

File No.Admin-11019/1/2024-ADMIN-ITPO  
**India Trade Promotion Organisation**  
(Administration Division, EI Section)

14.08.2024

**Circular No. Admin/ 49 / 2024**

**Action Plan for "Har Ghar Tiranga" campaign of Ministry of Culture from 13<sup>th</sup> to 15<sup>th</sup> August 2024.**

1. Following action plan/activities have been approved by the Competent Authority reg. above mentioned subject.

i) Hoisting National Flag at employee's residences with family members and uploading selfies with flag on [www.harghartiranga.com](http://www.harghartiranga.com) website -

**Action by: All employees**

ii) ITPO websites to be uploaded with 'Har Ghar Tiranga' campaign creatives. ITPO social media handles to change the profile pictures/cover pictures with National Flag during the campaign :

**Action by: Publicity Unit &  
IT Services  
Division**

iii) To create a selfie corner and Standees for displaying in the premises.

**Action by: D&D Division**

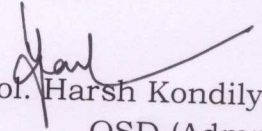
2. All creatives, including the website banner, social media cover images, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AFlliuWf9C6cCIVZab2MOM> for download and may be used for Standees/Selfie Corner.

3. All ITPO Officials are advised to take noted of the instructions issued vide Circular No. Admin/ 46 /2022 dated 12.08.2022 reg. the Flag Code of

*Contd/-*

India, 2002-Displaying/Hoisting/use of the Indian under the 'Har Ghar Tiranga' Campaign.

4. Mandatory compliance of the action plan is required to be submitted latest by 16.08.2024.

  
(Lt Col. Harsh Kondilya  
OSD (Admn.)

To:

All employees

Copy to:

1. All HoDs
2. Regional Offices
3. Publicity Unit
4. IT Services Division -action as above and for uploading on ITPO website
5. D&D Division
6. Circular register
7. Notice Boards

For information:

1. PSO to CMD
2. PS to ED
3. PA to SGM