

ITPO/KOL /Texstyles India'19 /2018

**Sub: Invitation to participate in 3<sup>rd</sup> Texstyles India Fair from February 26 – 28, 2019 in Kolkata.**

Dear Sir/Madam,

As you may be aware , India Trade Promotion Organisation is organizing 3<sup>rd</sup> edition of Texstyles India from Feb. 26 – 28, 2019 concurrently with IILF 2019 in Kolkata. ITPO started organizing this show recently since 2017 in Kolkata . Though participation was not much however it was significant from the point of promotion of export of textiles and allied products . Buyers from overseas had expressed interest in Indian silk , jute and jute products, handloom & textiles .

The B2B event is being organized with the support of National Jute Board . For the promotion of overseas buyers and importers, invitation letters are being sent to High Commissions abroad and through international marketing agencies for overseas visitors. ITPO plans to offer hospitality to invited buyers of the show .

Final participation fee is under submission for consideration and finalization. However, for confirmation and booking of minimum space of 9 sq. mts. booth under shell scheme an advance participation charge of Rs 25,000/- is payable ( which will increase with larger size of stall ) . **Tentatively, a 9 sq mts. booth under shell scheme would cost Rs 57,600/- plus 18% GST .**

Since bookings are on first come first served basis your early confirmation will ensure a better location in the fair.

We look forward to your confirmation and support to make this event successful in Kolkata.

Thanking you,

( Rumela Roy )  
Regional Manager  
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