

Aatmanirbhar Bharat Utsav , Jan 03-10, 2024

Fact- Sheet

Name	Aatmanirbhar Bharat Utsav		
Dates	Jan. 3-10, 2024		
Halls	Hall Nos - 1- 6		
Stakeholders	Ministry/ Govt Department	Area in sqm (gross)	Hall
	Ministry of MSME	10,000	5
	Ministry of Textiles	8000	3 & 4
	DONER	2000	3
	Ministry of Housing and Urban Affairs	2000	2
	TRIFED	1000	2
	DPIIT	1500	1
	Ministry of Social Justice and Empowerment	4000	1
	Ministry of food Processing Industries	600	6
	Ministry of Railways	400	6
	MEITY	200	6
	Ministry of Civil Aviation	200	6
	Ministry of Civil Aviation (Open Area for Drones display & Demo)	100	6
	Ministry of Agriculture	540	6
	Ministry of Steel	600	6
	Total Gross Area	31,140	
Publicity	To be undertaken by IBEF, DoC		
Attractions	Cultural Programmes & Food Court having delicacies PM Swanidhi Beneficiaries (Street Food Vendors) from different parts of India)		
Food Court	Food Court featuring state cuisines to be set up by SHGs		

	of MoHUA & KVIC. Kitchen given on Complimentary Basis, however construction of stalls consumption charges for PNG, Water &Electricity need to be paid.
Electricity Charges	Rs. 440/- per KW per day for 12 hours connection Rs. 880/- per KW per day for 24 hours connections Minimum connection to be provided will be 2 kw for 12 hours 01 KW for 24 hrs (for fridge etc)
Water Connection	Connection Charge Rs. 14700/- one time Consumption charge Rs. 2100 per tap per day
PNG Charges	Approx Rs. 80 per unit
Entry	Free Entry
Nature	B2C & G2C
Participation Charges	Bare Space – Rs. 1100/- per sq. mtrs plus GST Shell Scheme (Built –up booth) – Rs. 1600 per Sq. Mtr plus GST
Plan to attract Visitor ship	<ul style="list-style-type: none"> • Wide scale publicity through print media , electronic media, outdoor hoardings and social media. • Dedicated SMS campaign to more than 4 lakhs registered visitors of IITF'2023. • Free Shuttles service from India Gate . • Announcements at major Metro change hubs like Rajeev Chowk, Central Secretariat , Kashmere Gate ISBT, Anand Vihar , Inderlok, Mayur Vihar etc. • Insertions in News Papers • State level organisations may be asked to bring beneficiaries under various schemes to visit the show.
Availability of Additional space, if required	<ul style="list-style-type: none"> • Hall No. 6 • First floor of Hall 2-5