

ITPO/FSI/Medica/Mob./2017

3.2.2017

Sub: Participate in MEDICA, Dusseldorf, Germany, Nov. 13-16, 2017

Dear Sir,

India Trade Promotion Organisation (ITPO), under the Ministry of Commerce and Industry, Govt. of India, is participating in MEDICA 2017, Dusseldorf (Germany), November 13 – 16, 2017. MEDICA is amongst the top medical shows in the world. It attracts large number of top decision makers. MEDICA 2016 had 5119 exhibitors from 70 countries & 127781 specialised trade visitors from over 120 countries. MEDICA Show is the forum for suppliers to display medical technology & product innovations.

ITPO organized national level participation in Medica 2016 in an area of 472 sqm with 37 Indian companies successfully . Business booked for Rs. 412.00 lakhs(approx) and Business under negotiation was Rs. 4077.00 lakhs(approx.) in respect to medical equipments and consumables

ITPO has applied for space with Messe Dusseldorf - Electro Medical Section - Hall 16, Disposable Section - Halls 5 & 7 Complex, Lab Equipment/Diagnostics Section - Hall Nos. 1 /2 / 3, Orthopedic / Physiotherapy Eqpt. - Halls 4 /5, Radio Diagnostic-Hall 10 . **The rentals for participation – shell scheme, are Rs.33,500/-per sq. mtr.(Tentative) for ground floor and Rs.28,000/- per sq. mtr.(Tentative) for upper floor.**

We invite you to participate in MEDICA 2017, Dusseldorf. Kindly fill in the Application Form (enclosed) along with the products you propose to display & the section relevant to your products. Application money is payable @ Rs. 1.00 lakh for area booking upto 12 sqm and Rs. 1.50 lakhs for area above 12 sqm. Payment is acceptable through NEFT / RTGS only. Booking is open now.

Allocation will be done inter-alia on the following basis:-

1. 60% weightage for receipt of payment on first come first served basis i.e. max. 60 points for booking say in the 2nd week of February and thereafter on a reducing scale.
2. 20% weightage for size of booth i.e. for area booked 40 sqm. or above – maximum 20 points & proportionately reduced thereafter,
3. 20% weightage for participation in Medica 2016 through ITPO.

Please feel free to contact us for any further information you may require. You may contact Shri Ashok Kumar, Manager on Phone: 011-23371688, Mobile: 09999885677, E-mail: ashokkumar@itpo.gov.in

Thanking you,

Yours faithfully,

(S. R. Sahoo)

General Manager

India Trade Promotion Organisation,
E Mail: companysecretary@itpo.gov.in
Phone 011 23371965, 23370257

PS: Please also see the Application Form & Terms and Conditions of Participation