

Dear Executive,

Greetings from ITPO,

India Trade Promotion Organisation (ITPO) is a premier trade promotion agency of Ministry of Commerce and Industry (Govt. of India), is committed to showcase excellence achieved by the country in diverse field especially Trade and Commerce. ITPO provide a wide spectrum of service to Trade and Industry. It assists buyers seeking information relating to sourcing products from India and providing opportunity for India's trade and investment.

ITPO organises national level participation in major overseas trade fairs and exclusive **Global Sourcing Expo, Australia 2024** showcasing the best of India globally.

In continuation, ITPO is organising a Business to Business (B2B) National Level Participation in Global Sourcing Expo, Melbourne, Australia from November 19-21, 2024 at Melbourne Convention & Exhibition Centre, Melbourne, Australia.

ITPO invites applications from the potential exhibitors for participation in Global Sourcing Expo, Melbourne, Australia from November 19-21, 2024, at Melbourne Convention & Exhibition Centre, Melbourne, Australia. ITPO has received MAI grant from DOC for this event and rentals are Rs 21000/- per sqm (Tentative) and the non-MAI rates will be around Rs. 45,000/- per sqm. (The rates are tentative and subject to revise).

To reserve the space, kindly send us the filled in application form along with a commitment charge of Rs. 1,00,000/- by NEFT/RTGS as per details in application form latest by 15 September 2024. All other details of participation, fact sheet, layout and rules & regulations are attached to it.

For further comprehensive details about Global Sourcing Expo, Melbourne, Australia, please visit www.globalsourcingexpo.com.au.

With Regards

Fair Officer

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Team Member: Sahil Aggarwal, Dy. Manager, Mob: +91 7838443437

Email: sahilagggarwal@itpo.gov.in

**India Trade Promotion Organisation,
Bharat mandapam, New Delhi – 110 001**

www.indiatradefair.com

Australia's Ultimate Global Sourcing Destination.

Discover unparalleled opportunities to showcase your products and expand your business at the prestigious Global Sourcing Expo.

GLOBAL SOURCING EXPO MELBOURNE AUSTRALIA

19 - 21 NOVEMBER 2024
MELBOURNE CONVENTION & EXHIBITION CENTRE



For Further Enquiries,
Please Contact:


Fair Officer
Mr. Amit Chhikara, Manager
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Email : amitchhikara@itpo.gov.in

Mr. Sahil Aggarwal, DM
Mobile No. +91 7838443437
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FACT - SHEET

Name of the Event	Global Sourcing Expo, Melbourne, Australia
Dates & Venue	November 19-21, 2024 Melbourne Convention & Exhibition Centre, Melbourne, Australia
Profile	Business to Business (B2B)
Minimum Bookable Space	9 sqm minimum and in multiple of 03 sqm above that.
MAI Grant	MAI grant from DOC has been allotted to ITPO for this event and the MAI rentals are Rs. 21000/- per sqm (tentative charges). It will be applicable for 09 sqm booth size only. Above 09 sqm and non-MAI rentals will be Rs 45,000/- per sqm (tentative). These rates are tentative and subject to revise. 10% extra for corner booth.
MAI support provided to a participant	Maximum two times in any of the events in a year and maximum 3 times for the same particular event.
Commitment Fees	Rs. 1,00,000/-
Display Profile	Profile for exhibits includes Apparel, Footwear, Homewares and Textiles, Fashion Accessories, Leather Goods, Sports Wear and Sports Goods, Artificial Jewelry/Precious Stones and fabric etc.
Inclusions in each standard shell scheme booth	Walls: 2.5 m high white melamine infill panels with polished aluminium frame Fascia Signage: Polished aluminium fascia, 300mm deep on all aisle frontages. All open aisle frontages will have a fascia sign consisting of company name, council logo, country flag decal and stand number. Maximum 30 characters. Power: 1 x single PowerPoint (electrical outlet) per 9 sqm stand. In the case of double i.e. 18 sqm stands, companies will receive 2 PowerPoints. Lighting: 3 x track lights per 9 sqm Furniture: 1 x round table with two chairs. 1 lockable cupboard. 1 waste bin. Carpet: quality carpet tiles.
Who should exhibit?	Manufacturers, Exporters, SMES, Suppliers and traders, Industry associations, Trade commissions, Export agents and Trade facilitation bodies.
Why exhibit?	<ul style="list-style-type: none"> • Grow your business • Meet key brands, retailers and trade buyers from across Australia and New Zealand. • Maintain, develop and nurture valuable business relationships with a diverse contingent of decision makers and influencers. • Showcase your product and capability to a targeted professional audience • Face-to-face interactions to promote understanding with current partners and uncover opportunities with future buyers.

