



India Trade Promotion Organisation

Date: September 20, 2024

NOTICE

India Trade Promotion Organisation (ITPO) will be organizing the 43rd edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.

- A. The booking of select booths at premium rentals by private companies for participation in the exhibition will be through ITPO's online booking portal <https://domesticbooking.indiatradefair.com/>. Interested exhibitors will be required to complete the mandatory registration process through the portal. The link for online registration will be available on ITPO's corporate website, <https://www.indiatradefair.com/> the micro-site of IITF 2024, i.e. <https://indiatradefair.com/iitf/> and the online space booking portal <https://domesticbooking.indiatradefair.com/>
- B. ITPO will be opening the second stage of booking for Premium Booths for registered Private exhibitors from **11.00 am to 5.00 pm** on **23rd September 2024 (Monday)** through online booking portal <https://domesticbooking.indiatradefair.com/>
- C. The booths will be available **at a premium over and above the regular rentals**. The rentals for this phase of booking by eligible Marquee Companies will be at a rate of **Rs. 27,000 per sqm.**, exclusive of GST. **Extra Corner charges will also be applicable** as given below:

No. of Sides Open	Extra Corner Premium on Space Rentals
2 side Open	10%
3 side Open	15%
4 side Open (Island Type)	20%

D. The mapping of booths / halls will be based on product profile. Applicants will be able to book a booth in the hall earmarked for the product category selected by them at the time of registration for IITF 2024. The mapping of category and halls is mentioned in the table below:

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Handicrafts/Home Furniture	12A
3.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor
4.	Footwear, Bags and Accessories	11
5.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
6.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11

E. Applicants will be required to make payment at the time of the booking through ITPO's payment gateway (Credit/Debit Cards and Net Banking). For list of banks supported by Net Banking, please visit the website : <https://www.indiatradefair.com/iitf/>

E. ITPO may continue the online booking for Premium Booths for a maximum period of 04 days after opening (daily 11.00 am to 5.00 pm), subject to revision of rentals mentioned above. Please keep visiting ITPO's websites for further updates.

F. Terms and Conditions Apply. Applicants are requested to go through the Terms and Conditions of IITF 2024, available online through this link : <https://domesticbooking.indiatradefair.com/assets/doc/IITF/IITF2024/Terms%20&%20Conditions-IITF%202024-Final.pdf>

G. Further details regarding opening of portal for non-premium online bookings of booths by private exhibitors will be communicated in due course. Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2024 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2024 edition. In case of any queries, please contact technicalsupport@itpo.gov.in
