



India Trade Promotion Organisation

Date: September 04, 2024

NOTICE

India Trade Promotion Organisation (ITPO) will be organizing the 43rd edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.

2. The booking of space by private entities for participation in the exhibition will be through ITPO's online booking portal <https://domesticbooking.indiatradefair.com/>. Interested exhibitors will be required to complete the mandatory registration process through the portal. The link for online registration will be available on ITPO's corporate website, <https://www.indiatradefair.com/> the micro-site of IITF 2024, i.e. <https://indiatradefair.com/iitf/> and the online space booking portal <https://domesticbooking.indiatradefair.com/>

3. ITPO will be opening the first stage of booking for Marquee Companies (private exhibitors) through online booking portal <https://domesticbooking.indiatradefair.com/>

The details for Marquee Company bookings are given below:

- i. The qualifying criteria for companies to be considered for booking under the "Marquee Companies" category is an annual turnover of a minimum of Rs. 50 crores during any one of the previous 05 financial years.
- ii. The minimum booth size under the Marquee category will be 100 sqm.
- iii. The booths will be available **at a premium over and above the regular rentals**. The rentals for this phase of booking by eligible Marquee Companies will be at a rate of **Rs. 18,600 per sqm.**, exclusive of GST.
- iv. Key dates for booking process for marquee companies will be as per the table below.

S. No.	Particulars	Date and Time
1.	Last date for submitting Expression of Interest by Eligible Marquee Companies along with Proof of Annual Turnover, i.e. Turnover Certificate issued by a Chartered Accountant on letterhead.	6.00 pm on 10.09.2024
2.	Online booking process for marquee companies	10.00 am to 5.30 pm on 12.09.2024
3.	Deadline for making payment in Full	6.00 pm on 18.09.2024

- v. Eligible companies will be required to submit the turnover certificate latest by 6.00 pm on 10th September, 2024, only by email to - vivekanand@itpo.gov.in, tkpant@itpo.gov.in and prafulnair@itpo.gov.in **subject of the email** should be – ‘IITF 2024 – Marquee Company’
- vi. Only the companies that are found to be eligible as per the annual turnover criteria will be able to access the online booking page on the scheduled dates.
- vii. The booking portal will be opened only for marquee companies fulfilling the eligibility criteria as per Para 3(i) on 12th September, 2024 from 10 am to 5.30 pm.
- viii. The mapping of booths / halls will be based on product profile. In other words, a user will be able to book a booth in the hall earmarked for the product category selected by the user at the time of registration for IITF 2024. The mapping of category and halls is mentioned in the table below.

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor
3.	Footwear, Bags and Accessories	11
4.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
5.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11

- ix. The marquee companies that successfully complete their booth selection process will be required to remit of the due amount through NEFT/RTGS in ITPO’s account latest by 6.00 pm on 18th September, 2024. Details of the bank account will be available at the time of booking.
- x. In case a marquee company fails to remit the payment within the stipulated date, the same may also be released for online booking by other exhibitors.
- xi. ITPO may continue the online booking for Marquee companies for a maximum period of 03 days after opening, subject to revision of rentals mentioned in para 3(iii) above. Please keep visiting ITPO’s websites for further updates.
- xii. Terms and Conditions Apply.

4. **Further details regarding opening of portal for online bookings of booths by other private exhibitors will be communicated in due course.** Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2024 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2024 edition. In case of any queries, please contact technicalsupport@itpo.gov.in