	<ul style="list-style-type: none"> • Showcase your products and services, while also connecting with other industry leaders and staying up-to-date on the latest trends and innovations. • The show provides direct access to focused trade professionals looking to source on a global scale. • There is no better way of reaching Australian and New Zealand importers, wholesalers, retail and boutique buyers and agents – all in one location. • Accelerate the buying process. Generate immediate sales leads. 	
Status of India at the Show	<ul style="list-style-type: none"> • National Level Participation 	
About the show	<p>Australia's dedicated global sourcing trade show in Melbourne provides enhanced opportunities for companies and exporters in apparel, footwear, textiles and homewares to reach their targeted trade buying audience.</p> <p>As the first truly global wholesale sourcing show of its type in Australia with origins dating back to 2010 the two editions of Global Sourcing Expos Australia enable companies to directly target more than 5000+ trade buyers and industry professionals in both Sydney and Melbourne.</p> <p>Global Sourcing Expos Melbourne provide a dedicated show platform to connect global manufacturers, producers, service providers and fashion labels with trade buyers and industry professionals from Australia, New Zealand and beyond.</p>	
Meet new Customers	It might be a bit of a stretch to meet all 24,000+ potential visitors across three days, but you'll be in the right place to meet the right contacts for your business.	
Organizer	<p>International Exhibition & Conference Group Pty Ltd Level 1, 197 Bay Street Brighton VIC 3186 Australia Phone: +61 3 9596 9205 www.globalsourcingexpo.com.au</p>	
Visitor Profile	<ul style="list-style-type: none"> • Designer • Distributor/Wholesaler • Independent Retail • Agency • Retail Online • Importer • Manufacturer • Retail Chain/ Department Store <p>Key Visitor Statistics</p> <ul style="list-style-type: none"> • 97% of visitors have authority to make final decisions or make recommendations • 86% of visitors have placed an order with exhibitors, or are planning to in the next 12 months • 56% of visitors connected with new manufacturers or suppliers at the expo • 86% of visitors came to the expo to discover new manufacturers/suppliers 	
Stall Booking	First come-first served basis.	
Space Booking	<p>The application along with the required details should reach us latest by</p> <p>Space can be booked by making an advance payment of Rs. 1,00,000/- (or in full as per space booked) via online link of ITPO's website "Payment for Overseas Participation" (https://www.indiatradefair.com).</p> <p>It may be noted that allotment will be made on first-come first-served basis and possession of booth shall be given upon realization of total participation fee.</p>	
For any queries you may contact- Project Team	<i>Fair Officer</i>	<i>Team Member</i>
	Amit Chhikara, Manager Mob: +91 9958623545 Email: amitchhikara@itpo.gov.in	Sahil Aggarwal, Dy. Manager Mob: +91 7838443437 Email: sahilaggarwal@itpo.gov.in
 <p>India Trade Promotion Organisation Bharat Mandapam New Delhi – 110 001. www.indiatradefair.com</p>		

Complete Bank Details:

RTGS DETAILS OF ITPO HDFC BANK LTD.

- NAME OF THE BENEFICIARY : INDIA TRADE PROMOTION ORGANISATION
- NAME OF THE BANK : HDFC BANK
- BRANCH NAME : G-3/4, SURYAKIRAN BUILDING, 19, KASTURBA GANDHI MARG, NEW DELHI-110001
- ACCOUNT NO. : 00031110005078
- TYPE OF ACCOUNT : SAVING
- IFSC/NEFT CODE : HDFC0000003
- PAN NO. OF ITPO : AAATI 2955C
- GST No. of ITPO : 07AAATI2955C1ZX

भारत
India
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ITPO

India Trade Promotion Organisation
A Government of India Enterprise
Bharat Mandapam, New Delhi



