



Organiser
**INDIA TRADE
PROMOTION ORGANISATION**
Pragati Maidan, New Delhi

10th EAST HIMALAYAN EXPO

Shillong

December 10-17, 2018

**SRGT Polo Parking Ground,
Shillong, Meghalaya**



Display Profile

Organic Products, Packed Foods, Carpets, Wooden And Metal Furniture, Furnishing Items, Stationeries, Sports Goods, Kitchenware, Room Heater, Pharmaceuticals And Cosmetics, All Kinds Of Textiles, Woolen Garments, Footwear, Leather Goods, Handicrafts, Health And Beauty Products, Food And Confectionery Items, Handicrafts, Garments, Leather Etc, Forest Products, Products Of Rural Artisans, Engineering Products, Products Of Self Help Groups, SME's Products, Services

About Organiser

India Trade Promotion Organisation (ITPO), the premier trade promotion agency of the Govt. of India for organising trade fairs, is committed to showcase excellence achieved by the country in diverse fields especially trade and commerce. ITPO as the nodal trade promotion agency of the country has had a pioneering role in the national trade growth dynamics since its inception. Apart from its role in bringing the Indian businesses, particularly those in the SMEs/MSMEs sector, close to global markets, it was first to popularize trade fairs as a tool of trade promotion within the country.

10th East Himalayan Expo, Shillong

India Trade Promotion Organisation (ITPO) is venturing to organise the 10th edition of East Himalayan Expo at SRGT Polo Parking Grounds at Shillong from December 10-17, 2018. Govt of Meghalaya is the active collaborator of this fair.

The show is being organized by ITPO with an aim to establish the event as a regular inter regional trade fair and provide opportunity to the North Eastern Region to access market of the region, widen trade horizons and enhance business links through its unique platform of trade fairs. The show provides an insight to Government's initiatives and schemes for boosting the industry and commerce of the region. The fair acts as a juncture for business interaction and awareness creation. Meghalaya will be the Partner State in the fair.

The fair shall remain open on all days from 11.00 am to 7.00 pm from December 10-17, 2018. It is the unique opportunity to explore possibilities of business tie-ups and trade promotion in this part of the country. Retail sales are permissible in the event.

Display Profile

The display profile of the expo covers consumer goods such as organic products, packed foods, carpets, wooden and metal furniture, furnishing items, stationeries, Sports goods, Kitchenware, room heater, pharmaceuticals and cosmetics, all kinds of textiles, woolen garments, footwear, leather goods, handicrafts, health and beauty products, food and confectionery items, handicrafts, garments, leather etc, forest products, products of rural artisans, engineering products, products of self help groups, SME's products, services etc





Minimum Booking

Shell Scheme : 6 sq. mtrs with multiples of 3 sq. mtr. Bare Space : Minimum booking area 18 sq. mtr.

Participation charge :

Participants	Shell scheme with AC facility (Min. bookable area 6 sq.mtrs.)	Bare space
National participants	Rs. 4400/-	Rs.3800/-
Foreign Participants	US \$100	US \$90
18 % GST will be added along with total participation charges		

Advertisement charge

Participants	Indian companies (Rs)	Foreign companies (US\$)
Inside page (B/W)	Rs. 2000/-	US \$ 45
Inside page (colour)	Rs. 3000/-	US \$ 65
2nd cover, 3rd cover	Rs. 5000/-	US \$ 110
18 % GST will be added along with total participation charges		

Payment procedure

Payment should be made in the form of demand draft in favour of 'India Trade Promotion Organisation', payable at Kolkata, Delhi, Mumbai or Chennai. You may also transfer the participation charges through bank transfer. The bank details is as below:

State Bank of India, La Martiniere Branch,
MICR code : 700002058, IFS Code : SBIN0003681,
Account No. 33228012232
Account Name: "India Trade Promotion Organisation"



Foreign companies may transfer their payment as per bank details given below :

Beneficiary : India Trade Promotion Organisation

Name of the Bank & Address : Citi Bank, 124,
4th Floor, Jeevan Bharti Building,
Connaught Circus,
New Delhi-110 001

Bank Account No.: 0002157012
Swift Code no. CITIINBX

For further information, space booking and enquiries,
please contact :

Mrs. Rumela Roy
Regional Manager Ph : 9874649720

Mr. Krishan Kumar
Senior Manager Ph : 9810819924

Mrs. Karabi Mitra Mallick
Dy. Manager Ph : 9830415073

Email : itpocal@cal3.vsnl.net

Address: India Trade Promotion Organisation
1/1 Wood Street, 5th Floor
Kolkata -700 016

Terms & Conditions of participation :
Participation in the Expo will be governed by rules and regulations
indicated overleaf of Application cum Catalogue entry form.



Re-Development of Pragati Maidan Complex into a World Class International Exhibition-cum-Convention Centre (IECC)

ITPO is now implementing its ambitious plan of re-development of its landmark fairground Pragati Maidan, involving a modern state-of-the-art International Exhibition-cum-Convention Centre (IECC) in two phases, bringing it at par with the best exhibition and Convention Centres across the world.

A Unique Symbol of

New India



Organiser

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