



India Trade Promotion Organisation

NOTICE

Date: October 06, 2023

ITPO will be organizing the 42nd edition of its flagship India International Trade Fair (IITF) from November 14-27, 2023. The reservation of space for participation for eligible marquee companies will be open from w.e.f. 10 AM on October 9, 2023 to 11.59 PM on October 11, 2023, on first come-first-served basis as per the following criteria:

- I. The qualifying criteria will be **annual turnover of a minimum of Rs. 50 crores** during any one of the previous five financial years, i.e. 2018-19, 2019-20, 2020-21, 2021-22 and 2022-23. A certificate of annual turnover issued by a chartered accountant to be provided to ITPO as proof of annual turnover along with the requisition email. These companies have to register themselves on the ITPO's Domestic Fair Booking Portal (<https://domesticbooking.indiatradefair.com/>).
 - II. The **minimum booth size** to be considered for allotment to eligible companies will be **100 sq.mtrs.**
 - III. The interested companies will be required to register themselves through the portal (registration is ongoing).
 - IV. Remittance of participation charges will be due immediately upon issue of proforma invoice.
 - V. Final allotment to be made only upon receipt of participation charges in full and review of the minimum turnover certificate sent by the company.
 - VI. On failure to complete the payment within the specified window the booth will be released for other participants.
2. Interested companies fulfilling the above criteria may send their requests through email to Shri Krishan Kumar, Deputy General Manager, Email: kk@itpo.gov.in, Shri Tarun Kant Pant, Senior Manager, Email: tkpant@itpo.gov.in, Shri Dinesh Mathur, Manager, Email: dineshmathur@itpo.gov.in, latest by 11.59 PM on 11th October, 2023.
3. In case some booths remain unsold, the same will be opened for booking through the online portal after resizing.
4. It is to be noted that booths are subject to availability.
5. ITPO reserves the right to change the location, size, category, etc. for better optimization of the available floor area.
6. Please keep visiting ITPO website <https://www.indiatradefair.com/> for updates and important information regarding IITF 2023.