B2B FAIR

Scan QR Code
for more information

Join Us at

GLOBAL SOURCING EXPO

MELBOURNE AUSTRALIA

19 - 21 NOVEMBER 2024
MELBOURNE CONVENTION & EXHIBITION CENTRE

For more information and to book your space,
please contact :

Mr. Amit Chhikara | amitchhikara@itpo.gov.in | www.indiatradefair.com
Mr. Sahil Aggarwal | sahilaggarwal@itpo.gov.in | www.indiatradefair.com

Product Profile:



The exhibit profile includes a diverse range of products such as apparel, footwear, homewares, textiles, fashion accessories, leather goods, sportswear, sports goods, artificial jewelry, precious stones, fabrics, and more.

ssUNDERTAKING
(To be submitted on Company's Letter head)

TO WHOMSOEVER IT MAY CONCERN

On behalf of M/s._____ I certify that our company is participating in **Global Sourcing Expo, Melbourne, Australia** from November 19-21, 2024 through ITPO under MAI Scheme of Department of Commerce.

The company has not claimed MAI subsidy for three financial years for the above event.

The company has not claimed subsidy in more than two events in financial year 2023-24.

**(To be signed & stamped
By the authorized person)**



INDIA TRADE PROMOTION ORGANISATION
(Global Sourcing Expo, Melbourne, Australia 2024)

- November 19-21, 2024

Application for participation

1.	Name of the Registered Firm/Company	
2.	Registered Address	
3.	Type of Organization/Company Partnership/ Pvt Ltd / Proprietor/ NGO / Govt. Org	
4.	Phone	
5.	Fax (with ISD/STD code)	
6.	Mobile Number	
7.	E-Mail	
8.	Website	
9.	IEC Number (please enclose copy of IEC)	
10.	PAN Number (please enclose copy of PAN)	
11.	GST Number	
12.	Products on display	
13.	Space requirement (in Sq M.):	Area in Sqm Corner.....
14.	CIN Number	
15.	HS Code 6 digit	
16.	Director Name and DIN Number	
17.	Name & Designation and Passport No of the person participating in the event	
18.	Are you registered as small scale industry (MSME/NSIC)? If yes, please	Yes / No

	attach self attested copy of Registration Certificate	
19.	Are you a member of ITPO/EPC/Commodity Board/FIEO or any other (specify the name with RCMC copy)	
20.	Whether belongs to: General/SC/ST /category/ women exporter	
21.	Whether participated in the same event previously	
22.	No of events participated with MAI support during the current year (Please specify the region)	
23.	Whether participated in the same event previously with MAI or any other Govt. grants. if yes, PI mention the year and grant availed	
24.	Total turnover of Company: (US\$ / Rs.) (CA Certificate)	
25.	Export turnover: (US\$ / Rs.)	
26.	Participation charges: UTR No. Dated Bank Code.....	Rs..... In words (Rupees
27.	Brief profile of company (not more than 25 words)	

We have read the rules & regulations of participation, and we agree to abide by the same.

Place:

Signature.....

Date:

(Company Seal)

Name.....

Designation.....

**Rules and Regulations for participation in
(Global Sourcing Expo, Melbourne, Australia 2024)**

- November 19-21, 2024

1. Space Booking:

Application in prescribed proforma for participation in overseas activities of ITPO is to be submitted along with participation fee through bank draft/NEFT by the stipulated date for booking of space.

2. Allotment of Space to the Participants:

- a) Selection of participants will be done on first-cum-first served basis and/or suitability for exports i.e. export turn over, product acceptability, etc.
- b) ITPO would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding to all.
- c) Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- d) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participation from the future participation in ITPO's events.

3. Refund of Participation Fee:

Refund of participation fee will be considered in case where

- a) Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- b) In the event of withdrawal three months before the start of event 50% of the total participation fee may be considered for refund, if the space is re-allotted.
- c) No refund will be considered if the withdrawal request is received less than three months before the start of the event.
- d) If the event is dropped by ITPO due to any unforeseen reasons, no interest shall be payable by ITPO on the advance/complete participation fee deposited by the prospective participant.

