

01 January, 2024

NOTIFICATION

Subject: Engagement of Consultants and Young Professional in ITPO on a Contractual Basis

Reference: Advertisement No. Admin-11042(12)/2/2023-ADMN-ITPO dated 08.11.2023

With reference to the above advertisement, it is hereby notified for information of all concerned that:

- i. Application for the position of One Young Professional (Social & Digital Media Management), Business Development Department is closed.
- ii. The last date of submission of applications for the position of Consultants is extended with the relaxed Eligibility Criteria as under:

Eligibility Criteria:

Position & Nos	Educational Qualification and Experience
Consultant Grade 1 (Domestic Markets - Domestic), Business Development Department (1)	<u>Essential</u> MBA/PG Diploma in Management with minimum 60% marks or equivalent grade from universities/institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, sales, or business development in the MICE industry.
Consultant Grade 1 (Domestic Markets - Bharat Mandapam), Business Development Department (1)	<u>Essential</u> MBA/PG Diploma in Management with minimum 60% marks or equivalent grade from government recognized university/ institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, sales, or business development in hotel management industry, with minimum 2 years of work experience in a hotel facility which has a 5 star or above ranking.
Consultant Grade 1 (International Markets), Business Development Department (2)	<u>Essential</u> MBA/PG Diploma in Management or International Business with minimum 60% marks or equivalent grade from universities/institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, sales, or business development in the MICE industry.
Consultant Grade 1 (Customer Relationship Manager), Business Development Department (1)	<u>Essential</u> MBA/PG Diploma in Management or International Business with minimum 60% marks or equivalent grade from universities/institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in customer relationship management, marketing, sales, or business development in the MICE industry.

Consultant Grade 1 (Sector expert - Food & Beverage), Business Development Department (1)	<u>Essential</u> MBA/PG Diploma in Management with minimum 60% marks or equivalent grade from universities/institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, and business development in the food & beverage sector.
Consultant Grade 1 (Sector expert - Textile), Business Development Department (1)	<u>Essential</u> MBA/PG Diploma in Management with minimum 60% marks or equivalent grade from universities/institutions ranked among the top 100 in NIRF ranking (Management ranking of 2023).
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, and business development in the textile sector.
Consultant Grade 1 (Sector expert - Electronics), Business Development Department (1)	<u>Essential</u> BSc/B.Tech with minimum 60% marks or equivalent grade from AICTE accredited university/institution and MBA/PG Diploma in Management in Marketing with minimum 60% marks or equivalent grade from top 100 NIRF (Management ranking of 2023) university/institution.
	<u>Desirable</u> Minimum 5 years of experience in marketing strategy, and business development in the consumer electronics sector

Note: The period of Ph.D./Research/Fellowship/Internship will not be counted as an experience.

- iii. Applicants who have already submitted applications vide Advertisement No. Admin-11042(12)/2/2023-ADMN-ITPO dated 08.11.2023 need not to apply again.
- iv. The applicants who wish to apply under the relaxed eligibility criteria are required to fill the Google Form using the link as under on or before 21.01.2024.

<https://forms.gle/58jqfqCdXecm9gFF6>
- v. Applications received after the closing date/by hand/by post will not be accepted under any circumstances. In case of any query, the applicant may enquire at email Id: itpocareers@gmail.com
- vi. Other terms and conditions, Work Description, Age Limit and Remuneration, General Instructions etc. will remain the same.

Sd/-
(Col. Pushpam Kumar, SM)
Officer on Special Duty (Administration)