

FACT SHEET

Name of the Fair	10th East Himalayan Expo
Dates	December 10-17, 2018
Venue	<i>Shillong</i>
Timings	11 .00 a.m to 7.00 p.m.

DISPLAY PROFILE

Capital Goods		Consumer Goods Sector	
i)	Agricultural machinery & equipment	i)	Electrical appliances , electronic goods, packed foods, carpets, wooden & metal furniture, furnishing items, books & periodicals, stationeries, corporate gifts etc.
ii)	Tea manufacturing and processing machinery, equipment, plants etc.	ii)	Sports goods items like all kinds of trekking equipments, water rafting equipments and other traditional outdoor & indoor sport goods.
iii)	Food Processing machinery & equipment	iii)	Kitchenware, room heater, water filter, Mixture- grinder, pressure cooker, computers etc.
iv)	Poultry & animal husbandry Equipment	iv)	Pharmaceuticals & cosmetics
v)	Confectionery making machinery	v)	All kinds of textiles, footwear, leather goods, handicrafts and woolens
vi)	Dairy products equipments	vi)	Health & beauty products
vii)	Packaging machinery & materials	vii)	Hospital and laboratory equipments
viii)	Cement, building hardware and road construction machinery & materials	viii)	Food and confectionery items

ix)	Garden & hand tools	ix)	Handicrafts, textiles & garments, leather etc.
x)	Electrical goods	x)	Forest products
xi)	Automobiles, auto parts and accessories	xi)	Organic products
xii)	Generator sets/invertors	xii)	Products of Small & Medium Enterprises
xiii)	Solar energy equipment and other non traditional power driven machinery and equipments.	xiii)	Products of Self Help Groups
xiv)	All kinds of engineering goods		
			<u>Service Sector</u>
		i)	Hospitals & Nursing Homes
		ii)	Laboratories and Diagnostics Centres
		III)	Insurance & Bank
		iv)	Tourism Sectors
		v)	NGOs
		vi)	IT and computer sector

Minimum booking	6 sq .mtrs. under shell scheme and multiples of 3 sq.mtrs. and 18 sq.mtrs. for bare and open space.
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Participation charges :

	Shell Scheme	Bare Space
National Participants	Rs.4400/- per sq.mtrs.	Rs.3800/-per sq.mtrs.
Foreign participants	US \$ 100 per sq.mtrs.	US\$ 90 per sq.mtrs.
GST @ 18% or at the prevailing rate will be charged extra		

Advertisement Tariff :

Position	Indian companies (Rs)	Foreign companies (US\$)
Inside page (B/W)	2000/-	45
Inside page (colour)	3000/-	65

2 nd cover, 3 rd cover and 4 th cover (colour)	5000/-	110
GST @ 18% or at the prevailing rate will be charged extra		

Payment procedure:

Payment should be made in the form of demand draft in favour of 'India Trade Promotion Organisation', payable at Kolkata, Delhi, Mumbai or Chennai. You may also transfer the participation charges through bank transfer. The bank details is as below:

State Bank of India, La Martiniere Branch , MICR code : 700002058, IFS Code : SBIN0003681
 Account No. 33228012232 Account Name : "India Trade Promotion Organisation"

Built up stand	Display aids provided in a built up stand of 6 sq.mtrs. are 2/3 side partition, one table / counter, two chairs, fascia with company name, 3 shelves of 1 mtr. each, 3 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket.
Organiser	India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan New Delhi – 110 001 Tel: 91-11-23378949 Fax: 91-11-23370257 Email:vikas@itpo.gov.in / itpocal@cal3.vsnl.net.in
Fair Catalogue	A fair catalogue on the fair will be brought out by ITPO.

For further information, space booking and enquiries, please contact:

Ms. Rumela Roy , Regional Manager Ms. Karabi Mitra Mallick, Dy. Manager India Trade Promotion Organisation International Trade Facilitation Centre 1/1, Wood Street, Kolkata – 700 016 Ph: 91-33-22825820/2904 Fax: 91-33-22828269 Email: itpocal@cal3.vsnl.net.in	Mr. Krishan Kumar Senior Manager India Trade Promotion Organisation Pragati Maidan New Delhi – 110001 Ph: 91-11-23371337 Fax: 91-11-23371492 Email:kk@itpo.gov.in
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