4. Liability and Insurance:

It is the responsibility of the exhibitor to insure the goods exhibited against all risks in connection with transportation, setting-up and dismantling after the exhibition, in particular against damage, theft etc. The exhibitor shall be liable to compensate the organiser for any damage caused by it to the exhibition space rented, stand material, electricity, water and sewage systems or any other property of the organiser. The India Trade Promotion Organisation (ITPO) does not accept any liability for loss of or damage to the goods exhibited or other valuables which belongs to the exhibitor, its representative or persons employed by or invited by it, including loss or damage due to water, fire, explosion, whirlwinds, lightning, flooding or other instances of force

majeure, damage or injuries inflicted on the exhibitor, its representatives and other persons employed by it or invited by it, irrespective of the cause of such injuries or damage.

In particular the India Trade Promotion Organisation (ITPO) accepts no liability for damage to exhibition goods or their removal in cases in which use was made of the decorating department.

With its acceptance of the conditions of participation, the exhibitor explicitly releases the India Trade Promotion Organisation (ITPO) and firms acting on its behalf from any rights of recourse whatsoever on the part of third parties. No right to claim damages exists.

5. Visa:

- a) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representatives of the participating Company by issuing recommendatory letter to the concerned Mission for obtaining visa.
- b) Visa recommendation letter will be issued only in favour of the Chief Executive /Proprietor/Senior Level Officer dealing with exports of the Company who can take on the spot decision.
- c) ITPO shall not be liable, in case the concerned Mission of the host/transit country denies visa to a representative of the participating Company for any reason.
- d) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
- e) The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
- f) A Notarized Affidavit (executed on a stamp paper of Rs.50/-) as per Annexure-III is mandatory as per ITPO guidelines before issuing Visa Recommendatory letter.

6. General:

- a) Only goods of Indian origin will be allowed for display in Indian Pavilion. Participants will be allowed to display only those products which have been selected and approved by ITPO.
- b) Exhibits of participants whose representatives do not turn up at the Fair/Show will not be displayed.
- c) Participants would make their own arrangements for dispatching the exhibits at their own cost, if facilities provided by the Fair Organiser, they may deal directly with the organizer. ITPO does not undertake any responsibility in this regard.
- d) Participants will make their own arrangements for removing exhibits from the packing cases and displaying them in the booth. Likewise, after the Fair, participants will make their own arrangements to repack and send the exhibits back to India.
- e) Participants will comply with instructions regarding packing and dispatch of exhibits and other matters concerning their participation. All payments with regard to import duty, any local taxes and forwarding the exhibits back to India will be made/borne by the participants. All participants are advised to make arrangement of sufficient funds for such purposes. Further, exhibitors are advised to ensure the duty structure etc. applicable for their items on their own. ITPO can provide only general information in

such matters and cannot be held responsible for any variations on account of duty charged.

- f) Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO and Show Organisers.
- g) Participants will be required to furnish complete information on orders booked, enquiries generated, retail sales, etc. during and after the close of the Show. Compliance with this rule will be one of the criteria for selection of the participants for future ITPO programmes.
- h) All expenses for travel to & fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. The participants should arrange sufficient funds to meet such eventualities.
- i) Participants will adhere to all the rules and regulations as may be prescribed by the country in which the show is held and as prescribed by the Fair Organisers.
- j) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition/Show, or in case of exhibits not being displayed due to any reason, ITPO shall be under no liability to compensate expenditure or loss, if any, incurred by the participants.
- k) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation in ITPO's Fair in India & abroad and bring to the notice of appropriate authority.
- l) Any dispute/differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of India Trade Promotion Organisation whose decision or award shall be final and binding.
- m) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.
- n) ITPO shall not be responsible for any loss of business / property arising out of the participation in the event. No action for indemnification shall lie against ITPO.

7. Undertaking form Government organisations in case of availing MAI rates:

Government Organisations will be charged non-MAI rates and in case they are availing of MAI rates, an undertaking is mandatory from them that the organisation is not receiving any government funds for participation in the event and in case they receive funds, they are liable to pay the difference.

I hereby, accept the terms & conditions.

DECLARATION

We have studied and understood the rules and regulations for participation carefully and agree to abide by the same.

Signature of the Authorized Representative(s)

Name:

Designation:

Place:

Date:

(Company Seal)