



## **India Trade Promotion Organisation**

### **NOTICE**

#### **Subject: Cashless Transactions at India International Trade Fair (IITF) 2023**

ITPO will be organising the 42<sup>nd</sup> edition of India International Trade Fair (IITF) from November 14-27, 2023 at Pragati Maidan, New Delhi. IITF is a B2B and B2C exhibition where sale of goods will take place.

In line with the objective of “Digital India”, exhibitors and visitors hereby advised to use the cashless and digital payment modes for all transactions during IITF 2023.