

## HALL-14 (GROUND FLOOR) GOVT DEPT./PSU, Cosmetics & Beauty Products, Jewellery, Nutraceuticals

FROM GATE-10 (METRO) →

HALL-11

ENTRY FROM  
HALL 8-11 & 12

↑  
TO HALL-7

HALL-12

RAMP UP FROM  
HALL 12-12A FOYER

HALL-12A

FROM HALL-12A,  
GATE-10 (METRO)  
& CONVENTION CENTRE →

**LEGEND:**

- FIRE HOSE REEL (HR)
- ELECTRICAL MAIN DISTRIBUTION BOX (MDB)
- EMERGENCY EXIT
- COLUMNS 1.5M X 1.5M
- TOILET FACILITIES
- STALL PARTITION/CLOSED SIDE (SOLID RED)
- STALL FASCIA/OPEN SIDE (DOTTED MAGENTA)
- OFFLINE ALLOTMENT TO MARQUEE CO.  
8 no. of Stalls (Area- 869.5 m<sup>2</sup>)
- PREMIUM BOOTHS - SOLD ONLINE  
4 no. of Stalls (Area- 120 m<sup>2</sup>)
- Cosmetics & Beauty Products, Jewellery, Nutraceuticals
- Govt. Dept / PSU
- Coir Board (496m<sup>2</sup>)

FROM HALLS 2-5 ↓

TENTATIVE

NOTE: ALL STALLS OF 9 SQM, UNLESS OTHERWISE STATED.

EXHIBITION :  
**IITF - 2024**  
HALL-14 (GROUND FLOOR)  
Bharat Mandapam, NEW DELHI

DATE: **17.05.2024**  
SCALE: **FIT TO PAPER**  
DRAWING NO: **IITF-24, 14G**  
NORTH:

NOTES:  
> This drawing is the property of ITPO, and it shall be used only for the purpose for which it has been issued by the Architecture Unit, ITPO. Amendments, if any, required in the layout plan shall be got approved from Architecture Unit, ITPO.  
> Construction within the allocated stalls, Shell/Bare scheme/Outdoor open space by the participants/agencies, shall be as per the event's Design Guidelines and other applicable rules.  
> ITPO reserves the right to change the layouts in case of exigencies.  
> Errors And Omissions Expected (E.&O.E.)

R9.		
R8.		
R7.		
R6.		
R5.		
R4.		
R3.		
R2.		
R1.		
R.NO.	REVISION	DATE

MOHIT YP (ARCHITECT)  
DHARAV YP (ARCHITECT)  
SAURABH SHARMA Sr. MANAGER (ARCHITECT)  
BRIJ LAL GENERAL MANAGER (ARCHITECT)

**INDIA TRADE PROMOTION ORGANISATION**

**ARCHITECTURE UNIT**  
|  
**Bharat Mandapam, N. DELHI.**