatory to participate in the online space booking process.
  - The space booking process will strictly be on First-Come-First-Served (FCFS) basis through ITPO's <https://aahar.indiatradefair.com/>
  - Hall Layouts, corresponding product profiles, the link for the online space booking portal and any other fair related details will also be available on ITPO's corporate website - <https://indiatradefair.com/> and the micro site of AAHAR <https://aahar.indiatradefair.com/>
  - For technical queries, please contact technical helpdesk on landline number 011-23378808, +91-8178167174 and email [technicalsupport@itpo.gov.in](mailto:technicalsupport@itpo.gov.in) between 10 AM to 6 PM from Monday to Friday.