

ITPO/ISF Arg 2017/ cir

02.01.2017

011-23371822

Expo India-Argentina 2017
March 31 to April 16, 2017
Venue: Cordoba (Argentina)

Dear Exhibitor

India Trade Promotion Organisation (ITPO) is planning to organize India Sourcing Fair at Feria Internacional De Las Artesanias, Cordoba (Argentina) from March 31 to April 16, 2017 [BSM-March 31 to April 01, 2017 including the participation in Feria Internacional De Las Artesanias, Cordoba (Argentina) from April 6-16, 2017]. ITPO seeks the expression of interest from the potential exhibitors for participation in the said fair under MAI. The tentative participation charges without shipment facility for twin activities will be around Rs.27,000/- per sq. mtr. The booth size is 2x5 mtr. These tentative charges are subject to MAI approval from Govt. of India

If your company/firm is interested, may send us the enclosed filled in form along with the proforma invoice of the exhibits to be displayed/sold during the fair. The filled in proforma invoice will be forwarded to the nodal agencies in Argentina for approval. Please note that based on the description of the item, quantity and amount the local authorities will approve the goods to be imported into Argentina. Once the products, quantity and amount is approved by Argentinean authority, no change in the final invoice/packing list will be accepted. So, you are requested to fill the proforma invoice carefully and correctly. The expression of interest received without the advance, filled in application form, IEC code and proforma invoice will not be considered.

Due to limited space availability, around 100 companies will be shortlisted for participation based on their product approval from Argentina Government. The space allocation will be on first come first served basis. One company will be allotted only one booth. The visa invitation will be considered only for Director/Proprietor/Partner of the company and will be

subject to scrutiny and an interview by the Committee. The companies intending to participate have to submit the detailed product description with photographs and products should be of very good quality and inferior quality products will not be allowed to be sent or displayed at the show keeping in mind the reputation of the country. The companies shortlisted to participate in this show are the Brand Ambassador of India and are supposed to follow decorum, well behaved and should present themselves in professional business uniforms.

The fair organisers nominated handling clearing agent is m/s DB Schenker India and the contact person is Mr. Rishi Anand, Manager , Fairs & Exhibitions, ph : +91-124-4645196, mob: +91-9958388446, email: rishi.anand@dbschenker.com. You ay immediately get in touch with them with regard to details about shipment, invoicing , deadline for handing over the shipment etc. Please adhere to the cut off dates as intimated by the official handling clearing agency of the fair organizer.

The expression of Interest along with the filled in application form , advance commitment fees of Rs. 1,00,000/- may send to ITPO at the earliest through RTGS from company/firm account only as per details given in the application form.

IN case of any further clarification please feel free to contact Sh. Mohan Lal, Sr. Manager , -91-11-23371686, mob : 9971005236, Sh Tarun Kant Pant , Dy. Manager , +91-11-23371822, mob : +91-9971917207, Sh. Anirudh Bhatia, mob : +91-9810886558

Thanking you,

Yours Sincerely,

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